

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H1393 ORDER NO. 28382 DATE 7-27-1939

CUSTOMER
BROOME & CO.
BOSTON, MASS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ATTRACTIVE BUNGALOWS AT SPANISH COURTS,
RIVIERA, FLA.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

BOUGAINVILLEA VINES ON RIGHT OF DOOR TO BE
FILLED OUT.

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

BOUGAINVILLEA VINES ON RIGHT OF DOOR. DEEP RED BLOSSOM, AMER. BEAUTY ROSE COLOR. FRENCH CROTON'S
(VARIOUS COLORS) UNDER SCREENED PORCH. BUILDINGS WHITE STUCCO WITH VARIED COLORED TILE ROOF.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

R. 3

8-1-39

70HC-1/2

69-2/8 - 9/10

A-8 1/2

JUL 27 1939

119

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER	DIAL No. 9 ^A -H1394	ORDER NO. 2838	DATE 7-27-1939	DEPT. RETOUCHING	DATE COMPLETED	Photos for this Customer
	CUSTOMER BROMLEY & CO.			ENGRAVING		
	BOSTON, MASS.			PHOTO LITHO		
				COMPOSING		
				LITHO ART		
6 M POST CARDS		SIZE 3 1/2 x 5 1/2"	STYLE PHOTO COLORIT WHITE BORDER			
PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout				FRONT NO. 5 (All of this on address side)		
Title in Plate Yes No Copyright in Plate Yes No				R. M. Yes No		
Title in full MUSIC PATIO AT SPANISH COURTS, RIVIERA, FLORIDA				R. M. to cover part of Mess. Space, entire Mess. Space, entire Front		
				Trade Mark Yes No Special type as sample		
				IMPRINT: Customer C. T. Imprint No Imprint		
RETOUCHING DEPARTMENT						
Submit — Sketch — Layout — Retouched Photo — Wash Drawing						
Follow Layout						
BRING OUT FLAGSTONES - SAND COLOR						
				Negative — Line — Halftone — Combination.		
				Dry — Wet — Pancromatic — Color Separation.		
				Transfer — Paper Process — New Process.		
				Stripping — White Border — Full Face.		
				Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue		
COLOR DESCRIPTION						

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

JUL 27 1939

R-2
70 HC 1 1/2 8-3-39
A-8 1/2
#65 9-9-39

small bag
119

NO. 9th-H1396

ORDER NO. 28419

DATE 7-26-1939

6 M POST CARS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BURNS CABLES ON MT. GAYLOR
BOT-TOP OF THE OZARKS, U.S. HIGHWAY
71

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

DESCRIPTION
TAKE OUT CAR. BLDG. IS OF NATIVE STONE(BROWN) WITH A DARK GREEN ROOF.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

JUL-29-1939

JUL 28 1948

DATE COMPLETED

JUL 28 1939

JUL 28 1939

7-28

8-255

8-3

8. 3 m.

225- 1/2

5 May

39 $8\frac{3}{4}$ 8/15/39

8/16/39

DATE BLANKET ORD. _____

DATE Feb 1 1961

17. July - 1888 - 1889 - 1890 - 1891 - 1892 - 1893 - 1894 - 1895 - 1896 - 1897 - 1898 - 1899 - 1900 - 1901 - 1902 - 1903 - 1904 - 1905 - 1906 - 1907 - 1908 - 1909 - 1910 - 1911 - 1912 - 1913 - 1914 - 1915 - 1916 - 1917 - 1918 - 1919 - 1920 - 1921 - 1922 - 1923 - 1924 - 1925 - 1926 - 1927 - 1928 - 1929 - 1930 - 1931 - 1932 - 1933 - 1934 - 1935 - 1936 - 1937 - 1938 - 1939 - 1940 - 1941 - 1942 - 1943 - 1944 - 1945 - 1946 - 1947 - 1948 - 1949 - 1950 - 1951 - 1952 - 1953 - 1954 - 1955 - 1956 - 1957 - 1958 - 1959 - 1960 - 1961 - 1962 - 1963 - 1964 - 1965 - 1966 - 1967 - 1968 - 1969 - 1970 - 1971 - 1972 - 1973 - 1974 - 1975 - 1976 - 1977 - 1978 - 1979 - 1980 - 1981 - 1982 - 1983 - 1984 - 1985 - 1986 - 1987 - 1988 - 1989 - 1990 - 1991 - 1992 - 1993 - 1994 - 1995 - 1996 - 1997 - 1998 - 1999 - 2000 - 2001 - 2002 - 2003 - 2004 - 2005 - 2006 - 2007 - 2008 - 2009 - 2010 - 2011 - 2012 - 2013 - 2014 - 2015 - 2016 - 2017 - 2018 - 2019 - 2020 - 2021 - 2022 - 2023 - 2024 - 2025 - 2026 - 2027 - 2028 - 2029 - 2030 - 2031 - 2032 - 2033 - 2034 - 2035 - 2036 - 2037 - 2038 - 2039 - 2040 - 2041 - 2042 - 2043 - 2044 - 2045 - 2046 - 2047 - 2048 - 2049 - 2050 - 2051 - 2052 - 2053 - 2054 - 2055 - 2056 - 2057 - 2058 - 2059 - 2060 - 2061 - 2062 - 2063 - 2064 - 2065 - 2066 - 2067 - 2068 - 2069 - 2070 - 2071 - 2072 - 2073 - 2074 - 2075 - 2076 - 2077 - 2078 - 2079 - 2080 - 2081 - 2082 - 2083 - 2084 - 2085 - 2086 - 2087 - 2088 - 2089 - 2090 - 2091 - 2092 - 2093 - 2094 - 2095 - 2096 - 2097 - 2098 - 2099 - 2100 - 2101 - 2102 - 2103 - 2104 - 2105 - 2106 - 2107 - 2108 - 2109 - 2110 - 2111 - 2112 - 2113 - 2114 - 2115 - 2116 - 2117 - 2118 - 2119 - 2120 - 2121 - 2122 - 2123 - 2124 - 2125 - 2126 - 2127 - 2128 - 2129 - 2130 - 2131 - 2132 - 2133 - 2134 - 2135 - 2136 - 2137 - 2138 - 2139 - 2140 - 2141 - 2142 - 2143 - 2144 - 2145 - 2146 - 2147 - 2148 - 2149 - 2150 - 2151 - 2152 - 2153 - 2154 - 2155 - 2156 - 2157 - 2158 - 2159 - 2160 - 2161 - 2162 - 2163 - 2164 - 2165 - 2166 - 2167 - 2168 - 2169 - 2170 - 2171 - 2172 - 2173 - 2174 - 2175 - 2176 - 2177 - 2178 - 2179 - 2180 - 2181 - 2182 - 2183 - 2184 - 2185 - 2186 - 2187 - 2188 - 2189 - 2190 - 2191 - 2192 - 2193 - 2194 - 2195 - 2196 - 2197 - 2198 - 2199 - 2200 - 2201 - 2202 - 2203 - 2204 - 2205 - 2206 - 2207 - 2208 - 2209 - 2210 - 2211 - 2212 - 2213 - 2214 - 2215 - 2216 - 2217 - 2218 - 2219 - 2220 - 2221 - 2222 - 2223 - 2224 - 2225 - 2226 - 2227 - 2228 - 2229 - 2230 - 2231 - 2232 - 2233 - 2234 - 2235 - 2236 - 2237 - 2238 - 2239 - 2240 - 2241 - 2242 - 2243 - 2244 - 2245 - 2246 - 2247 - 2248 - 2249 - 2250 - 2251 - 2252 - 2253 - 2254 - 2255 - 2256 - 2257 - 2258 -

318

DATE HAND WRITTEN INQUIRY

1870

~~ALL Photo Returned to Customer~~

By _____

15
R 2120
120

ORDER NO. 28439

SHAFER NEWS AGENCY, ST. JOSEPH, MO.

DATE 7-26-1939

12 M 500 LOST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) ROUBIDOUX HOTEL, ST.
JOSEPH, MO.

IMPRINT SAME AS ABOVE

SMALL TYPE: PHOTO BY L.C. SHADY
(LOWER BORDER)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

COLOR DESCRIPTION

AWNING BLUE & YELLOW. PORTICO (MAIN ENTRANCE) DARK GRAY. PLANTS & SHRUBS GREEN.
2 SMALL CANOPY BLUE. TERRACE FURNITURE, YELLOW. COFFEE XRM SHOP ENTRANCE CANOPY
GREEN. VENETIAN BLINDS ON ALL GROUND FLOOR WINDOWS: GREEN. BUILDING: LIGHT TAN.
AMERICAN FLAG ON TOP. TAKE OUT CAR AND PEOPLE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Cost ~~Went~~ Checked

Jul 20 1830

12500 174 1739

OPERATION	1. TIME	2. DATE	3. LIST	DATE COMPLETED
CONTOURING THE PHOTO			JUL 28 1939	JUL 28 1939
REDOING				
REDOING CHING	14	6	7-78	7-31-39
PHOTO LITHO				
REDOING STAMPING, CHING	8 1/2		8-2	8-2-39
REDOING				
REDOING CHING	227	1 1/2		8-3-39
ARTIST D. T.	210	9	8-11	8-14-39

DATE RECEIVED BY _____

١٠٠

EJ. _____

11

DATE PAID COLOR PHOTO. AND

DATE PAID Permit to Excavate

Ex. _____ : _____

.....

14

15.
120

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9A-H1398 ORDER NO. 8442 DATE 7-26-1939

CUSTOMER HARRY L. SMITH
CANTON, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full EXCLUSIVELY AT SMITH'S

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

*submit retouched photo to office
shoe samples in stock room by SL.*

COLOR DESCRIPTION

SEE SHOE SAMPLES & SKETCH ATT'D.

THE SKETCH OF THE LAZYBONES SHOE SHOULD HAVE A LARGER OPENING AT TOP (WHERE FOOT GOES IN SHOE)
AND THE OPENING SHOULD ALSO SLANT DOWNWARD MORE BECAUSE IT LOOKS LIKE A HIGH BOOTEE AS IT
IS NOW. THE SKETCH OF THE TANO PUMP SHOULD HAVE THE LINE ON THE INNER SIDE OF THE OPENING
(WHERE FOOT GOES IN SHOE) STRAIGHTENED AS IT LOOKS IN ITS PRESENT STATE AS IF THE PUMP WOULD
GAPE.

RUSH

JUL 31 1939

make red impression

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-1-2-39

*1 Photo 8x10
Lo 3/1
Ret 5
8-11 He 2/4
64 Ret 10*

Am

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H1399 ORDER NO. 28441 DATE 7-26-1939

CUSTOMER FOSSLAND SERVICE STATION
KENOSHA, WISCONSIN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 MPOST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE ~~WHITE BORDER~~

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate, Yes No Copyright in Plate Yes No

Title in full, CLEAN WASH ROOMS - POPULAR PRICE

RESTAURANT - SERVICE STATION - KENOSHA, WIS.

Top: FOSSLAND'S Restaurant & Service Station

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

EVERGREENS AT BASE MUCH LARGER. WORK
OUT THE DARK ENTRANCE SO IT WILL LOOK O.K.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

COLOR DESCRIPTION

BUILDING COLOR IS #14, BUT A LITTLE DARKER AND WHITE TRIMMING, DARK GREENISH, NEARLY BLACK
BASE; SIGNS, WHITE LETTERS WITH BLUE BACKGROUND. FOREGROUND IS CONCRETE. AT LEFT: 1ST RED
CROWN FULF. 2nd CONCRETE DRIVE. 3TH. REMOVE ALL THE WEEDS ETC. AND REPLACE WITH BEAUTIFUL
FLOWER DISPLAY. 4th GREEN PASTURE. 5TH FOREST TREES.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

JUL 28 1939

make DK. Black impression

57
120

COMMONWEALTH OF KENTUCKY, FRANKFORT, KY.

NO. 94-H1400

ORDER NO. 27902

DATE 7-28-1939

6	M	POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. SPAC. / R. M. YES		
TITLE (IN FULL) "FEDERAL HILL" - "WHERE STEPHEN COLLINS FOSTER WROTE HIS IMMORTAL SONG "MY OLD KENTUCKY HOME"		IMPRINT NONE		
IN LOWER BORDER IN SMALL TYPE - (c) C. T. & Co., Inc.		PHOTO PROPERTY OF C.T.		
COLOR DESCRIPTION				
SPANISH TILE ROOF. BUILDING TANNISH LIGHT BROWN. DOOR AND WINDOW TRIM WHITE.				

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE		By <u>1939</u>	
AND WORK SCHEDULE		Date <u>1939</u>	
OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 1 - 1939	AUG 1 - 1939
ETCH			
RETOUCHING	1 2	8-1	8-3
PHOTO LITHO	84	8-4	8-4
BLUE PRINT STRIKING, OPARTING			
ENGRAVING			
HAND COLOR PROOF	246 1/2	8-7	8-7
ARTIST DEPT.	203 9	8-14	8-15

DATE BLUEPRINT ORD _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF ORD _____

DATE Photo Returned to Customer _____

By _____

Printed copy
126

COMMONWEALTH OF KENTUCKY, FRANKFORT, KY.

NO. 9-14401

ORDER NO. 27902

DATE 7-28-1939

6 M POST CARDS (ALL OF THIS ON THE PICTURE SIDE)	ART COLORTONE	WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 1 SPEC. R. M. YES	
TITLE (IN FULL) "DESK" WHERE STEPHEN FOSTER PENNEED HIS IMMORTAL SONG "MY OLD KENTUCKY HOME" IN 1852 <i>see over sketch</i>	IMPRINT NONE	
PUT IN LOWER BORDER IN SMALL TYPE (c) C. T. & Co., Inc.	PHOTO PROPERTY OF C.T.	
COLOR DESCRIPTION		

See instructions attached

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF *yes* RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subject of
this customer. Please
submit all cuts or nega-
tives and colors as
in harmony with each other
to make an attractive set.

517

ESTIMATE				Com Dept. Checked
DATE AND WORK SCHEDULE				By
DATE	TIME	DATE	DATE COMPLETED	
		1939	1939	
8-1	5	3	8-1	8-4
8-5	15/91	8-5	8-5	
8-10	225	1/2	8-10	
8-15	207	9		

DATE BLUEPRINT OK'D _____
DATE HAND COLOR PROOF OK'D _____
By _____
DATE Photo Returned to Customer _____

NO. 9A-H1402

JOHN H. SEARS, CLEVELAND, OHIO

ORDER NO. 27906

DATE 7-28-1939

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) DUNBAR MUTUAL INSURANCE SOCIETY, 5705 WOODLAND AVENUE, CLEVELAND, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

ACROSS THE TOP OF BUILDING WHERE "UNION PROPERTIES INC." APPEAR INSERT "DUNBAR MUTUAL INSURANCE SOCIETY INC." INSTEAD. REMOVE LIGHT POSTS, AUTOMOBILE AND CURTAINS THAT APPEAR AT WINDOWS AND TAKE LETTERING OFF FRONT DOOR. COLUMN POST AND STONE AT BOTTOM OF TOP OF BUILDING APPEAR TO BE CLOSE TO #13. IMMEDIATE TOP OF BUILDING #51, and BRICK FRONT #57. DO NOT ALLOW ANY OTHER BUILDINGS TO APPEAR ON CARD AS WE PREFER PICTURE OF BUILDING TO TAKE UP AS MUCH OF CARD AS POSSIBLE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOLOR PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive Order of Estimate By 6 Date AUG 1 1939

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME	DATE	DATE
	Check No. Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, TYPE SET UP		AUG 1 1939	AUG 1 1939
SKETCH			
RETOUCHING	7 7	8-1	8-7 SF
PHOTO LITHO			
BLUEPRINT	8-9	8-8	8-8 4.1
STRIPPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF	22 2		10 Aug
ARTIST DEPT.	69 8-2	8-14	8-21 V

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

126 (K.A.)
A.M. 124

PHILIPPINE EDUCATION CO., INC., MANILA, P. I.

NO. 9A-H1403

ORDER NO. 27908

DATE 7/28/39

6 M POST CARDS

PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) RIZAL AVE., MANILA,
PHILIPPINES

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE "PLACE STAMP HERE"

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

3 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME C. No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		7-28-39	7-28-39
SKETCH			
RETOUCHING	5	7-29	8-1-39
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	8	8-2	8-2-39
ENGRAVING			
HAND COLOR PROOF	225 2		3 Aug
ARTIST DEPT.	202 123	8-14	8-15

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE

By

DATE Photo Returned to Customer

Amesbury
121

PHILIPPINE EDUCATION CO., INC., MANILA, P. I.

NO. ~~9A-H1404~~ 9A-H1404

ORDER NO. 27908

DATE 7/28/39

6 M POST CARDS

PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER

FRONT NO. I R. M. NO

TITLE (IN FULL) PLAZA GOITI, MANILA,
PHILIPPINES

IMPRINT SAME AS ABOVE
PUT IN STAMP SPACE "PLACE STAMP HERE"

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

ELIMINATE THE HEADS ON THE CENTER FOREGROUND ALSO ELIMINATE WIRES

sub due signs

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUL 28 1939

OPERATION	EST. TIME		DATE RECORDED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 29 1939	JUL 29 1939
SKETCH				
RETOUCHING	16	5	7-29	8-3 SC
PHOTO LITHO				
BLEUPRINT STRIPPING, OPAQUINO	8		8-4	8-4
ENGRAVING				
HAND COLOR PROOF		1 3/4		
ARTIST DEPT.	2-11	10	14	

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ST
mellies
121

NO. 9A-H1405

PHILIPPINE EDUCATION CO., INC., MANILA, P.I.

ORDER NO. 27908

DATE 7/28/39

6 M POST CARDS (ALL OF THIS ON THE PICTURE SIDE)	PHOTO COLORIT (ALL OF THIS ON THE ADDRESS SIDE)	WHITE BORDER
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I R. M. NO	
TITLE (IN FULL) RICE TERRACES, MT. PROVINCE, PHILIPPINES	IMPRINT SAME AS ABOVE	
	PUT IN STAMP SPACE "PLACE STAMP HERE"	
	PHOTO PROPERTY OF	C.T.

COLOR DESCRIPTION

*Do not make as green as card
attached, more grayish*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE		Cook Dept. Checked	
AND WORK SCHEDULE		By	
Date		Date	
AUG 18 1939		AUG 18 1939	
105 3		8/22 Gr	
85		8-24 45	
225 10 1/2		25 Aug	

11
150

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. ADV. ORDER

DIAL No. 9441406 ORDER NO. 28446 DATE 7-28-1939

CUSTOMER WILLE, SHOE CO.
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full FOUSE, WITH THAT EXTRA ADDED COMFORT

FRONT NO. 5 (All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH & MATERIAL ATT'D.

RUSH

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-2-39

AUG 2 - 1939

61
CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

587

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. 94-H1407 ORDER NO. 28472 DATE 7-27-1939

CUSTOMER C. GAMBARDIELLA'S OYSTER HOUSE
NEW HAVEN, CONN.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLOR IT FULL PAGE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full C. GAMBARDIELLA'S OYSTER HOUSE (ETC.)

see invoice

see Bill for RM

FRONT NO. 5 (All of this on address side) R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FOLLOW SKETCH FOR RETOUCHING.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

REPLACE WORKS "COCKTAIL BAR" WITH "STEAKS AND CHOPS" IN RED PRINT. FOLLOW
SKETCH FOR COLOR.

PHOTO RETURNED

TO

PHOTO USED FOR

62 8-8

JUL 29 1939

make red impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

DIAL No. 9^A-M1408

ORDER NO. 18474

DATE 7-28-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

IDEAL BEACH RESORT
MONTICELLO, IND.

25 MOST CARDS

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE ~~Upper, Lower, Center~~ Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BEACH SHORELINE, IDEAL BEACH RESORT,
SHAVER LAKE

BOT-INDIANA'S LARGEST AND MOST COMPLETE SUMMER
RESORT

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5

(All of this on address side)

R. M.

☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

COLOR EVERYTHING REASONABLY AS TO COLOR, INCLUDING TENT, ETC.
FLASHY CARD IS WHAT CUSTOMER WANTS. SUGGEST SLIGHT REDUCTION
TO GET IN TOBOGGAN SLIDE ALSO AS MUCH BEACH SAND & WATER AS
POSSIBLE.

PHOTO RETURNED

TO

PHOTO USED FOR

JUL 29 1939

62 8-3 Ret 4
AC 13/4
L.A. 10. 64

Smiling
121

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H1409 ORDER NO28478

DATE 8-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER VICKSBURG SANITARIUM
VICKSBURG, MISSISSIPPI

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$ GROUP 3

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full VICKSBURG SANITARIUM, VICKSBURG, MISS.

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE PHOTO OF PRESENT DAY VIEW.

REPHOTO SKETCH AS COPY FOR 1900 & 1904

SITES, MAKING THEM SHARPER AND MORE

FINISHED THAN SKETCH. THE AREA MARKED

IN RED PENCIL ON 3990-29 ATT'D WILL GIVE A GOOD
IDEA OF DETAILS OF CONSTRUCTION IN THE 1904 SITE.

SUBMIT B & W WORKING COPY TO OFFICE.

COLOR DESCRIPTION

FOLLOW SKETCH FOR LAYOUT, DESIGN AND COLOR TREATMENT.

PHOTO RETURNED

TO

PHOTO USED FOR

SEP 12 1939

SEP 12 1939

4 op 12 - 3
1 - 3 1/2 op 12
1 - 9.11 - 1 1/2
7 - 9.12

LYNN H. BOYER, JR., PHILADELPHIA, PA. AND WILDWOOD, N.J.

NO. 9A-HL410

ORDER No. 27919

DATE 7/29/39

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) THE OLD BARRACKS, ERECTED
1758, TRENTON, N. J.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE -- T.10

PHOTO PROPERTY OF C.T.

LIGHT AND DARK GRAY MIXED STONE. WHITE PORCH & CORNICE & SASH & FLAG POLE.
SHOW FLAG ON POLE. DULL LIGHT BLUE SLATE ROOF. GREEN LAWN & SHRUBERY
GOLD DOME ON REAR RIGHT.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

7 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK'd Estimate	ESTIMATE	Cons. Dept. Checked
Date JUL 31 1939	AND WORK SCHEDULE	By [Signature]
OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT. COMPLETED
COM. LING. TYPE SET UP		JUL 31 1939 JUL 31 1939
SKETCH		
RETOUCHING	16 3	7-31 8-4 SL
PHOTO LITHO		
BLUETINT STAMPING, OPAQUING	80	8-4 8-5 45
ENGRAVING		
HAND COLOR PROOF	225 1 1/2	7 Aug
ARTIST DEPT.	53 8	Sept 5-39 Sept 6-39

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

MAKEOVER

Charge to [Signature]

EST. Makeover Time Required

RETOUCHING
PHOTO LITHO
ENGRAVING
ART DEPT.
By [Signature]

16

17
124

LYNN H. BOYER, JR., PHILADELPHIA, PA. AND WILDWOOD, N.J.

NO. 9A-H1411

ORDER NO.

27919

DATE

7/29/39

12 1/2 M POST CARDS ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WASHINGTON MEMORIAL CHAPEL,
VALLEY FORGE, PA.

FRONT NO.

(ALL OF THIS ON THE ADDRESS SIDE)

R. M.

NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

GRAY & BROWNISH STONE LIGHT STONE TRIM. PINK & WHITE DOGWOOD BLOSSOMS ON RIGHT
& REAR LEFT. SHOW FLAG ON POLE. REMOVE AUTOMOBILES & WIRE CABLE ON RIGHT. DARK.
GRAY STONE WALL. LIGHT TOP TRIM ON CENTER & LEFT. GRAY WALK & DRIVE IN YARD.
DARK STREET PAVING

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

7 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tive are uniform and colors are
in harmony with each other
to make an attractive set.

Precedent OK Estimate

ESTIMATE

Good Depts. Checked

By

1039 AND WORK SCHEDULE

By

Date

Date

Date

OPERATION	EST. TIME		DATE	DATE
	Cost No.	Time Allowed	ENTERED DEPT.	DATE
COMPOSING, TYPE SET UP			JUL 31 1939	JUL 31 1939
SKETCH				
RETOUCHING	3	7-31		8-7-39
PHOTO-LITHO				
BLUEPRINT			8-8	8-9-39
STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF	227	1 1/2		8-10-39
ARTIST DEPT.		9	8-10-39	Sept. 7, 1939

DATE BLUEPRINT OK'D

DATE FILED

By

DATE FILED

4

11.
124

NO. 94-HL412

LYNN H. BOYER, JR., PHILADELPHIA, PA. AND WILDWOOD, N.J. ORDER NO. 27919

DATE 7/29/39

12 1/2	M POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: ^{LEFT} UPPER, LOWER, CENTER - BORDER.		FRONT NO. I R. M. NO	
TITLE (IN FULL) PRINCETON HIGH SCHOOL, PRINCETON, N. J.		IMPRINT SAME AS ABOVE	
PRIVATE NO. BEFORE TITLE --- P.23		PHOTO PROPERTY OF C.T.	

COLOR DESCRIPTION
DARK RED BRICK. SLATE ROOF. LIGHT STONE TRIM & ENTRANCE & WINDOW FRAMES. SHOW FOLIAGE ON TREES & SHRUBERY IN YARD MAKE SHRUBERY LARGER.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive Order Estimate By 6 Checked 6

ESTIMATE AND WORK SCHEDULE Date 7/29/39

OPERATION	EST. TIME Clock No. Time Allowed	DATE PERFORMED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUL 31 '39	JUL 31 1939
SKETCH			
RETOUCHING	7 3	7-31	8-7-39
PHOTO-LITHO			
STAMPING, OPAQUING	8 4	8-7-	8-7-39
ENGRAVING			
HAND COLOR PROOF	225 1 1/2		9 Aug
ARTIST DEPT.	225 8		25 Aug

DATE BLUEPRINT ORD.

DATE HAND COLOR

By

124

LYNN H. BOYER, JR., PHILADELPHIA, PA. AND WILDWOOD, N.J.

NO. 9A-H1413

ORDER NO. 27919

DATE 7/29/39

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) AERIAL VIEW OF PALMER STADIUM
PRINCETON UNIVERSITY, PRINCETON, N. J.
FRONT NO. I R. M. NO
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- P.19
COLOR DESCRIPTION

PHOTO PROPERTY OF CUSTOMER

STADIUM LIGHT CEMENT ALL OVER. BRIDHT GREEN OVAL LAWN IN CENTER WITH WHITE LINES
ACROSS GREEN DARK TRACK AROUND OVAL. MUSIC STAND ON REAR LEFT DARK & LIGHT GRAY
STONE. ALUMINUM GRAN DOME ROOF. GREEN GRASS ON LAWNS ON LEFT AND RIGHT. CROPP
OFF TO LINE SHOWN ON BOTTOM LEAVE TOP OF PHOTO ALL SHOW.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,787,775

ATTENTION!

Subjects on
or for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

straighten
20 prints

Executive OK of Estimate By Date

ESTIMATE AND WORK SCHEDULE

Cox Dept. Checked By Date

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 1 1939	AUG 1 1939
SKETCH			
RETOUCHING	14 6	8-1	8-4 SP
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	84		8-7 H
ENGRAVING			
HAND COLOR PROOF	227 13/4		8-8-39
ARTIST DEPT.	215 10	8-21	8-23

DATE BLUEPRINT OK'D By DATE Filed By
DATE HAND COLOR PROOF OK'D By DATE Photo Returned to Customer By

126

LYNN H. BOYER, JR., PHILADELPHIA, PA. AND WILDWOOD, N.J.

NO. 94-H1414

ORDER NO. 27919

DATE 7/29/39

12½ M POST CARDS ART COLOR ONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

GARFIELD SQUARE SHOWING

2ND PRESBYTERIAN AND ENGLISH LUTHERAN

CHURCHES, POTTSVILLE, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- P.8

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

ON LEFT BLDG. LIGHT GREEN STONE. GREEN POINTS ON STEEPLES. GRAY CORNICE.

PRISON GLASS WINDOWS. 2ND BLDG. BUFF SLATE ROOF BROWN BASE. 3RD. DARK RED BRICK.

4TH CHURCH GRAY DARK STEEPLE . 5TH DARK RED BRICK. 1ST MONUMENT LIGHT BROWN

BRONZE FIGURE. 2ND MONUMENT LIGHT GRAY STONE BRONZE FIGURES. DARK CANNON. PURPLE

& RED FLOWERS GREEN LAWN

PUT CLOUDS IN SKY

YES

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

7 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

By 6 Cox Dept. Checked

Date 30

OPERATION	EST. TIME Clock No. Time A/c	DATE START	DATE COMPLETED
COMPOSING, TYPE SET UP		JUL 31 1939	JUL 31 1939
SKETCH			
RETOUCHING	4	7-31	8-4 SL
PHOTO LITHO			
BLUEPRINT STRIPPING, ORAQUING	65	8-5	8-5 H.T.
ENGRAVING			
HAND COLOR PROOF	227 13/4		8-8-39
ARTIST DEPT.	35 9	9-7-39	9-8-39

DATE BLUEPRINT OK'D

DATE

By

By

DATE HAND COLOR PROOF OK'D

By

17

87

ST
1724

LYNN H. BOYER, JR., PHILADELPHIA, PA., AND WILDWOOD, N.J.

NO. 9A-H1415
ORDER NO. 27919

12¹/₂ POST CARDS ART COLORTONE DATE 7/29/39
M WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
WASHINGTON HEADQUARTERS,
TITLE (UNFULL) VALLEY FORGE, PA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- VF.68

PHOTO PROPERTY OF C.T.

DARK GRAY & BROWN MIXED STONE. WHITE CORNICE & SASH & WINDOW FRAMES & DOORS.
OLD DARK SHINGLE ROOF. WHITE BLOSSOMS ON SMALL TREES OR BUSHES IN CENTER. PINK
DOGWOOD BLOSSOMS ON SMALL TREES ON REAR RIGHT WHITE FENCE. DARK GRAY &
BROWN STONE WALL. WHITE SIGN DARK LETTERS ON RIGHT.

BUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF YES
HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

9A-H1415 Washington Headquarters, Dull black slate roof, color of stone work is to be lighter (a color between la-H337 and the color of the proof) tree on the right is an elm tree dull brown-black trunk and not sinuous with leaves a little heavier. Shadow or raigate the lawn.

MAKEOVER

Charge to L.V. Dept.

EST. Makeover Time Required

REPORTING	2	Date	8-3
PROOFING		Date	
ART DEPT	100 3/4	By	
ENGRAVING			

ESTIMATE
AND WORK SCHEDULE
By JUL 31 1939

OPERATION	EST. TIME	DATE	DATE COMPLETED
COMPOSING, TYPE, SET UP		JUL 31 1939	JUL 31 1939
SKETCH			
RETOUCHING	19 3	7-31	8-7 56
PHOTO LITHO			
BLUEPRINT STIPPING, OPAQUING	8-	8-7	8-8 41
ENGRAVING			
HAND COLOR PROOF	225 16		10 Aug
ARTIST DEPT.	44 9	9-5	9-6

DATE BLUEPRINT OK'D
DATE HAND COLOR PROOF OK'D
DATE Photo Returned to Customer

NO. 9A-H1416

LYNN H. BOYER, JR., PHILADELPHIA, PA. AND WILDWOOD, N.J.

ORDER NO. 27919

DATE 7/29/39

12½ M POST CARDS ART COLOORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I	R. M. NO
TITLE (IN FULL) MORAVIAN COLLEGE AND THEOLOGICAL SEMINARY, BETHLEHEM, PA.		IMPRINT SAME AS ABOVE	
PRIVATE NO. BEFORE TITLE -- B.43		PHOTO PROPERTY OF C.T.	

COLOR DESCRIPTION
 DARK GRAY STONE LIGHT STONE TRIM. CREAM CORNICE & WINDOW & FRAMES OAK DOORS.
 DARK SLATE ROOF. DARK LAMP POSTS. GREEN LAWN & SHRUBERY.
 PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
 PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE

By [Signature] Date JUL 31 1939

Cost Dept. Checked [Signature]

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUL 31 1939	JUL 31 1939
SKETCH			
RETOUCHING	16 3	7-31	8-4-39
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	80	8-7	8-7-39
ENGRAVING			9 Aug
HAND COLOR PROOF	225 1 1/2		
ARTIST DEPT.	2 1/2 8 1/2	8-23	

DATE BLUEPRINT OK'D _____ DATE Filed _____
 By _____ By _____
 DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____
 By _____

16

124

LAKELAND NEWS COI, LAKELAND, FLA.

NO. 9A-HL417

ORDER NO. 27925

DATE 7/29/39

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CYPRESS TREES AND KNEES/
IN FLORIDA CYPRESS GARDENS

2 lines

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT TROPICAL FLORIDA SERIES

PRIVATE NO. BEFORE IMPRINT - 69F

6 BH 483

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

FOR COLORS SEE TISSUE OVERLAY ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive Order of Estimate

By 10-31-1939
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By 10-31-1939
Date

OPERATION	TIME	VIA	DATE COMPLETED
COMPOSING TYPE SET UP		JUL 31 1939	JUL 31 1939
SETUP			
RETOUCHING	10 3	7-31	8-3 SC
PHOTO LITHO	8-3	8-3	8-3 SC
BLUEPRINT STRIPE & GRADING	91		
ENGRAVING			
HAND COLOR PROOF	225 1/2		7 Aug.
ARTIST DEPT.	211-9	8-18	

DATE BLUE PRINT OK'D.

By

DATE HAND COLOR PROOF OK'D.

By

DATE Filed

By

DATE Photo Returned to Customer

St
Rm. 121
124

LAKELAND NEWS CO., LAKELAND, FLA.

NO. 1A-HL418

ORDER NO. 27925

DATE 7/29/39

25	M POST CARDS	ART COLORTONE	BULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I R. M. YES	
TITLE (IN FULL) AZALEA*TIME IN FLORIDA		IMPRINT TROPICAL FLORIDA SERIES	
CYPRESS GARDENS		PRIVATE NO. BEFORE IMPRINT - 70F	
2 lines		B.H.H.	
COLOR DESCRIPTION		PHOTO PROPERTY OF CUSTOMER	

COLORS AS PER COLORTONE ATTACHED.

Ret. photo ret. to customer 5-20-40

RET. KADACHROME NEG. TO -- FLORIDA CYPRESS GARDENS, WINTER HAVEN, FLA.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this color print. Please see to it that all subjects are uniform in harmony with the background to make an accurate reproduction.

9448

Executive *[Signature]* ESTIMATE AND WORK SCHEDULE
By *[Signature]* Date *[Signature]* Good Copy Checked *[Signature]*

OPERATION	EST. TIME	DATE COMPLETED
COMPOSING, TYPE SET UP	Click No. Time A. Low	JUL 31 1939
SKETCH		
RETOUCHING	13 3	7-31
PHOTO LITHO		8-9-39
BLUEPRINT STRIPPING, OPAQUING	8 9/11	8-10-39
ENGRAVING		
HAND COLOR PROOF	22 1/4	11 Aug
ARTIST DEPT.	20 10	

DATE BLUEPRINT OK'D _____ DATE FILED _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____
By _____ By _____

ST
M 12-1
124

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

NO. 9A-11419

ORDER NO. 27927

DATE 7/29/39

12 1/2 POST CARDS PHOTO COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER LOWER, CENTER - BORDER.
TITLE (IN FULL) FRONT GARDEN SHOWING EX
CAMPANARIO AND PART OF OLD STONE CHURCH

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 2 R. M. YES
IMPRINT SAME AS ABOVE

Private in D6300
PRIVATE NO. BEFORE TITLE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE FOR COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

3 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By [Signature] 1939 AND WORK SCHEDULE

By [Signature] Date 8-21-1939

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 31 1939	JUL 31 1939
SKETCH				
RETOUCHING	1	6	7-31	8-3 SC
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPACING	91		8-4	8-4 47
ENGRAVING				
HAND COLOR PROOF	225	134		7 Aug
ARTIST DEPT.	215	9 1/2	8-15	8-16

DATE BLUEPRINT OR D. _____ DATE Filed _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

By _____

Am 15
126
124

NO. 9A-HL420

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

ORDER NO. 27927

DATE 7/29/39

12¹/₂ M POST CARDS PHOTO COLORIT² WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) SACRED GARDEN

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE ---

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR COLORS.

SUBMIT RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

RUSH

INSTITUTE
By 6
Date AUG 3 1939
Cox Dept. Checked.

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 1 1939	AUG 1 1939
SKETCH			
RETOUCHING	13 4	8-1	8-3 SP
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	84/91	8-3	8-4
ENGRAVING			
HAND COLOR PROOF	227 13		8-7-39
ARTIST DEPT.	21 9 1/2	8-15	8-16

DATE BLUEPRINT ORD. _____
By _____
DATE HAND COLOR PROOF ORD. _____
By _____
DATE Photo Returned to Customer _____
By _____

17
Rm. 126
126

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

NO. 9A-H1421

ORDER NO. 27927

DATE 7/29/39

12 1/2 MPOST CARDS PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. YES

TITLE (IN FULL) CAMPANARIO AND STATUE OF
FATHER SERRA

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR COLORS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

3
order for this customer. Please
see to it that all photographs
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK Estimate

ESTIMATE

Cost Dept. Checked

By *[Signature]* Date JUL 31 1939

By *[Signature]* Date JUL 31 1939

OPERATION	EST. TIME (Clock No. 1 Time allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUL 31 1939	JUL 31 1939
SKETCH			
RETOUCHING	1 1/2	7-31	8-2-30
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	8 1/2	8-3	8-5-30
ENGRAVING			
HAND COLOR PROOF	225	13/4	7 Aug
ARTIST DEPT.	75	8-15	8-16

DATE BLUEPRINT OK'D.

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D.

DATE Photo Returned to Customer

By

57.
Rm 126
124

LAKELAND NEWS CO., LAKELAND, FLA.

NO. 9A-HL422

ORDER NO. 27928

DATE 7/29/38

12 1/2	M POST CARDS	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I R. M. YES	
TITLE (IN FULL) MUNICIPAL SWIMMING POOL, LAKELAND, FLORIDA (IN SKY)		IMPRINT SAME AS ABOVE	
PRIVATE NO. BEFORE TITLE -- L.5		PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION
CUT TO LEFT & BOTTOM AS MARKED. WALL IN BACKGROUND LIGHT CREAM. CONCRETE POOL & WALL, SILVER COLOR DIVING BOARD & STAND. VARIGATE BATHING SUITS TO SUIT BEST. BENCHES GREEN. TAKE OUT WIRES. CLEAR WATER. UMBRELLAS ORANGE & GREEN; YELLOW & LIGHT BLUE. SPANISH MOSS LIGHT GREEN. LEAVES OF PALMS LIGHTER GREEN THAN THAT OF PINES & OAK. LAKE IN BACKGROUND SEE CARD ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive Order Estimate
By
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By
Date

OPERATION	EST. TIME Check No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUL 31 1939	JUL 31 1939
SKETCH			
RETOUCHING	14 5	7-31	8-3
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	85 91	8-3	8-14
ENGRAVING			
HAND COLOR PROOF	225 13/4		8 tug
ARTIST DEPT.	219 9 3	8-18	8-22

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____
By _____ By _____

14

Rm 126
124

LAKELAND NEWS CO., LAKELAND, FLA.

NO. 9A-H1423

ORDER NO. 27928

DATE 7/29/39

12 1/2	M POST CARDS	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I	R. M. NO
TITLE (IN FULL) LEAGUE FIELD, LAKELAND, FLA.		IMPRINT	SAME AS ABOVE
--TRAINING QUARTERS OF THE DETROIT TIGERS (IN SKY)			
PRIVATE NO. BEFORE TITLE -- L.6		PHOTO PROPERTY OF C.T.	

COLOR DESCRIPTION

COLORS. CUT PHOTO AS MARKED COLORS AS PER:TISSUE. MARK BASES ON FIELD GOOD

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOLOR PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE		Cost Dept. Checked	
AND WORK SCHEDULE		By	Date
Date 1 1939		By	Date
OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP		JUL 31 1939	JUL 31 1939
SKETCH			
RETOUCHING	5	7-31	8-8
PHOTO LITHO			
BLUEPRINT	80	8-9	8-9
STRIPPING, OPAQUING			
ENGRAVING			11 Aug.
HAND COLOR PROOF	235	8	
ARTIST DEPT.	218	10	8-22

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

11
124

LAKELAND NEWS CO., LAKELAND, FLA.

NO. 9A-H1424

ORDER NO. 27928

DATE 7/29/39

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

YES

TITLE (IN FULL) (IN SKY) FLORIDA SOUTHERN
COLLEGE, LAKELAND, FLORIDA

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE -- L.7

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

COLORS AS PER TISSUE OVERLAY ATTACHED.

PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate	ESTIMATE	Cost Dept. Checked
By	By	By
Date	Date	Date
21-152	21-152	JUL 31 1939
OPERATION	EST. TIME	DATE ENTERED DEPT.
COMPOSING, TYPE SET UP		JUL 31 1939
SKETCH		
RETOUCHING	1 3	7-31
PHOTO-LITHO		
BLUEPRINT	8 91	8-8
STRIPPING, OPAQUING		8-8
ENGRAVING		
HAND COLOR PROOF	227 1/2	8-9-39
ARTIST DEPT.	210 9	8-22

DATE BLUEPRINT OK'D

L

By

DATE HAND COLOR PROOF OK'D

By

DATE FIM

DATE Photo Returned to Customer

Rm. 124
124

LAKELAND NEWS CO., LAKELAND, FLA.

NO. 9A-H1425

ORDER NO. 27928

DATE 7/29/39

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

YES

TITLE (IN FULL)

(IN SKY) HINDU TEMPLE AT

FLORIDA SOUTHERN COLLEGE, LAKELAND, FLA.

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- L.11

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

COLORS AS PER TISSUE OR ERLAY ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	TIME	DATE	DATE
		STARTED	COMPLETED
COMPOSITION		JUL 31 1939	JUL 31 1939
SKETCH			
REPRODUCTION	2	7-31	8-8
PHOTOGRAPH			
BLUEPRINT	1 1/2	8-7	8-10
STRIKING COPY			
ENGRAVING			
HAND COLOR PHOTO	225	1 1/2	
ARTIST DRAFT	216	8-21	8-22

DATE BLUEPRINT GIVEN

DATE FILM

By

By

DATE HAND COLOR PHOTO

DATE PHOTO RETURNED TO CUSTOMER

Rush

17
Rm 126
124

98
LAKELAND NEWS CO., LAKELAND, FLA.

NO. 9A-HL426

ORDER NO. 27928

DATE 7/29/39

12 1/2 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY) ONE OF FLORIDA'S

MANY BEAUTIFUL TROPICAL AVENUES, FRANCES
FRANCES ROAD, LAKELAND, FLA.

Blind

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- L.14

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

~~COLORS~~ COLORS AS PER TISSUE OVERLAY ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS 11 PAT. NO. 1,797,775

ATTENTION!

11 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

1/5 250
5
3:09

ESTIMATE

Cost Dept. Checked

By

Date

7/31/39

COMMENTS	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Job No.	Time Allowed		
COMMENTS			JUL 31 1939	JUL 31 1939
SKETCH				
RETOUCH	10	2	7-31	8-4-39
PHOTOGRAPH				
BLUEPRINT	60		8-4	8-5-39
STRIPPING				
ENCRAVING				
HAND COLORING	227	1 1/2		8-8-39
ARTIST DEL.	217	8 1/2	8-18	8-24

DATE BLUEPRINT SENT

DATE FILED

DATE

DATE HAND COLOR PHOTO SENT

DATE Photo Returned to Customer

15
124

LAKELAND NEWS CO., LAKELAND, FLA.

NO. 9A-H1427

ORDER NO. 27928

DATE 7/29/39

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY) KKKK FLORIDA'S
WONDER HOUSE AT BARTON.

2 lines

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE -- B.8

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

~~COLORED~~ COLORS SEE TISSUE ALSO SEE OTHER SUBJECT WHERE MORE DETAILS TO HOUSE & DRIVEWAY HAS BEEN GIVEN. (9A-H1430)

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

JUL 31 1939

ESTIMATE AND WORK SCHEDULE

Cox Dept. Checked

By

Date

JUL 31 1939

OPERATION	EST. TIME		DATE PREPARED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 31 1939	JUL 31 1939
SKETCH				
RETOUCHING	4	4	7-31	8-4-39
PHOTO-LITHO				
BLUEPRINT STIPPING, OPAQUING	91		8-4	8-5-39
ENGRAVING				
HAND COLOR PROOF	227	1 3/4		8-7-39
ARTIST DEPT.	209	9	8-18	8-24

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

IT
RM 126
124

LAKELAND NEWS CO., LAKELAND, FLA.

NO. 9^A-H1428

ORDER NO. 27928

DATE 7/29/39

12¹/₂ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY) MOONLIGHT ON LAKE
ELOISE IN FLORIDA CYPRESS GARDEN.

PRIVATE NO. BEFORE TITLE -- C.G.8

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

COLORS MAKE FINE MOONLIGHT SCENE & SHOW MOON AND SILVERY REFLECTION IN WATER
USE BOAT IN SEPERATE PHOTO ATTACHED. & PUT THIS BOAT BETWEEN TWO CYPRESS TREES
TO LEFT ON THIS PICTURE OR IN CENTER, WHICHEVER WILL MAKE THE BEST.

TAKE OFF FROM FOREGROUND

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
to it that all cuts or mag-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

By

Date

Cost Dept. Checked

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 31 1939	JUL 31 1939
SKETCH				
RETOUCHING	10	3	7-31	8-7-39
PHOTO-LITHO	84		8-8	8-8-39
BLEUPRINT STRIPPING, OPAQUING	91			
ENGRAVING		1 3/4		9 Aug
HAND COLOR PROOF	228		8-18	8-21
ARTIST DEPT.	203	9		

DATE BLANKET ORD

DATE HAND COLOR PRO T CKD

By

DATE Filed

By

DATE Photo Returned to Customer

ST
Pm 126
124

LAKELAND NEWS CO., LAKELAND, FLA.

NO. 9A-11429

ORDER NO. 27928

DATE 7/29/39

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. YES

TITLE (IN FULL) (IN SKY) ONE OF THE LAKE FRONT
HOMES IN WINTER HAVEN, FLORIDA

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- W.H.21

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

COLORS SEE TISSUE OVERLAY ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

By *[Signature]* ESTIMATE
JUL 21 1939 AND WORK SCHEDULE
Cost Dept. Checked
By *[Signature]*
Date JUL 21 1939

OPERATION	EST. TIME	DATE	DATE
	WORK No. Time Allowed	ENTERED DEPT.	COMPLETED
CHROMO G. TYPE SET UP		JUL 31 1939	JUL 31 1939
ETCH			
RETOUCHING	15 3	7-31	8-7 SL
PHOTO-LITHO			
BLUEPRINT STAMPING, OPAQUING	84 91	8-8	8-9 45
ENGRAVING			
HAND COLOR PROOF	225 1½		10 Aug
ARTIST DEPT.	8½		

DATE BLUEPRINT OK'D

By

DATE Filed

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

ATTENTION!

11 Subjects on
order for this customer. Please
see to it that all negatives
are uniform and that they are
in harmony with each other
to make an attractive set.

LAKELAND NEWS CO., LAKELAND, FLA.

NO. 9A-H1430

ORDER NO. 27929

DATE 7/29/39

25	M POST CARDS	ART COLOR TONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I R. M. YES	
TITLE (IN FULL) (IN SKY) WONDER HOUSE, BARTOW, FLORIDA		IMPRINT SAME AS ABOVE	
PRIVATE NO. BEFORE TITLE -- B.7		PHOTO PROPERTY OF C.T.	

COLOR DESCRIPTION

COLORS AS PER TISSUE & card attached. bldg. covered almost with green vine. There are flowers in boxes along porch railings top and lower floor. Roof houses white brown and cream trim. chimney white with red ornamental work. make driveway between house and water with green to eighter side. Stairway is cogunia rock spotted with colored glass plates. the round holes on top are supposed to hold flowers.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF yes RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all photos or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Dept. Checked

By [Signature]

Date JUL 31 1939

AND WORK SCHEDULE

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
CHOOSING, TYPE SET UP		JUL 31 1939	JUL 31 1939
ETCH			
TOUCHING	16 4	7-31	8-3-39
PROOFING	8	8-4	8-4-39
ENCRAVING			
HAND COLOR PROOF	22 13/4		8 Aug
ARTIST DEPT.	9 1/2		

DATE BLUEPRINT OR'D

DATE Filed

DATE HAND COLOR PROOF OR'D

DATE Photo Returned to Customer

17
124

NO. 9A-H1431

R. M. MARRINER, LAGUNA BEACH, KK CALIFORNIA

ORDER NO. 27930

DATE 7/29/39

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) LAGUNA BEACH, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

OVERLAY
SEE TISSUE ~~FOR~~ FOR COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Photo in 4CP 3045

Executive Order of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked.

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 31 1939	JUL 31 1939
SKETCH				
RETOUCHING	4	5	7-31	8-4 SP
PHOTO-LITHO				
BLUEPRINT STRIP, E.G. DRAWING	8 91		8-5	8-5
ETCHING				
HAND COLOR PROOF	225	2		8 Aug
ARTIST FEEL	72	10	8/14	8/18

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

Rm. 126
12th

R. M. MARRINER, LAGUNA BEACH, CALIFORNIA

NO. 9A-H1432

ORDER NO. 27930

DATE 7/29/39

12 1/2	M	POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I	R. M. YES	
TITLE (IN FULL) THREE ARCH BAY, NEAR LAGUNA BEACH, CALIFORNIA		IMPRINT	SAME AS ABOVE	
COLOR DESCRIPTION		PHOTO PROPERTY OF CUSTOMER		

SEE TISSUE OVERLAY FOR COLORS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive Estimate By Cost Dept. Checked
Date JUL 31 1939 AND WORK SCHEDULE Date JUL 31 1939

OPERATION	EST. TIME No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUL 31 1939	JUL 31 1939
SKETCH			
RETOUCHING	18 6	7-31	8-4-39
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	8 91	8-8	8-8-39
ENGRAVING			
HAND COLOR PROOF	22 2		9 Aug.
ARTIST DEPT.	65 10	8-15	8-17

DATE BLUEPRINT OK'D By DATE Filed By
DATE HAND COLOR PROOF OK'D By DATE Photo Returned to Customer By

RM 124 124

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 94LH1433 ORDER NO. 28526 DATE 7-28-1939

CUSTOMER CHANTICLER INC.,
MILLBURN, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TERRACE ROOM AT CHANTICLER, THE XXXXXXXX
ULTIMATE IN SUPPER OLIVES, MILLBURN, N.J.

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUC

MENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Half-tone — Combination. 120
Dry — Wet — Paper — Automatic — Color Separation. 133
Transfer — Paper — Press — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE XXX TISSUE OVERLAY ATT'D.

Rush

PHOTO RETURNED

PHOTO USED FOR

AUG 2 - 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL No. 9A-H1434 ORDER NO. 28522 DATE 7-28-1939

CUSTOMER
PATTERSON HOTEL
BISMARCK, NORTH DAKOTA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ED. PATTERSON HOTEL - BISMARCK, NO.
DAKOTA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH ATT'D. ADD THE ADDITION
ON ONE SIDE ON TOP AS INDICATED.

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO

7111957

TO OFFICE

COLOR DESCRIPTION

SEE SKETCH ATT'D.

PHOTO RETURNED

TO

PHOTO USED FOR

62 8-10
3
1 1/2
9-67/- 8/21/39 - 8/22/39

Handwritten signature

AUG 2 1939

matte red impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H1435 ORDER NO. 38 535 DATE 8-7-1939

CUSTOMER HOTEL HAYNE
WALTERBORO O, S.C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M500 POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full REST ASSURED! HOTEL HAYNE
WALTERBORO, SOUTH CAROLINA (ETC.)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout TAKE OUT SIGNS & SHOW NICE GLASS

REFLECTION. 2. STORE IS NOW PART OF LOBBY. ELIMINATE

SIGNS AND MERCHANDISE. MOVE BACK ENTRANCES AS SHOWN

IN ATTACH SMALL PHOTOS #1 & 2. 3. ELIMINATE

SIGNS & MERCHANDISE, ARRANGE TO CORRESPOND WITH

SMALL PHOTOS #1, 3, 4. 4. ELIMINATE SIGNS & DOOR

AND HAVE CORRESPOND WITH SMALL PHOTO #5. 5. SHOW TREE HERE, NOT TOO HIGH, TO MAKE NICE BALANCE

WITH TREE AT LEFT. SMOOTH GROUND ALL OVER. SHOW PRETTY CLOUD EFFECT.

PLATE EXCIAMATION MARK AFTER "REST ASSURED", ALSO MAKE THIS IN GRADUATED LETTERING, STARTING LARGE

WITH "R" AND WORKING DOWN. ALSO GRADUATE LETTERING FOR WALTERBORO IN PROPORTION.

COLOR DESCRIPTION

RED BRICK BLDG., SEE 7A-H2152 HOTEL BIBSON FOR GOOD COLORING. TRIM, CEMENT, WINDOW
CASING, WHITE. SHADES, SAME AS CARD ATT'D. DOORS: BROWN. MARQUEE #38 GREEN. FLOWER BOXES
ON MARQUEE #38 GREEN. SHOW LITTLE JUNIPER BUSHES ON MARQUEE AS SHOWN IN SMALL PHOTO #1 &
5 ATT'D. SAME ARE OF A BLUSISH GREEN COLOR. SIGN: BLACK, WHITE LETTERING, BLUE TRIM.

SEE SKETCH ATT'D.

PHOTO RETURNED

TO

PHOTO USED FOR

62

8-16

Lo 1 1/2
Ret 8
He 1 3/4
Lack 10 1/2

71

8-6-39

AUG - 8 1939

REST

5

2

CLARKSON DRUG STORE, GREENSBURG, KANSAS

NO. 9A-11436

ORDER NO. 20536

DATE 8-2-1939

6 M 100T 5010

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) OBSERVATION WOOD AND CANOPY
OVER WORLD'S LARGEST HAND DUG WELL,
GREENSBURG, KANSAS
BOT-COMPLETED IN 1888

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

TAKE OUT WRITING ON PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

By

Date AUG 5 1939

ESTIMATE

AND WORK SCHEDULE

By

Date AUG 5 1939

OPERATION	DATE ENTERED DEPT.	DATE COMPLETED.
COMING, TYPE SET UP	AUG 8 - 1939	AUG 8 - 1939
SKETCH		
RETOUCHING	1 2	8 - 8 SC
PHOTO LITHO		
REPRODUCTION	8 - 8	8 - 9 45
ENGRAVING		
HAND COLOR PROOF	1 1/2	
ARTIST DEPT.	240 9	8 - 10 8 - 11

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

132

ADV. ORDER

ORDER NO. 28605

DATE 8-29-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED _____

Photos for
this Customer

CUSTOMER

THE JEFFERSON
MIAMI BEACH, FLA.

25 M POST CARDS

SIZE

$$3\frac{1}{2} \times 5\frac{1}{2}$$

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE : Upper, Lower, Center → Border — Follow Layout

Title in Plate	Yes	No	Copyright in Plate	Yes	No
----------------	-----	----	--------------------	-----	----

Title in full THE JEFFERSON - MIAMI BEACH, FLORIDA
BOT-DIRECTLY ON THE OCEAN

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark	Yes	No
------------	-----	----

Special type as sample

IMPRINT: Customer

(C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW SKETCH FOR RETOUCHING.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORING.

AUG 30 1939

$$2 - \frac{1}{2}$$

$$1 - 10\frac{1}{2}$$

168

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. 9th-H1438 ORDER NO. 28606 DATE 8-10-1939

CUSTOMER THE ST. MORITZ
MIAMI BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE ST. MORITZ - MIAMI BEACH, FLORIDA
BOT-DIRECTLY ON THE OCEAN

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION
SEE SKETCH ATT'D.

PHOTO RETURNED

TO

PHOTO USED FOR

E8

62 8-17

72 8/24 - 8/28

Ret 6 1/2

He 1 1/4

Lat 8 1/2

AW

Make DK Blue impression
AUG 11 1939

17
140

E8
CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H1439 ORDER NO. 28607 DATE 8-17-1939

CUSTOMER PLAZA HOTEL
MIAMI, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full PLAZA HOTEL, MIAMI, FLORIDA

TOP VIEW, LOOKING BEAUTIFUL BAYFRONT PARK AND
BISCAYNE BAY

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

ELIMINATE PEOPLE, IMPROVE ON WINDOWS WITH ALL
SHADES HALF WAY DOWN. THEY MUST BE UNIFORM.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

SEE SKETCH ATT'D. KEEP SAME COLORING AS ON CARD 8A-H1378 IN FINISHED PRODUCT, NO
LIGHTER & NO DARKER.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-1-2-39

AUG 18 1939

make OK Blue impression

149

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

DIAL No. 9A-H1440 ORDER NO. 28612 DATE 8-2-1939

CUSTOMER BEREA COLLEGE
BEREA, KENTUCKY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SMART HAND LOOMED FINGER TOWELS (ETC.)

FRONT NO. 5 Spec. (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PIATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATT'D. CORRECT AS MARKED. TAKE OUT "DERBY" DESIGN AND
REPLACE WITH "INITIAL" DESIGN, MOVING WORKDS "COLORS AVAILABLE, ETC."
OVER TO THE LEFT, INTO THAT SPACE.

SEE SAMPLES OF TOWELS.

RUSH

PHOTO RETURNED

TO

PHOTO USED FOR

AUG 7-1939

2-5x7
16 6
Part 5

40 J.P. 2 8-11-30

Part 13 68 - 8/22/39

RM

make red impression
DK Blue

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H1441 ORDER NO. 938 DATE 8-7-1939

CUSTOMER LAKE HAMILTON CAMP
HOT SPRINGS, ARK.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE

3 1/2 x 5 1/2 GROUP 2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LAKE HAMILTON CAMP, HOT SPRINGS, ARK

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

COLOR DESCRIPTION

SEE SKETCH ATT'D.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

62 8-15

Ret 5
He 194

Ret 10 68 8/25

AUG-8 1939

AUG-8 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9A-H1442 ORDER NO. 27939 DATE 8/1/39

CUSTOMER FELTMAN & CURME SHOE CO.,
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full YOURS FOR COMFORT (ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW BLACK AND WHITE DRAWING FOR POSITION OF SHOES AND HAND LETTERING IN UPPER LEFT HAND CORNER. FOLLOW SKETCH FOR BACKGROUND AND "FELTMAN AND CURME" NAME AND "\$4" IN BLUE AND YELLOW IS ALL MARKED D ON TISSUE OVERLAY. FOLLOW SAMPLES FOR COLOR. CORRESPONDING STOCK NUMBERS AS SHOWN ON CARD ARE IN LINING OF SHOE - EXCEPTION SHOE #835. CAN BE DESIGNATED BY LINING # 83527. SEE ADDITION TYPE PENCILED ON SKETCH (MARKED E & F)

shoes by St

H.C.P. ask Curt about background

make DK. Blue impression

5x7
S.O. 3 1/2
2
2
19 10 1/2
62 8-7
66 8-15- 8-16
X
Pm

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H1443 ORDER NO. 27940 DATE 8-17-1939

CUSTOMER THE ALPION
MIAMI BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

E9
Photos for
this Customer

5 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLOMIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE ALPION — MIAMI BEACH

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FURNISH ALL AREAS MARKED "X" EXACTLY SAME AS
PAINT BLUE OF AREAS MARKED "A"

SEE SKETCH ATT'D.

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORING: KEEP COLORS SOFT & SUBTLE.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-1-2-39

AUG 18 1939

62 8-25 Ret 12
1st 9 (66) 9-28

As quoted

GW

2

149

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9A-H1444 ORDER NO. 27940 DATE 8-17-1939

CUSTOMER THE ALBION
MIAMI BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

EB

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE ALBION - MIAMI BEACH

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW SKETCH ATT'D.

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATT'D FOR COLORING: KEEP COLORS SOFT & SUBDUED. PINKISH SUNSET
ON CARD 3A-H863 IS TO BE DUPLICATED ON AREA MARKED X ON SKETCH.

MAKEOVER

Charge to Ret. Dept.

EST. Makeover Time Required

PHOTO LITHO

PHOTO LITHO

COMPOSING

ART DEPT.

ENGRAVING

AUG 18 1939

AUG 26 1939

PHOTO RETURNED

TO

PHOTO USED FOR

1 Photo 5x7
Ret 15 August
62 8-25 Ec. 1/2
Lith 9 68/28

Ypr

149

SCAROON MANOR, SCHROON LAKE, N. Y.

NO. 9A-JH1445

ORDER NO. 27950

DATE 8-9-1939

12¹/₂ M POST CARDS

PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CHAMPIONSHIP BASKETBALL
GAMES UNDER THE STARS, SCAROON MANOR ON
SCHROON LAKE, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

YES

came as
7 H 12305

IMPRINT

NONE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

See not returned from

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Cost Dept. *checked*

DATE		DATE COMPLETED	
AUG 11 1939		AUG 11 1939	
18	4		
84		8-15	8-15 145
225	4 1/2	17	17
44	9 1/2	9-19	9-21

DATE DELIVERED OK'D

DATE PAID

DATE RECD. OK'D

DATE Photo returned to Customer

By

By

*St
R. H.
140*

SCAROON MANOR, SCHROON LAKE, N.Y.

NO. 9A-H1446

ORDER NO. 27950

DATE 8-9-39

12 1/2 M POST CARDS PHOTO COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MIDNIGHT BUFFET IN THE
AMPHITHEATRE AT SCAROON MANOR ON SCHROON
LAKE, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. YES Same as 7412202

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Do not retouch faces

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOLOR PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE		Cost Dept. Checked	
By		AUG 11 1939	
AUG 11 1939		DATE COMPLETED	
AUG 11 1939		AUG 11 1939	
RETOUCHING		16 4	8.15 gr
PHOTOGRAPH		8-16	8-16 45
HANDCOLOR PROOF		225 134	17 Aug
ARTIST DEPT.		67 934	9-20-39 9-21-39

DATE BLUEPRINT OK'D

DATE PAID

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

Gr.
RM.
140

587

SCAROON MANOR, SCHROON LAKE, NEW YORK

NO. 9A-H1447

ORDER NO. 27950

DATE 8-9-39

12 1/2 M POST CARDS PHOTO COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. YES

Done as 9A-H1445

TITLE (IN FULL) DULL MOMENTS HAVEN'T A CHANCE
SCAROON MANOR ON SCHROON LAKE, N. Y.

PRINT NONE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

Do not return photo

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,791,775

ATTENTION!

3 Subject
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

88

ESTIMATE

Cost Dept. Checked

By

Date

AUG 11 1939

CUSTOMER

DEPT.

DATE COMPLETED

AUG 11 1939

AUG 11 1939

REMARKS

REMARKS

15 4

8/15 gr

PHOTO TAKEN

BY

8

8-16

8-16

ENGRAVING

HAND COLORING

225 13/4

17 Aug

ARTIST

9/2

DATE BLUEPRINT USED

DATE FILED

By

By

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By

17
m Am
140

THOMAS R. WEST, MIAMI, FLA.

NO. 9A-H1448

ORDER NO. 27952

DATE 8/2/39

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) CAPE FLORIDA LIGHT, NEAR
MIAMI, FLA.

PUT IN SMALL TYPE - Photo by Verne O.
Williams

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. ~~35~~ No
IMPRINT SAME AS ABOVE
PRIVATE NO. BEFORE IMPRINT -- DL-75

underneath imprint
PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION

MAKE UP LIKE 8A-H1064, Night view

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE				By
AND WORK SCHEDULE				DATE
DESCRIPTION	CL. No.	TIME Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING & SET UP			AUG 2 - 1939	AUG 12 1939
EXPOSURE	10	4	8-3	8-9
RETOUCHING				
PRINTING 10	14		8-10	8-10 41
PRINTING 10				
PRINTING 10				
PRINTING 10				
PRINTING 10	225	13	8/22/39	14 Aug
PRINTING 10	31	10	8/22/39	8/29/39
ARTIST DEPT.				

DATE BLUEPRINT ORD.

DATE HAND COLOR PROOF ORD.

Date Paid

Date Photo Returned to Customer

5

OKLAHOMA NEWS CO., TULSA, OKLA.

NO. 9A-H1449

ORDER NO. 27953

DATE 8/2/39

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM OKLAHOMA

NATIVE STATE OF WILL ROGERS, FAMOUS HUMORIST *see sketch*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

IN LOWER LEFT CORNER IN SMALL TYPE --

(c) C. T. & CO., INC.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

9768

7 D7126

ESTIMATE AND WORK SCHEDULE

By *[Signature]* Date *Aug 3 1939*

Comp. Dept. Checked *[Signature]* Date *Aug 3 1939*

OPERATION	QUANTITY	UNIT PRICE	TOTAL	DATE COMPLETED
CONSTRUCTION SET UP				AUG 3 - 1939
SKETCH	80			
RE-GLUING	7	7	8-3	8-10 SP
PHOTO LITHO				
ELECTROTYPE	8		8-10	8-10 45
ENGRAVING				
HAND COLOR PROOF	62	2 1/4		8-16 must see sketches first & approve
ARTIST REPT.		13		8-23

DATE BLUEPRINT ORD _____ DATE FILED _____

By _____ By _____

DATE HAND COLOR PROOF ORD _____ DATE PHOTO RETURNED TO CUSTOMER _____

By _____ By _____

[Large red signature]

7
5

137 128

THE UNION NEWS CO. (AND TRADEMARK)

NO. 9A-H1450

ORDER No. 27955

DATE 8/2/39

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GATEWAY RESTAURANT, GREYHOUND
POST HOUSE, LINCOLN HIGHWAY, BEDFORD,
PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 15 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

WOODWORK AND ABOVE ARCH VERY LIGHT-BUFF. ROOF SHINGLE & BLUE STAIN. LETTERING
IS BLUE & EDGES WHITE. PORCH PALE SKY BLUE. GRAY HOUND BUSES REGULAR
COLOR. TAKE OUT POLES, WIRES & LAMPPOSTS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

OPERATION	ESTIMATE DATE	DATE COMPLETED
COMPOUND TYPE SET UP		AUG 3, 1939
SKETCH		
RETOUCHING	7	
PHOTO LITHO		
PRINTING		
MAKING		
HAND COLOR PROOF	225 1/2	15 Aug
ARTIST'S	9	

DATE BLUEPRINT OR D

DATE Filed

DATE HAND COLOR PROOF OR D

DATE Photo Returned to Customer

make DK Blue
impression

5
128

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 9A-H1451 ORDER NO. 27961 DATE 8/2/39

CUSTOMER THE C. SCHMIDT CO.
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **FEATURE FOR FEATURE THESCO GIVES YOU**
MORE! (ETC. AS PER SKETCH)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH ATTACHED.

R. M. A. H.

RETURN PHOTO YES NO

2,500—1-2-38

PHOTO RETURNED

TO

PHOTO USED FOR

1 Replate 5-7

Lo 1/2

Red 5

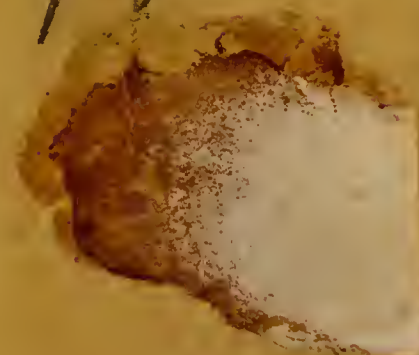
70 Hc. 175 7-5-39

Lat 7 1/2 71

8/17/39

Blue print

R. M. A. H.



make DK Blue impression

6
2

CURT TEICH & CO., CHICAGO, U.S.A.

NO. 9A-H1452

ORDER NO.

DATE 8/3/39

M BUSINESS CARDS

ART COLORTONE

3 3/4 x 2 5/16 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL) COLORS ADVERTISING
(ETC. AS PER COPY)

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

By *[Signature]* Cost Dept. Checked *[Signature]*
Date *Aug 10 1939* Date *Aug 10 1939*

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
REPAIRING THE SET UP			
ETCH <i>10</i>	<i>5</i>	<i>7</i>	<i>8-3</i>
REWORKING			
REWORKING	<i>84</i>	<i>8-14</i>	<i>8-15 H.T.</i>
REWORKING			
REWORKING			
REWORKING			
REWORKING	<i>202</i>	<i>7</i>	<i>9-18</i>

DATE APPROVED BY D

DATE L. L. L. L.

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

5

CURT TEICH & CO., CHICAGO, USA

NO. 9A-H1453

ORDER NO.

DATE 8/3/39

M BUSINESS CARDS ART COLORTONE $3\frac{3}{4} \times 2\frac{5}{16}$ FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL) CURT TEICH AND CO., INC.
STATIONERY (ETC. AS PER COPY)

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW SKETCH ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

By E Date AUG 3 1939

OPERATION	EST. TIME	DATE	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 8 - 1939	AUG 8 - 1939
SKETCH <u>SO</u>	<u>6</u>		
RETOUCHING			
PHOTO-ETCH	<u>8</u>	<u>8-12</u>	<u>8-12-39</u>
DIFFERENT STYLING - QUANTITY			
ENGRAVING			
HAND COLOR PROOF			
ARTIST TIME	<u>2 1/2</u>	<u>8-21 (2-2)</u>	<u>8-23</u>

DATE BLUEPRINT ORD _____

DATE Filed _____

DATE HAND COLOR PROOF ORD _____

DATE Photo Returned to Customer _____

By _____

make Red impression

Teich Production Files

9A H1453

Midwest MS Teich Co. I
Box 511
Folder

C. J. POST CARDS
Art-Colorstone Sales Power

CT
COLOR LITHOGRAPHY

PHONE
BUCKingham
0606

CURT
Teich
AND CO. INC.

1733 WEST IRVING PARK ROAD
CHICAGO, ILL.

Stationery

C. T. POST CARDS Art-Color-tone Sales Power

PHONE BUCKINGHAM 0606

COLOR LITHOGRAPHY

CURT
Teich
AND CO. INC.

1733 WEST IRVING PARK ROAD
CHICAGO, ILL.

Stationery



*C. T.
Art-Colortone*

Sales Power

**1733 WEST IRVING PARK ROAD
CHICAGO, ILL.**

POST CARDS COLOR LITHOGRAPHY

**PHONE
BUCKingham
0606**

AND INC.

Stationery

9A-H1436
9A-H1476

AUG 1933



for O.H.

173

POST CARDS
OFFSET LITHOGRAPHY
CALENDARS



TELEPHONES:
BUCKINGHAM 0606
CABLE: CURTEICH, CHICAGO

Curf Teich & Company, Inc.

SINCE 1898

1733-1755 WEST IRVING PARK ROAD
LAKEVIEW STATION
CHICAGO



TRADE MARKS REGISTERED U. S. PAT. OFF. : C. T. ART-COLOR-TONE—C. T. PHOTO-COLORIT—C. T. PHOTO-PLATIN ; C. T. AMERICAN ART—C. T. VARICOLOR—C. T. PHOTO-FINISH

C. F.
Art-Colortone

POST CARDS

Sales Power



COLOR LITHOGRAPHY

PHONE
BUCKingham
0606

CURT

Teich

AND

CO. INC.

1733 WEST IRVING PARK ROAD
CHICAGO, ILL.

Stationery

reverse
color
all sketch

add Red
for discounting

6

2 5/10 line

4 5/8

9A-H1453

C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 9A-H1454

ORDER NO. 28648

DATE 8-3-1939

12 M500 POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) PORT OF ALBANY, LARGEST
GRAIN ELEVATOR IN THE WORLD, ALBANY, N.Y.
PRIV. NO. $\frac{3}{4}$ " RIGHT EDGE UPPER: 183

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SHOW IN FOREGROUND EITHER GOING UP OR DOWN RIVER BOAT AS ON ATT'D PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

By [Signature] Date 8-3-1939
Cost Dept. Checked 6

OPERATION	DATE COMPLETED	DATE COMPLETED
COMPOSING	AUG 8 - 1939	AUG 8 - 1939
ETCHING		
RETOUCHING	14 6 8-8	8-10-39
PHOTO ETCHING		
BLUEPRINT	8-14	8-14-39
STAMPING		
ETCHING		
HAND COLORING	22 1/2	15 Aug
PRINTING	39 8 8/21/39	8/22/39

DATE BLUEPRINTED _____ DATE FILED _____

DATE HAND COLORING _____ DATE Photo Returned to Customer _____

By _____

132

5-87

NO. 9A-H1455 ✓

MINSKY BROS. & CO. PUBLISHING DIVISION, PITTSBURGH, PA. ORDER NO. 28656

DATE 8-3-1939

25 M POST CARDS		ART COLORTONE		WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)			
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 2		R. M. YES	
TITLE (IN FULL): HIGHLAND PARK BRIDGE ACROSS THE ALLEGHENY RIVER		IMPRINT SAME AS ABOVE			
PRIV. NO., UPPER LEFT CORNER: 790					
COLOR DESCRIPTION		PHOTO PROPERTY OF CUSTOMER			
REMOVE OLD BRIDGE AT TOP OF PHOTO. BOTTOM BRIDGE IS RAILROAD BRIDGE.					
<i>20 Large Photo by St.</i>					
SUBMIT: RET. PHOTO		B. L. & W. PROOF		HANDCOL PROOF YES RETURN PHOTO.	
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET					
GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775					

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked By Date

DESCRIPTION	EST. TIME (Hrs. Mins.)	DATE ENTERED DEPT.	DATE COMPLETED
COMPUTING THE SET UP		AUG 6 - 1939	AUG 8 - 1939
SKETCH			
RETOUCHING	13 7	8-8	8-11 SP
PHOTO LITHO			
BLOCKING STAMPING	91	8-10	8-11 145
ENGRAVING			
HAND COLOR PROOF	225 13		15 Aug
ARTIST TEST.	10		

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____
By _____

Am 130 hours
132

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9th-H1456 ORDER NO. 28662 DATE 8-3-1939

CUSTOMER FOUNDRY SERVICE COMPANY
BIRMINGHAM, ALABAMA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. NONE (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE INST. ATT'D.

COLOR DESCRIPTION

SEE INST. ATT'D.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-1-2-39

AUG 4 - 1939

make red impression

Ret 6 1/2
70. 1/2 8-10-30

63

Handwritten signature

mail 129

J.S. DUBLEY CO., HAMPTON BEACH, N.H.

NO. 9A-H1457

ORDER NO. 28663

DATE 8-3-1939

25 M POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) CHILDREN'S PLAYGROUND AT
NIGHT, HAMPTON BEACH, N.H.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

MAKE INTO NIGHT SCENE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

DATE AUG 1 1939

DATE COMPLETED AUG 1 - 1939

DESCRIPTION	TIME	DATE	DATE
		ENTERED DEPT.	COMPLETED
COMPOSING, THE SET UP		AUG 1 - 1939	AUG 1 - 1939
SKETCH			
EXPOSURE	14	8-8	8-8
PRINTING	7	8-11	8-11
REWORKING			
HAND COLOR PROOF	27		8-15-39
ARTIST COST	10		

DATE DELIVERED TO D.

DATE PAID

By

By

DATE HAND COLOR PROOF ORD

DATE FIRST RETURNED TO CUSTOMER

By

By

St.
small key
130

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H1459 ORDER NO. 28677 DATE 8-3-1939

CUSTOMER ROY'S CABINS
1A FOLLETTA, TENN.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE FORD

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ROY'S 20 MODERN CABINS (LTC. AS PER
COPY)

Follow Rencel SKETCH

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

COLOR DESCRIPTION

SEE SKETCH #1 FOR REPRODUCTION. USE SAME COLORING AS ON SKETCH #2 ATT'D, BUT LEAVE OFF
PINK TOP LINE ^{ROY} CABINS AT EXTREME RIGHT.

see Large Photo by St.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-1-2-39

PHOTO RETURNED

TO

PHOTO USED FOR

1 Photo 5 x 7

Lo 1

Ret 6 1/2

70 HC 1 3/4 8-14-39

72 Lat 9 1/2 8/21-8/23

Chas. J. ...

PR

125-39 OK

*make DK Blue impression
" — Red —*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. 9A-H1460 ORDER NO. 28688 DATE 8-10-1939

CUSTOMER GILBERT SHOE CO.
COLUMBUS, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full PRIVATE SALE! (ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH & OUT ATT'D. BACKGROUND TO BE A LIGHT GREEN. USE BEST JUDGMENT
AS TO BACKGROUND & LETTERING.

Make lettering that is not too dark

Handwritten signature

AUG 11 1939

make DK Blue impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9th-H1461 ORDER NO. 28709 DATE 8-7-1939

CUSTOMER FRED A. ANDERSON
DETROIT, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full FRED A. ANDERSON FUNERAL HOME - 508
F. WILLIS - DETROIT, MICH.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

AUG - 8 1939

15
Mallory
134

NO. 9A-H1462

GULF COAST CARD CO., INC., ST. PETERSBURG, FLA.

ORDER NO. 28706

DATE 8-7-1939

12 M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. *no*

TITLE (IN FULL) U.S. VETERANS' HOSPITAL AT
BAY PINES, ST. PETERSBURG, FLA.

IMPRINT SAME AS ABOVE

(TITLE IN SKY)

PRIV. NO. BEFORE TITLE: S-23

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BUFF BLDGS., WITH DARKER SHADE OF BUFF AROUND WINDOWS & TRIM AS MARKED.
SEE 5A-H961 FOR DETAIL. PORCH WINDOWS ON BOTH BLDGS. ARE DARK BROWN. CHINEYS
BUFF, WITH TILE COVERS, SAME AS ROOFS. SPANISH TILE ROOF, NOT TOO RED. ORANGE
COLORED FLAME VINE ON CHAINS IN FRONT OF CARS. FLOWERING SHRUBS AROUND BLDG.
SEE BACK OF PHOTO ATT'D.

MAKE NEW PRINT

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Order

By *[Signature]* 9 1939

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]* Date AUG 9 1939

OPERATION	EST. TIME Clock Hr. Min. Sec.	DATE BY - ER - DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 10 1939	AUG 10 1939
ETCH			
REPROUCHING	16 6	8-10	8-11 SL
PHOTO LITHO			
PLACING	8	8-11	8-12 SL
ENCHAVING			
HAND COLOR PROOF	227 1/4		8-15-39
ARTIST DELT	46 9 1/2	8-25-39	8-30-39

DATE PRINTING ORD

DATE Filed

By *[Signature]*

By *[Signature]*

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

137

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER	DIAL No. <u>94H1463</u>	ORDER NO. <u>28718</u>	DATE <u>8-7-1939</u>	DEPT. <u>RETOUCHING</u>	DATE COMPLETED	Photos for this Customer
	CUSTOMER <u>MARSHALL, MEADOWS & STEWART, INC.</u>			ENGRAVING		
	<u>AUBURN, NEW YORK</u>			PHOTO LITHO		
				COMPOSING		
				LITHO ART		
	50 POST CARDS	SIZE <u>3 1/2 x 5 1/2</u>	STYLE ART COLORTONE FULL FACE			
	PLACE OF TITLE: Upper, Lower, Center—Border <u>Follow Layout</u>		(All of this on address side)			
	Title in Plate Yes No Copyright in Plate Yes No		FRONT NO. <u>5</u> R. M. <u>Yes</u> No			
	Title in full <u>FOR A COLORFUL AUTUMN - MISS F. IRATE</u>		R. M. to cover part of Mess. Space, entire Mess. Space, entire Front			
			Trade Mark Yes No Special type as sample			
			IMPRINT: Customer <u>C. T. Imprint</u> No Imprint			
			PLATE NO. ON FRONT			
	RETOUCHING DEPARTMENT					
	Submit <u>Sketch</u> <u>Layout</u> <u>Retouched Photo</u> Wash Drawing					
	Follow Layout					
	BRING OUT DETAIL OF STITCHING CLEARLY.					
			Negative — Line — Halftone — Combination. Screen 120			
			Dry — Wet — Pancromatic — Color Separation. Screen 133			
			Transfer — Paper Process — New Process. Screen 150			
			Stripping — White Border — Full Face. Screen 175			
			<u>Blue Print</u> <u>Handcolor</u> Black & White Proof. Titles—Red, Blue			
	COLOR DESCRIPTION					
	SPEC SKETCH ATT'D.					
	Color brown on shoe satisfactory, but show it as a rough leather, such as bucks or suede.					
	Photo ret 8/14/39					
	Rush					

PHOTO RETURNED

TO

PHOTO USED FOR

Lo 6/4
Ret 0
8-12 He 2/4
Leit 12

66 8-22 8-24
C. T. Imprint

Py

AUG - 8 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 9AH1464

CUSTOMER

CAPITOL COURT
DENVER, COLO.

ORDER NO.

28720

DATE

8-7-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full MINIATURE COLORADO CAPITOL — OFFICE
OF CAPITOL COURT, DENVER, COLO.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SMALL PHOTO ATT'D. DOME IS MORE GOLD THAN #5. GOLD WHERE DOME COMES TO A POINT, JUST
BELOW BEING WHITE, THEN DOME PROPER WHICH IS GOLD. SMALL PORTION BLDG. TO LEFT IN BACKGROUND
SHOWING SLIGHT PORTION OF SCREEN. SCREEN IS BLACK AND TRIM AROUND SCREEN IS #31 AND ROOF IS
#54. SAME AS OFFICE BLDG. OF COURSE. BELOW DOME OTHER PART IS WHITE. BELOW DOME OF OFFICE BLDG.
IS WHITE TRIM WITH TRIM AS INDICATED #31. TRIM OF ALL WINDOWS TO BE #31. FENCE TO RIGHT IS ENTIRE
WHITE. WOMAN WEARING DARK BLUE DRESS WITH WHITE COLOR & SHOES. MAN HAS BLUE GREY SUIT. IF COLOR
OF CLOTHES DO NOT BLEND WELL, USE YOUR OWN JUDGMENT. GRASS IN FRONT OF BLDG. COLOR SKY AS SAMPLE
9A-H1036 ATT'D IF POSSIBLE.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

AUG - 8 1939

57.
small key
134

Teich Production Files

9A H1464

Midwest MS Teich Co. 1
Box 511
Folder

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 9A-H1464 ORDER NO. 28720 DATE 8-7-1939

CUSTOMER
CAPITOL COURT
DENVER, COLO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full MINIATURE COLORADO CAPITOL — OFFICE
OF CAPITOL COURT, DENVER, COLO.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SMALL PHOTO ATT'D. DOME IS MORE GOLD THAN #5. GOLD WHERE DOME COMES TO A POINT, JUST
BELOW HING WHITE, THEN DOME PROPER WHICH IS GOLD. SMALL PORTION BLDG. TO LEFT IN BACKGROUND
SHOWING SLIGHT PORTION OF SCREEN. SCREEN IS BLACK AND TRIM AROUND SCREEN IS #31 AND ROOF IS
#54. SAME AS OFFICE BLDG. OF COURSE BELOW DOME OTHER PART IS WHITE. BELOW DOME OF OFFICE BLDG.
IS WHITE TRIM WITH TRIM AS INDICATED 31. TRIM OF ALL WINDOWS TO BE 31. FENCE TO RIGHT IS ENTIRELY
WHITE. WOMAN WEARING DARK BLUE DRESS WITH WHITE COLOR & SHOES. MAN HAS BLUE GREY SUIT. IF COLORS
OF CLOTHES DO NOT BLEND WELL, USE YOUR OWN JUDGMENT. GRASS IN FRONT OF BLDG. COLOR SKY AS SAMPLE
9A-H1036 ATT'D IF POSSIBLE.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

C A P I T O L C O U R T

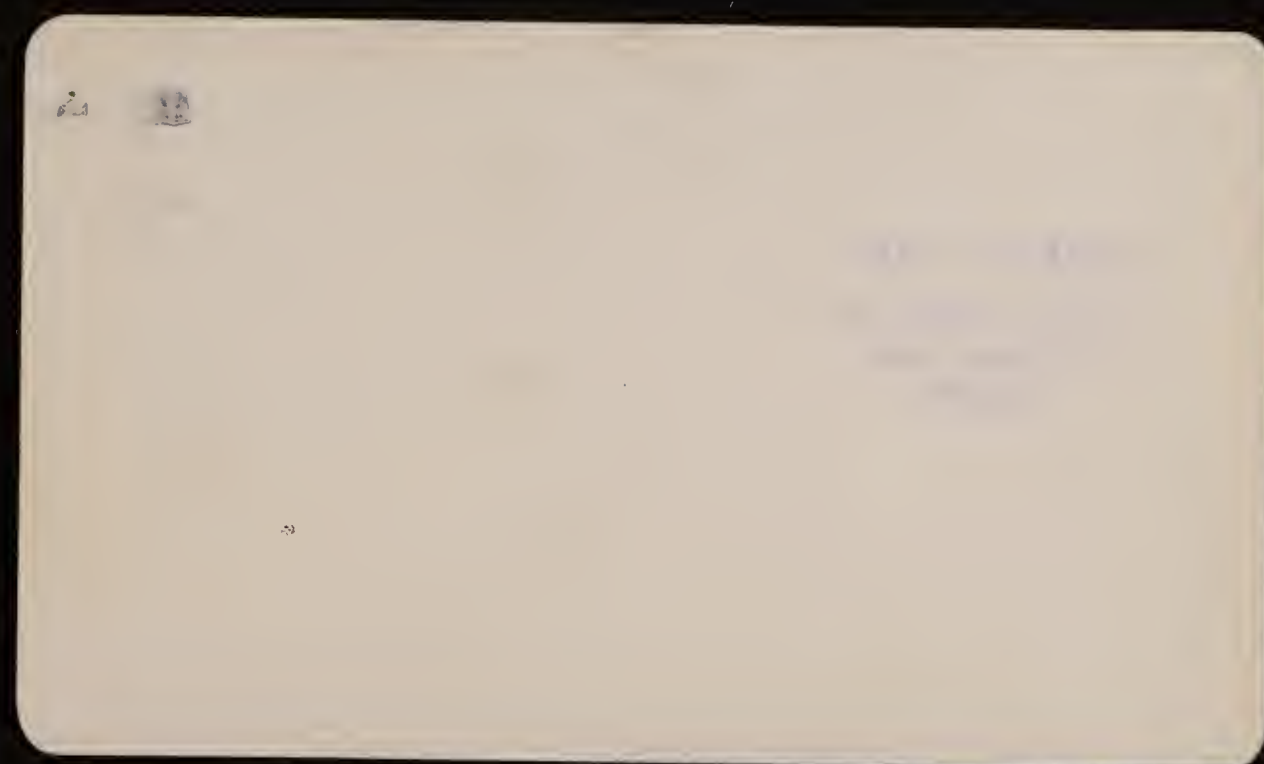
8650 West Colfax Ave.
DENVER, COLORADO

West Side of Denver on U. S. Highway No. 40

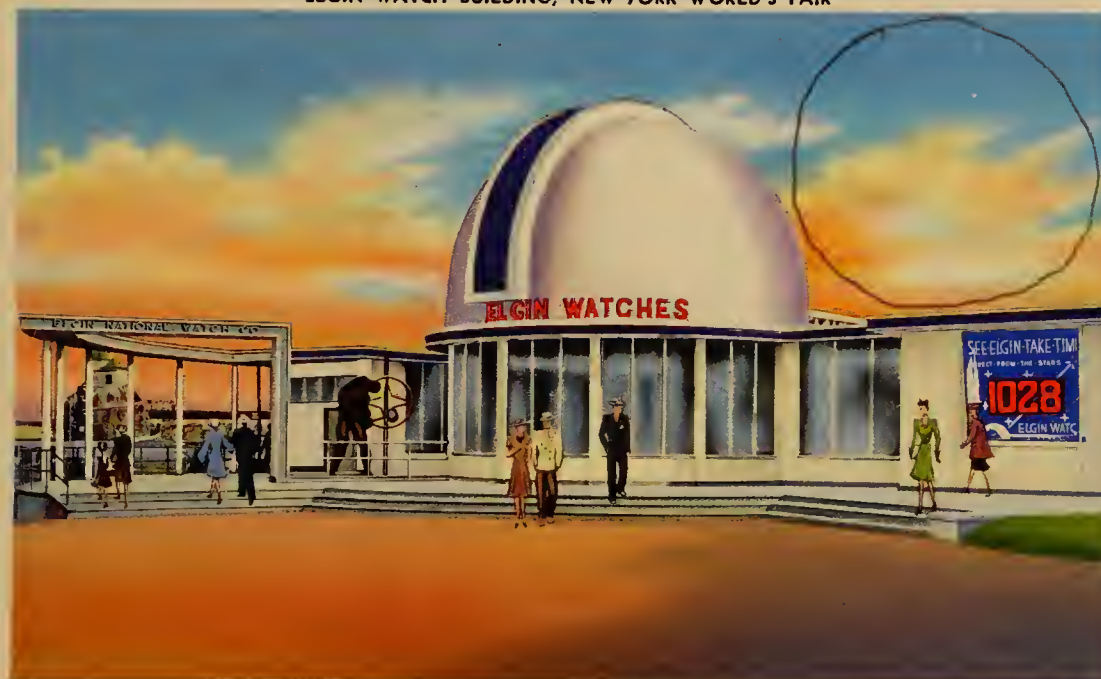
★ For your convenience and comfort we offer insulated all modern cottages, with private bath room and garage.

★ Look for our office, an exact duplicate of Colorado's State Capitol Building scaled down one half inch to the foot. The plans and all labor connected with the construction of this building was done in one year's time, by a man with only one hand.





ELGIN WATCH BUILDING, NEW YORK WORLD'S FAIR



Situated just inside World's Fair Boulevard Gate ... adjacent to bridge leading to Amusement Section

9A-11036

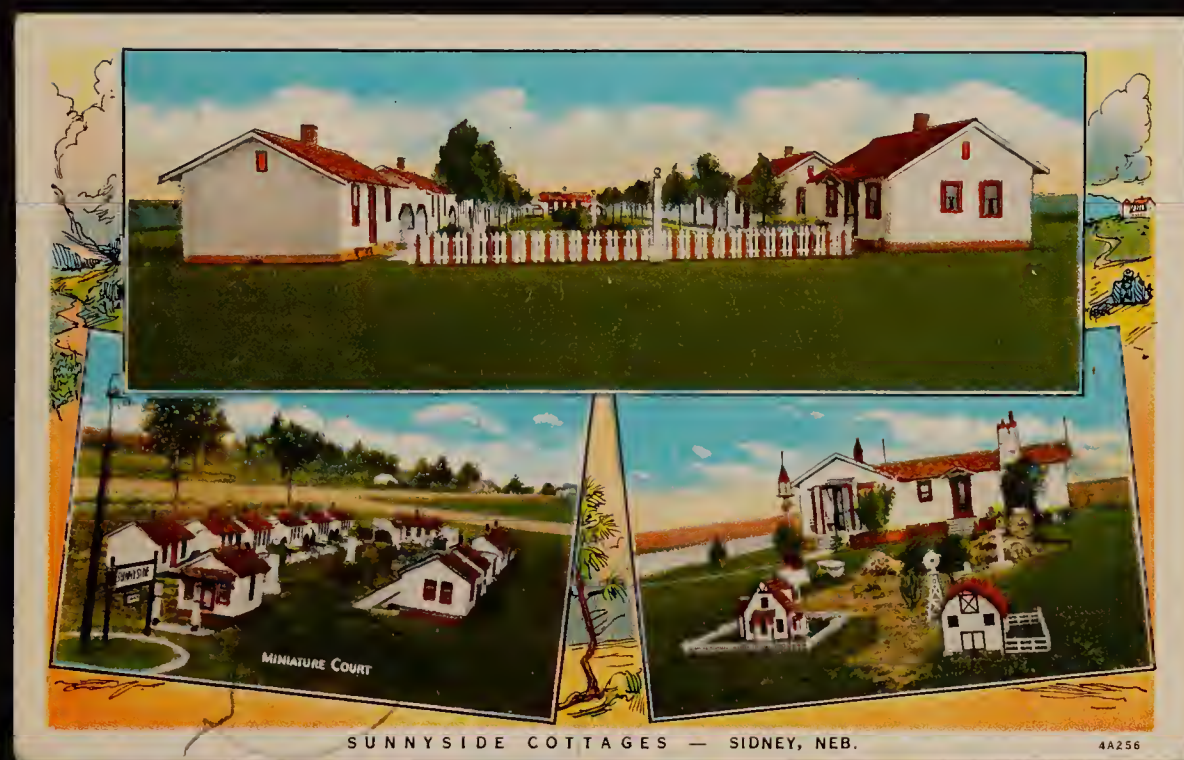
● Features of the Elgin Watch Building at the New York World's Fair include a fully equipped astronomical observatory and watch museum. There is an animated puppet style show, parading the latest fashions of leading designers. Watches of visitors are rated for accuracy, without charge.

GENUINE CURTIS-CHICAGO "C.T. ART-COLORTONE" POST CARD (REG. U.S. PAT. OFF.)

POST CARD

PLACE
ONE CENT
STAMP
HERE

P.S. I've just seen how time is taken from the stars. It's exciting. Take my advice and make the Elgin Watch Building the starting point for all your World's Fair sightseeing. It's so conveniently located.



SUNNYSIDE COTTAGES — SIDNEY, NEB.

4A256

SUNNYSIDE COTTAGES

SIDNEY, NEBRASKA

Second Camp West of Town
on U. S. Highway No. 30

For your convenience and comfort, we offer you
COTTAGES with hot and cold water, private bath-
room and garage. Kitchenette with gas plate.
Look for the sign **SUNNYSIDE CAMP**.

● We want you to notice the picture on the other
side of this card of our miniature Camp. This is an
exact duplicate of the large court, scaled down to an
inch and a half to the foot. This is something fine
for the children to see, plan to stop with us.

POST CARD

PLACE
ONE CENT
STAMP
HERE

MADE BY CURT TEICH & CO., INC., CHICAGO, U. S. A.



5 1/8

(6 9/16)

9A-H 1464

NO. 9A-H1465

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

ORDER NO. 29091

DATE 8-8-39

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HILTON HOTEL, LONG BEACH, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE -- L-17

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE		Con. Dept. Checked	
DATE		DATE	
AUG 9 1939		AUG 9 1939	
DATE		DATE	
AUG - 9 1939		AUG - 9 1939	
RETOUCHING	14 8 8-9	5-11-39	
PHOTOGRAPH	14 8 8-9	8-12-39	8-12-39
ENGRAVING	227 1/2	8-15-39	
HAND COLOR PROOF	219 9	8-29-39	9-5-39
ARTIST FEE			

DATE BLUEPRINT ORD

By

DATE HAND COLOR PROOF ORD

By

DATE Filed

By

DATE Photo Returned to Customer

MAKEOVER

Charge to L.V. Dept.

EST. Makeover Time Required

RETOUCHING	DATE	Time Required in Con. Dept.
PHOTOGRAPH	1/2	
ENGRAVING		
ART DEPT.		By

NO. 9A-H1466

BOULDER DAM SERVICE BUREAU, BOULDER CITY, NEVADA ORDER NO. 28741

DATE 8-8-1939

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER, BORDER.

FRONT NO. 2

R. M. YES

TITLE (IN FULL) **SUNSET AT BOULDER DAM** IMPRINT SAME AS ABOVE

LOWER BORDER: (C) BOULDER DAM
SERVICE BUREAU

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY. CROP AS INDICATED.

Do very little retouching

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

For this card, the
photo is first set out on
a white background and then
the necessary photo stock
is added to make an attractive set.

MAKEOVER

Charge to L.V. Dept.

EST. Makeover Time Required

	Time	Time Recorded in West Dept.
ETCHING	2 1/2	
PHOTO-LITHO	1	
COMPOSING		
ART DEPT. HC	3/4	
ENGRAVING		

Not Cut

*no hard lines
lines lower
natural*

ESTIMATE

Cost Dept. Checked

AUG 10 1939

WORK SCHEDULE

By

Date AUG 10 1939

	TIME	DATE	DATE
		ORDERED DEPT.	COMPLETED
TYPE SET UP		AUG 10 1939	AUG 10 1939
ETCHING	4 3	8-10	8-14 SL
PHOTO-LITHO	8 1/2	8-10	8-15 SL
ENGRAVING			
HANDCOL PROOF	22 1/2 2		16 Aug
ART DEPT.	61 11	9-14-39	9-18-39

DATE BLUEPRINT ORD.

DATE *Filed*

By

DATE COLOR PROOF ORD

By

DATE Photo Returned to Customer

5
4

4.
AM. 136
137

BOULDER DAM SERVICE BUREAU, BOULDER CITY, NEVADA

NO. 9^A-H1467

ORDER NO 28741

DATE 8-8-1939

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.
TITLE (IN FULL) BOULDER DAM AND ARIZONA
SPILLWAY BRIDGE

FRONT NO. 2 R. M. YES
IMPRINT SAME AS ABOVE

LOWER BORDER: (C) BOULDER DAM SERVICE
BUREAU

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY.

get card 7A H-1928

Do Very Little Retouching

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC. CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

3

MAKEOVER

LV. Date

PHOTO-LITHO

COMPOSING

ART DEPT. HC

ENGRAVING

SEP 13 1939

By

By

ESTIMATE

Cost Dept. Checked

AUG 10 1939

AUG 10 1939

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL	DATE
COMPANY STAMP				AUG 10 1939
ARTIST				AUG 10 1939
PHOTO LITHO	10	2 1/2	6 - 10	8 - 14 5
COMPOSING	10	1	8 - 14	8 - 15 47
ENGRAVING	125	2	10 - 44	
HAND COLOR PROOF				
SUBMIT RECEIPT				

DATE PAID ART CARD

DATE PAID

DATE PAID COLOR PROOF CARD

DATE PAID Photo Returned to Customer

*no hard lines
natural*

ST
RM 136
137

BOULDER DAM SERVICE BUREAU, ~~BOULDER CITY, NEVADA~~

NO. 9A-H1468

ORDER NO 28741

DATE 8-16-1939

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO. 2 R. M. YES

TITLE (IN FULL) BRIGHT LIGHTS OF LAS VEGAS,

IMPRINT SAME AS ABOVE

NEVADA

© BOULDER DAM SERVICE BUREAU

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY & SHEET OF INSTRUCTIONS ATT'D.

Do very little retouching

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

By

Date

Cost Dept. Checked

DESCRIPTION	EST. TIME CH. & No. Time Viewed	DATE WORK OF DEPT.	DATE COMPLETED
COMPOSE, TITLE SET UP		AUG 16 1939	AUG 16 1939
RETOUCH			
RETOUCHING	2 4 1/2	8-16	8-21-39
PRINTING			
DELIVERY	91	8-22	8-22-39
RETOUCHING			
RETOUCHING	227 2		8-23-39
RETOUCHING	10	8-28	8-28-39

DATE DEPARTMENT OK'D

DATE Paid

DATE HAND COLON PROOF OK'D

DATE Photo Returned to Customer

By

MAKEOVER

Charge to

LV

Dept.

EST. H. Time Required

RETOUCHING

1/2

COMPOSING

ART DEPT. HC

2

ENGRAVING

Am. O. 3 sig

Ret 1 hr

HC - 1 hr

MAKEOVER

Charge to

LV

Dept.

EST. H. Time Required

RETOUCHING

1

Time Required in Cost Dept.

COMPOSING

1

ART DEPT. HC

1/4

ENGRAVING

61

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9A-H1469 ORDER NO. 28754 DATE 8-8-1939

CUSTOMER
HORNER PRINT
WICHITA, KANSAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — (Follow Layout)
Title in Plate Yes No Copyright in Plate Yes No
Title in full I SEE LOTS OF TIRES AND I RECOMMEND
ROCKETS (ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark. Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PLATE NO. ON FRONT

HORNER PRINT, WICHITA

C.T. and Col. reg. U.S. Pat. Off.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE CUSTOMER'S SKETCH & TISSUE OVERLAY ATT'D.

Rush

PHOTO RETURNED

TO

PHOTO USED FOR

AUG - 9 1939

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-1-2-39

62

8-14

1/2 HR. COR 62 8-21

[Signature]

SO - 2
det 1
No. 134
77 8

*make red impression
of blue*

2

135

A. A. ARNOLD, VINCENNES, IND.

NO. 9A-H1470

ORDER NO. 29115

DATE 8-9-39

12 1/2	M	POST CARDS	GROUP 2 ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)			(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.			FRONT NO. I	R. M. YES
TITLE (IN FULL) THE CRYPT. THE OLD CATHEDRAL, VINCENNES, IND.			IMPRINT NONE	
MIDDLE -- BURIAL PLACE OF THE FIRST FOUR BISHOPS OF VINCENNES DIOCESE. BUST OF BISHOP BRUTE ON RIGHT ORIGINAL ALTAR USED BY EARLY BISHOPS SHOWN AT BOTTOM				
BOT - THIS SHRINE IS THE MECCA FOR THOUSANDS				
COLOR DESCRIPTION			PROPERTY OF XEE CUSTOMER	

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE	By AUG 10 1939	Cost Dept. Checked AUG 10 1939	
DESCRIPTION	EST. TIME Work No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
TYPE SET UP		AUG 10 1939	AUG 10 1939
RETOUCHING	15 5		8/15/39
PHOTO-LITHO			
BLUEPRINT STIPPING, OPAQUING	85/91	8-16	8-17-39
ENGRAVING			
HAND COLOR PROOF	225 1/4		21 Aug 1
ARTIST DEPT.	202 10	8-23	8-24

DATE RECEIVED BY DATE FILED
By
DATE HANDLED BY DATE RETURNED TO CUSTOMER

5-1
15-2 1/2
19-2 1/2

ST
RM 138
187

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H1471 ORDER NO. 32205 DATE 1-8-1940

CUSTOMER GOVERNOR HOTEL
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full GOVERNOR HOTEL, MIAMI BEACH, FLORIDA

~~ROT FACING MUNICIPAL GOLF COURSE~~

ROT. A STEP TO THE OCEAN. A
PUTT TO THE GOLF COURSE

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE INST. & SKETCH ATT'D.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

COLOR DESCRIPTION

SEE INST. & SKETCH ATT'D.

PHOTO RETURNED

TO

PHOTO USED FOR

E8

49 1-17 Ret 9
60 - 1/26 1/29 Nic 1 1/2
Last 9

JAN 10 1940

JAN 10 1940

JAN 12 1940

make DK. Blue impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9A-H1472 ORDER NO. 28770 DATE 9-15-1939

CUSTOMER KING TOWER, INC.
TAMA, IOWA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$ GROUP 3

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full KING TOWER - $\frac{1}{2}$ MILE EAST - TAMA, IOWA
(ETC. AS PER COPY)

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH AND INSTRUCTIONS ATT'D.

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH, INSTRUCTIONS AND ENVELOPE WITH INDIAN HEAD ON IT, ATT'D.

make

make light blue impression
DK
Red

SEP 16 1939

W A H E N

ADV

2 1/2
1

62 10-11 1HR. COPIES

INCLAV

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H1473

ORDER NO. 771

DATE 8-8-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER NEW ALMA HOTEL
ALMA, GEORGIA

Photos for
this Customer

12M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full NEW ALMA HOTEL - ALMA, GA.

BOX-U.S. ROUTE NO. 1

FRONT NO. 5 (All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

1 Rep photo 5x7

Ret 7

70 Ac 1 1/2 8-19-39

67 - Last 8 7-4-39
9-6-39

As given

M. W.

Prop. Cost
Print Rate 73.00
Selling Rate 40.00

AUG 10 1939

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-2-39

NO 9A-H1474

DISTRIBUTED BY EAU CLAIRE NEWS COMPANY, EAU
CLAIRE, WISCONSIN

ORDER NO 28778

DATE 8-9-1939

25 M POST CARDS

ART COLORTONE

FULL FACE
WITH BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) ~~WISCONSIN~~ WISCONSIN INDIAN HEAD
COUNTRY

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS & CUTS ATT'D.

CORR. ON SKETCH

You will note that we have included the following
cities on the map: Superior, Mellen, Shell Lake and
Chetek. We also, would like to have the word "Vacationland"
in with the Wisconsin Indian Head Country. There should
be a margin on the bottom of the card so that we can have
the name of the city imprinted.

SUBMIT: RET. PHOTO

B. I

CURT T

ESTIMATE

Cost Dept. Checked

By

Date

Aug 25 1939

DESCRIPTION	EST. TIME CLERK	DATE ENTERED DEPT	DATE COMPLETED
20-	21 9	Aug 26	Aug 26
			9/1/39
	8	8 29	8 30 A.T.
227 13/4			8-31-39
39 10	9/7/39		9/8/39

5 X 7

ATTENTION!

3 Subjects on order for this customer. Please see to it that all cuts or negative are uniform and colors are in harmony with each other to make an attractive set

SEAWALL SPECIALTY CO., HOUSTON AND GALVESTON, TEXAS

NO. 9A-H1475
ORDER NO. 28781
DATE 8-8-1939

12 M 500 POST CARDS	ART COLORTONE	WHITE BORDER
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
TITLE (IN FULL) ST. JOSEPH'S INFIRMARY MATERNITY AND CHILDREN'S BUILDING, HOUSTON, TEXAS	FRONT NO. 2	R. M. YES
	IMPRINT	SAME AS ABOVE
	PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate By ST Date AUG 11 1939 Cost Dept. Checked 1 Date AUG 11 1939

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME Clock No. Time Hour	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 11 1939	AUG 11 1939
SKETCH			
RETOUCHING	7 8		8-15 gr
PHOTO-LITHO			
BLEEDING STRIPPING COMPOSING	8-91	8-16	8-16 H.H.
ENGRAVING			
HAND COLOR PROOF	227 1 1/2		8-17-39
ARTIST DEPT.	210 9		8-28

DATE RECEIVED BY ST DATE AUG 11 1939

By ST Et ST

DATE HAND CHECKED BY ST DATE AUG 11 1939

By ST Et ST

ST
RM 136
140

SEAWALL SPECIALTY CO., HOUSTON AND GALVESTON, TEXAS

NO. 9A-H1476

ORDER NO. 28781

DATE 8-8-1939

12M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M.

YES

TITLE (IN FULL) LOADING COTTON FOR EXPORT
AT HOUSTON, TEXAS

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

3. Subjects on order for this customer. Please see to it that all positives or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive Order of Estimate

ESTIMATE

Cost Dept. Checked

By AUG 10 1939

AND WORK SCHEDULE

Re AUG 10 1939

OPERATION	EST. TIME (Hrs. Mins. Secs.)	DATE ENTERED DEPT.	DATE COMPLETED
C.M. USING, TYPE SET UP		AUG 10 1939	AUG 10 1939
SKETCH			
RETOUCHING	14 6	8-10	8-14
PHOTO-LITHO			
BLUEPRINT STRIPPING, OUTFITTING	8 91	8-14	8-14
ENGRAVING			
HAND COLOR PROOF	62 10 10		8-15
ARTIST LEFT	211 10	8-23	

DATE BLUEPRINT MADE

DATE MADE

DATE HAND COLOR PROOF MADE

DATE Photo Returned to Customer

By

Am 136
137

SEAWALL SPECIALTY CO., HOUSTON AND GALVESTON, TEXAS

NO. 9A-H14 77

ORDER NO. 28780

DATE 8-9-1939

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) NATIONAL FLOWER AND GARDEN
SHOW EXHIBIT AT HOUSTON, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

3 Subjects in
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE
AND WORK SCHEDULE
By AUG 10 1939
Date AUG 10 1939

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 10 1939	AUG 10 1939 B
SKETCH			
RETOUCHING	LL		8/14 g/v
PHOTO LITHO			
BLUEPRINT STRIKING, OPAQUING	891	8-15	8-15 A.F.
ENGRAVING			
HAND COLOR PROOF	227 2		8-17-39.
ARTIST DEPT.	203 10	8-22	8-24

DATE BLUEPRINT SENT _____ DATE FILED _____
By _____ By _____
DATE HAND COLOR PROOF SENT _____
By _____ DATE PHOTO DELIVERED TO CUSTOMER _____

Rm 136
137

G. R. LOVEGROVE, FLINT, MICHIGAN

NO. 9A-H1478

ORDER NO. 29129

DATE 8/23/39

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) ST. JOSEPH HOSPITAL, FLINT
MICHIGAN

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BUFF BRICK. TRIMMED IN WHITE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

3 subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Strangely

AUG 23 1939

ESTIMATE

Cost Dept. Checked

By

Date AUG 23 1939

DATE

DATE COMPLETED

DATE

AUG 23 1939

AUG 23 1939

DATE

DATE

18

3

9/28/39

DATE

DATE

82

8 29 1

8 - 30 41.

DATE

DATE

11/2

49

9 1/2

9/20/39

9/22/39

DATE

DATE

By

DATE HAND COLOR PROOF

DATE

157

G. R. LOVEGROVE, FLINT, MICHIGAN

NO. 9-HI479

ORDER NO. 29129

DATE 8/23/39

12 1/2 M POST CARDS

GROUP 4 ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

IR. M. NO

TITLE (IN FULL) (UPPER CENTER) MICHIGAN SCHOOL IMPRINT

SAME AS ABOVE

FOR THE DEAF, FLINT, MICHIGAN

Sub-titles - upper left view -

DORMITORY - upper right view -

ADMINISTRATION BUILDING

lower left view - GYMNASIUM

Lower right view - FARM

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

COLORS. UPPER LEFT VIEW - RED BLDG.

UPPER RIGHT VIEW - RED BUILDING

LOWER LEFT VIEW - RED BRICK. WHITE STONE TRIM

LOWER RIGHT VIEW - WHITE BUILDINGS RED ROOFS.

SEE SKETCH

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

3 Projects on
only 3 plates. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Straight
1 plate*

ESTIMATE			
By		Cost Dept. Checked	
L		AUG 25 1939	
NO.	TIME ALLOWED	ESTIMATED	DATE
1	1		AUG 25 1939
2	1		8/29 9
3	7		
4		8-30	9-1 1/2
5			
6			
7			
8			
9			
10			
11			
12			
13			
14			
15			
16			
17			
18			
19			
20			
21			
22			
23			
24			
25			
26			
27			
28			
29			
30			
31			
32			
33			
34			
35			
36			
37			
38			
39			
40			
41			
42			
43			
44			
45			
46			
47			
48			
49			
50			
51			
52			
53			
54			
55			
56			
57			
58			
59			
60			
61			
62			
63			
64			
65			
66			
67			
68			
69			
70			
71			
72			
73			
74			
75			
76			
77			
78			
79			
80			
81			
82			
83			
84			
85			
86			
87			
88			
89			
90			
91			
92			
93			
94			
95			
96			
97			
98			
99			
100			

DATE RECEIVED

DATE PAID

DATE HAND COL. PAID

DATE Photo Returned to Customer

G. R. LOVEGROVE, FLINT, MICHIGAN

NO. 9A-HI 480

ORDER NO. 29129

DATE 8/23/39

12 1/2 M POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NEW I. M. B. BUILDING,
FLINT, MICHIGAN

FRONT NO. I R. M. NO
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

RED BRICK

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

3 Subjects on
order to the customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Strawh

ESTIMATE				Cost Dept. Checked
By				
Date				
ITEM	QUANTITY	UNIT PRICE	DATE COMPLETED	
SEARCH			AUG 25 1939	
RETOUCHING	19	3	8/25/39	
PHOTO LITHO				
B. L. & W. PRINT	4		8-29	8-30 4T.
ENGRAVING				
HAND COLOR PROOF	62	1 1/2		8-30
ARTIST LITHO	34	9 1/2	7/28/39	9/20/39

DATE BLUEPRINT ORD

DATE Final

By

By

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

By

By

ST.

164
161

NO. 9A-H1481

THE HARRY P. GANN & BRO. CO., BALTIMORE, MD.

ORDER NO. 29135

DATE 8/9/39

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) GREETINGS FROM REHOBOTH

IMPRINT SAME AS ABOVE

BEACH DELAWARE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

*Carl Rehoboth Beach in type
so that it can be taken off on press*

FOLLOW SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

~~HANDCOL PROOF~~

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

			DATE PERIOD DEPT.	DATE COMPLETED.
COMMISSIONED BY			AUG 10 1939	AUG 10 1939
STATION	19	11		
REASON	17	8		8/17 94
PHOTO				
REASON	8		8-18	8-18 145
REASON				
REASON				
REASON				
ARTIST DEPT.	209	14		

DATE BLUEPRINT OK'D

DATE Filed

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

16-07-11-1
19-07-11-5

11
129

ORDER NO. 29136

DATE 8/9/39

ART COLORTONE

WHITE FORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. **I** R. M. NO

TITLE (IN FULL)

GREETINGS FROM OCEAN CITY
MARYLAND

IMPRINT SAME AS ABOVE

But Ocean City - hope that
it can be taken off my press

in BH/22/P

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

MAKE A LIGHTER BLUE COLOR ON TOP OF MARYLAND AND SHOW OCEAN SCENE WITH FISH BOAT IN UPPER LEFT CORNER IN PLACE OF FLOWERS. A PHOTO OF FISH BOAT IS ATTACHED TO WORK FROM.

ALSO SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

[illegible]

DATE BLUENING C.D.

James Ford

15

51

DATE HAND COLOR ROOM CUB

DATE Photo Returned to Customer.

Bn

16 - 811 - 2

5
139

BECKLEY NEWS CO., BECKLEY, W. VA.

NO. 94-11483

ORDER NO. 28800

DATE 8-10-1939

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

TITLE (IN FULL) "THE BRIGHT SPOT OF BECKLEY,
WEST VIRGINIA" RALEIGH COUNTY BANK
AND COURTHOUSE

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BLDG. IN LEFT FOREGROUND IS LIGHT STONE COLOR. TALL SIX STORY
BLDG. IN CENTER BACKGROUND IS CREAM COLOR. BRING OUT THESE TWO
BLDG. MORE PROMINENTLY THAN OTHERS AND ESPEC. LLY BRING OUT
THE TALL BLDG. LAWN AND TREES AROUND COURTHOUSE (BLDG. LEFT FRGRD.)
GREEN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE		Cost Dept. Checked	
AUG 10 1939		AUG 10 1939	
AND WORK SCHEDULE		Date	
QTY.	UNIT	DATE	COMPLETED
1	SET UP	AUG 10 1939	AUG 10 1939
16	6		8/14
8		8-15	8-15-39
227	13/4		8-16-39
35	10	8-24-39	8-28-39

DATE DUMPED TO D

DATE Filed

DATE IMITATION WORKING

By

DATE Photo Returned to Customer

16

ST.
139

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER HOWARD'S ROCK SPRINGS, WYO.	DIAL No. 9A-H1484	ORDER NO 8807	DATE 8-10-1939	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer
	25 M POST CARDS SIZE 3 1/2 x 5 1/2 GROUP 3 STYLE ART COLORTONE FULL FACE					
PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout			FRONT NO. 5 (All of this on address side)			
Title in Plate Yes No Copyright in Plate Yes No			R. M. Yes No			
Title in full LOBBY - DINING ROOM - HOWARD'S			R. M. to cover part of Mess. Space, entire Mess. Space, entire Front			
			Trade Mark Yes No Special type as sample			
			IMPRINT: Customer C. T. Imprint No Imprint			
			PLATE NO. ON FRONT			
RETOUCHING DEPARTMENT						
Submit Sketch Layout Retouched Photo Wash Drawing						
Follow Layout						
			Negative — Line — Halftone — Combination. Screen 120			
			Dry — Wet — Pancromatic — Color Separation. Screen 133			
			Transfer — Paper Process — New Process. Screen 150			
			Stripping — White Border — Full Face. Screen 175			
			Blue Print Handcolor Black & White Proof. Titles—Red, Blue			
COLOR DESCRIPTION						
FOLLOW SKETCH FOR DESIGN ONLY. TRY AND IMPROVE ON COLORING IN SKETCH BY FOLLOWING MORE ACCURATELY COLOR INSTRUCTIONS ON TISSUE OVERLAY OF INTERIOR VIEW PHOTOS. WALK AND STEPS AT ENTRANCE #25. ROOF #29 GREEN. OUTSIDE A READ DARK BROWN WITH WHITE TRIMMINGS. LINOLEUM #7 AND #23 TWO SHADES OF RED.						
RUSH						

PHOTO RETURNED

TO

PHOTO USED FOR

1 Rep photo 8x10

LO 2 1/2

Ret 9

62 8-18 He 2 1/4

63 Oct 13 1/2

Ant

AUG 11 1939

Prep. Post
Fact Rate 35.00
Sec Rate 60.50

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H1485

ORDER NO. 8808

DATE 8-17-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER THE CHALFT
CHICAGO, ILLINOIS

12 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE CHALFT

607-SKOKIE BLVD. — ROUTE 41 1 MILE
SOUTH OF DUNDEE ROAD

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE TISSUE OVERLAY ATT'D. CROP AS
INDICATED.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

PHOTO RETURNED

TO

PHOTO USED FOR

62 8-22 26 15
9/12/39 9/14/39 27 9 64

X
PPW

AUG 18 1939

NO. 9A-H1486

WALKER NEWS CO., DAYTONA BEACH, FLA.

ORDER NO. 28831

DATE 8-11-1939

12 M 500 POST CARDS	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I	R. M. YES
TITLE (IN FULL) "TRACKS ON THE SAND"	IMPRINT SAME AS ABOVE	
ALONG BEACH AND BOARDWALK, DAYTONA BEACH, FLA.		
XXXXXXXXXXXXXXXXXXXXX (TITLE IN SKY)	PRIV. NO. BEFORE IMPRINT: D-222	
	PHOTO PROPERTY OF	C.T.

COLOR DESCRIPTION
SEE TISSUE OVERLAY. NOTE SEAWALL, SEE 8^A-H1229 ATT'D. CAR TRACKS ON SAND ARE VERY IMPORTANT, SEE KROPP CARD ATT'D, WHICH SHOWS WHAT IS WANTED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF yes RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

2C370

By W. J. [Signature] Estimate 8 Cost Dept. Checked 12

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME Cust No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 12 1939	AUG 12 1939
SKETCH	14 5		8/15 gr
ETCHING			
PHOTO LITHO	8 91	8-16	8-19 AT
PRINTING			
HAND COLORING	22 1/2		21 Aug
APPROVAL	8 1/2		

DATE RECEIVED BY CUSTOMER _____ DATE PAID _____

DATE PHOTO RETURNED TO CUSTOMER _____

Rm. 140
140

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H1487 ORDER NO. 28843 DATE 8-11-1939

CUSTOMER IRON KETTLE
WALDPORT, OREGON

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IRON KETTLE — SPECIALIZING IN SEA
FOOD, — WALDPORT, OREGON

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

WALLS: #6. TRIM: BLACK. FIRE PLACE CORRECT AS IS. GLASS BALLS ON CEILING, CLEAR GLASS,
LIGHT BLUE. VASES: BLACK. FLOWERS: ORANGE COLOR. SEE TISSUE OVERLAY.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-1-2-39

AUG 14 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. 94-H1488 ORDER NO. 22820 DATE 8-11-1939

CUSTOMER BEVERLY HOTEL
ST. PETERSBURG, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BEVERLY HOTEL — ST. PETERSBURG, FLORIDA

BOT. COR. FIRST AVE. AND SECOND ST. NORTH — L.

MOSELEY, LESSEE MANAGER

MOSELEY

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

RETOUCH IN LEFT SIDE OF BLDG. EXACTLY AS SHOWN
IN SKETCH ATT'D.

To office

FRONT NO. 5 (All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

SEE SKETCH ATT'D.

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 3 1/2
no Ac 1 1/2 8-22-39
Lust 8 1/2

X
Pw

AUG 14 1938

141

DALLAS POST CARD CO., DALLAS, TEXAS

NO. 9A-H1489

ORDER NO. 29176

DATE 8/12/39

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

TITLE (IN FULL) FAIR PARK AUDITORIUM, DALLAS, TEXAS

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER --

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ON TISSUE OVERLAY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE		Cost Dept. Checked	
By		Date	
AUG 15 1939		AUG 15 1939	
AUG 15 1939		AUG 15 1939	
13	4	8-16	gr
8	8-17	8-17	RT
227	1 1/2	8-21-39	
8 1/2			

DATE BLANKET END DATE Filed

DATE HAND COLLECTED END DATE Photo Returned to Customer

By

17.
144

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER	DIAL No. 9 ^A -H1490 ORDER NO. 28856 DATE 8-11-1939	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer
	CUSTOMER E.M. SCARBROUGH & SONS AUSTIN, TEXAS			
	12 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$	STYLE ART COLORTONE FULL FACE		
	PLACE OF TITLE: Upper, Lower, Center—Border — <u>Follow Layout</u> Title in Plate Yes No Copyright in Plate Yes No Title in full AUTHENTIC FALL SHOE FASHIONS FRONT NO. 5 <small>(All of this on address side)</small> R. M. <u>Yes</u> No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer <u>C.T. Imprint</u> No Imprint PLATE NO. ON FRONT			
RETURN PHOTO YES NO	RETOUCHING DEPARTMENT <u>Submit</u> — Sketch — <u>Layout</u> — Retouched Photo — Wash Drawing Follow Layout <i>To office</i>		TO Negative — Line — Halftone — Combination. Screen 120 Dry — Wet — Pancromatic — Color Separation. 133 Transfer — Paper Process — New Process. 150 Stripping — White Border — Full Face. 175 <u>Blue Print</u> — <u>Handcolor</u> — Black & White Proof. Titles—Red, Blue	
	Photographs shoes in Harold's Stock Room			
	COLOR DESCRIPTION SEE SKETCH ATT'D.			
	VERY RUSH			

AUG 14 1939

1 Photo 8x10

L O 3

Ret 1

Ac 2

Lat 12

PH

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 9A-H1491 ORDER NO. 28857 DATE 8-11-1939

CUSTOMER CITY OF SPRINGFIELD
SPRINGFIELD, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

Municipal Power Plant

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

on back

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

See 25 hrs

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. 9A-H1492 ORDER NO. 28857 DATE 8-11-1939
CUSTOMER CITY OF SPRINGFIELD
SPRINGFIELD, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

Lindsay Memorial Bridge

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

5 color p. color

J. A. 25

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. 9A-H1493 ORDER NO. 28857 DATE 8-11-1939

CUSTOMER CITY OF SPRINGFIELD
SPRINGFIELD, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

Bathing Beach, etc.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

on front

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

He 25 hr

F.W.WOOLWORTH CO., HAMMOND, LA.

NO. 9A-H1494

ORDER NO. 28882

DATE 8-14-1939

62 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM HAMMOND,
LOUISIANA

FRONT NO. I

R. M. NO

IMPRINT NONE

CURT TEICH & CO. INC.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE PENCIL LAYOUT, CARDS, PHOTOS & CUTS ATT'D.

in 38H57

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. Yes

CURT TEICH & COMPANY, INC. CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Aug 20 1939

By [Signature] Date AUG 20 1939

ITEM	DATE ORDERED	DATE COMPLETED
PRINTING	19-3 1/2	AUG 29 1939
RETIKING	21-3 1/2	AUG 29 1939
PHOTO COPY	21-6	9/5 gr
BLANKET	25	9-8 gr
STAMPING		
ENCLOSING		
HAND COLOR PROOF		
ARTIST DEPT.	13 1/2	

DATE BLUEPRINT COPY _____

DATE HAND COLOR PROOF COPY _____

DATE PROOFS RETURNED TO CUSTOMER _____

5 Photo. U. 9/5/39

2 168

straight line

NO. 9A-H1495

CINCINNATI NEWS CO., CINCINNATI, OHIO

ORDER NO. 28884

DATE 8-14-1939

25^M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GOOD SAMARITAN HOSPITAL,
CINCINNATI, OHIO

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE: 13

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TAKE OUT ALL WIRES, POSTS, AND AUTOS. LEAVE IN ENTRANCE BUILDING.
ALL LIGHT PARTS OF BUILDING AND ENTRANCE ARE GRAY SANDSTONE. THE
BALANCE OF THE BUILDING IS BRICK, YELLOW-BROWN IN COLOR. THE WINDOW
SASH ARE DARK BROWNISH-RED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive Order	Estimate	Cost Dept. Checked
By	ESTIMATE	By
Date	AND WORK HEREON	Date
OPERATION	DATE	DATE
	COMPLETED	COMPLETED
COMPOSING, SETTING UP	AUG 18 1939	AUG 18 1939
SKETCH		8/21/39
RETOUCHING	21 2 1/2	
PHOTO LITHO		8-22-39
PRINTING	21	
ENCOURAGING		
PAID LITHO	227 1 1/2	8-23-39
ARTIST LITHO	206 9 1/2	9-12

DATE RECEIVED BY D. _____

DATE PAID BY D. _____

DATE PHOTO RETURNED TO CUSTOMER _____

124-130-150

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER DIAL No. 9A-H1496 ORDER NO. 28892 DATE 8-14-1939 CUSTOMER BUNGALOW HOTEL PLYTHE, CALIFORNIA	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED
	25M POST CARDS SIZE 3 1/2 x 5 1/2 STYLE Art COLORTONE WHITE BORDER	
PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full BUNGALOW HOTEL - PLYTHE, CALIFORNIA		
FRONT NO. 5 (All of this on address side) R. M. Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint		
RETOUCHING DEPARTMENT Submit Sketch Layout Retouched Photo Wash Drawing Follow Layout		
Negative — Line — Halftone — Combination. 120 Dry — Wet — Pancromatic — Color Separation. 133 Transfer — Paper Process — New Process. 150 Stripping — White Border — Full Face. 175 Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue		
COLOR DESCRIPTION SEE COLORED PRINT ATT'D FOR COLORS. GRASS IN FOREGROUND SHOULD BE MADE MORE A. GRASS GREEN. <i>by SL.</i>		

PHOTO RETURNED

TO

PHOTO USED FOR

62 8-24 Ret 3 1/2
72 9/1-9/6 Lt 1 1/2
9

[Handwritten signature]

AUG 15 1939

[Handwritten X and 1XX]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H1498 ORDER NO. 28896 DATE 8-14-1939

CUSTOMER
FLORSHEIM SHOE CO.
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

75 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full AN EXTRA MARGIN OF COMFORT... IN FLORSHEIM

SHOES WITH FLARE WEDGE (ETC)

FRONT NO. SPEC.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

SEE SKETCH ATT'D.

MAKE OVER

Charge to ADV Dept

EST. Minimum Time Required

RETOUCHING	1/2	Time Required in Case Delay
ENGRAVING	1	
COMPOSING		
PHOTO LITHO		
ENGRAVING		

AUG 15 1939

66 8-24 8-25 8-26 8-27
1 HR. COR. 62 8-21
1/2 HR. COR. 62 8-22

min. 0 1/2 hr.
PPV

NO. 9A-H1499

SANBORN SOUVENIR CO., DENVER, COLO.

ORDER NO. 28897

DATE 8-15-1939

6 M POST CARDS

ART COLORTONE

~~WHITE BORDER~~ FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3

R. M. ~~YES~~ No

TITLE (IN FULL) MOUNT SAINT GERTRUDE AT THE
ROCKIES, BOULDER, COLO.

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE: 2024

title on front

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BLDG. IS RED, WITH RED ROOF. LITTLE COTTAGE IS WHITE WITH RED ROOF. THE
CROSS IS GOLD. ELIMINATE THE TELEPHONE WIRE. THE WALL IS OF RED STONE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE
By *[Signature]* Date *8-15-39*
Com. Dept. Checked *[Signature]*

COM. NO.	EST. NO.	DATE ENTERED DEPT.	DATE COMPLETED
1	17	AUG 16 1939	AUG 16 1939
2	3	—	8/18 gr.
3	8/91	8-21	8-22 15
4	225	1 1/2	24 Aug
5	205	9	Sept 5 '39

DATE RECEIVED BY DATE Filed

DATE HAND CARRIED BY

DATE PHOTO RETURNED TO CUSTOMER

R.M. 152
No. 5
146

ADV. ORDER

DATE 8-15-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

	YES	NO	
RETURN PHOTO	<input type="checkbox"/>	<input type="checkbox"/>	
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER			

CUSTOMER HOTEL SCARFORD
LONG BRANCH, NEW JERSEY

25M	POST CARDS	SIZE	3½ x 5½
-----	------------	------	---------

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE : Upper, Lower, Center—Border — Follow Layout

Title in Plate		Copyright in Plate	
Yes	No	Yes	No

Title in full MOTEL SCARBORO - DIRECTLY ON THE ATLANTIC OCEAN - WEST END, XXXXXLEXXX LONG BRANCH, XXX

N. J.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark	Yes	No
------------	-----	----

Special type as sample

IMPRINT : Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH ATT'D. TAKE OUT SIGN
& FLOWER BUSH MARKED X.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White

Screen { 120
133
150
175

COLOR DESCRIPTION

SEE SKETCH ATT'D.

2184

PHOTO RETURNED


TO

PHOTO USED FOR

Ret^d 11-
40 1908 8-23-30

209 - 10-1 10-5

Also granted



145

RETURN PHOTO	YES	NO	
			PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE

$$3\frac{1}{2} \times 5\frac{1}{2}$$

STYLE ~~ART~~ PHOTO COLORIT FULL FAC

Title in Plate		Yes	No	Copyright in Plate		Yes	No
1	2	3	4	5	6	7	8

Title in full THE FAMOUS LURAL ROOM IN THE BAKER

HOTEL

see sketch

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

Negative — Line — Halftone — Combination.	120
Dry — Wet — Pancromatic — Color Separation.	133
Transfer — Paper Process — New Process.	150
Stripping — White Border — Full Face.	175
Blue Print — Handcolor — Black & White Proof.	
Titles—Red, Blue	

COLOR DESCRIPTION

SEE SKETCH ATT'D.

PHOTO RETURNED

TO

PHOTO USED FOR

62

8-24

64

ST.
145

AUG 16 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9A-H1502 ORDER NO. 28930 DATE 8-15-1939

CUSTOMER PARKER HOTEL
DALLAS, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLOR TONE WHITE POWDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full PARKER HOTEL - DALLAS, TEXAS

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE CARD 5A-H1683 FOR TREATMENT OF
SURROUNDING BLDG.S See overlay

COLOR DESCRIPTION

SEE SKETCH & CARD ATT'D.

MAKEOVER

Charge to Ret Dept.

EST. Makeover Time Required

3M-12-39

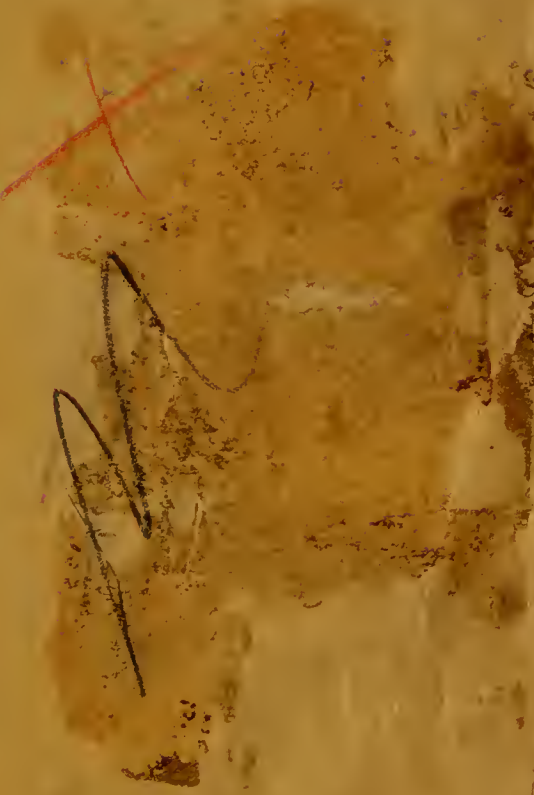
TOUCHING

Time recorded in Cost Dept.

SEP - 1 1939

[Large handwritten signature]

70 30 05-8-30



2
7

173

BOULDER DAM SERVICE BUREAU, BOULDER CITY, NEVADA

NO. 9A-H1503

ORDER NO. 29209

DATE 8/14/39

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. 2 R. M. YES

TITLE (IN FULL) TRANSCONTINENTAL HIGHWAY
NEAR BOULDER DAM

IMPRINT SAME AS ABOVE

PUT IN SMALL TYPE IN LOWER BORDER -- (c)
Boulder Dam Service Bureau

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ON PHOTOGRAPH.

Do Very Little Retouching

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
DATE 8/14/39
AND WORK SCHEDULE

DESCRIPTION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
Check No. Time Allowed			
COMPOSING & DESIGNING		AUG 16 1939	AUG 16 1939
SKETCH			
RETOUCHING	5 3	8-16	8-18 SC
PHOTO FILLED			
BLUEPRINT STRIPPING CHARGES	84 21	8-21	8-21 45
ENGRAVING			
HAND COLOR PROOF	62 14		8-23
ARTIST DEPT.	64 9	9/15/39	9/27/39

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

*Am. 147
146*

BOULDER DAM SERVICE BUREAU, BOULDER CITY, NEVADA

ORDER NO. 29209

DATE 8/14/39

25	M	POST CARDS	ART COLORTONE	WHITE BORDER
----	---	------------	---------------	--------------

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE. UPPER, LOWER, CENTER, BORDER.

FRONT NO. 2 R. M. YES

TITLE (IN FULL) ILLUMINATED ROADWAY AND
INTAKE TOWERS -- BOULDER DAM

IMPRINT SAME AS ABOVE

PUT IN SMALL TYPE IN LOWER BORDER ---

(c) Boulder Dam Service Bureau

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ON PHOTOGRAPH Have the artist take out the light streaks made by moving cars. Properly colored with the rich golden glowing light this will make one of our best. Refer to photo #9A-HL467 in order to know what these intake ~~tank~~ towers, hills, lightning conductors look like. and ~~you~~ don't take things in your own hands and extend things upstream or downstream.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF **yes** RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET
Do very little Retouching
GLOBE MULTIPLE FORMS CO. PAT. NO. 1,797,776

GLOBE MULTIPLY FORMS PAT. NO. 1,737,778

ESTIMATE

Code Dept. Checked

AND WORK SCHEDULE

De

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
CANVASING AND SET UP			AUG 16 1939	AUG 16 1939
STITCH				
ATTACHING	4	3	8-16	8-15 SC
PHOTO LITHO				
MAKE UP SHEETS AND PAGES	84	91	8-21	8-21 ST
ENGRAVING				
HAND COLORING	225	13/4		23 Aug
ARTIST EIGHT	65	10 1/2	9-13	9-15

DATE RECEIVED OF D

DATE Filed

DATE PAID BY C. P. J. AND

DATE Photo Returned to Customer

B.

St. 147
Rm. 146

R.Y. & DAVIDSON, OCALA, FLA.

NO. 9A-H1505

ORDER NO. 29215

DATE 8/15/39

12 1/2 M

POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER)

TITLE (IN FULL) MAX THE HEAD WATERS OF
BEAUTIFUL SILV R SPRINGS, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

YES same as

IMPRINT

NONE

9A308

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

COLORS SIMILAR TO PHOTO NO. 9A-H308 ATTACHED. BLOCK OUT WORDS "JUNGLE CRUISE"
ON SIDE OF BOAT IN LEFT FOREGROUND.

SUBMIT: RET. PHOTO.

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

WORK SCHEDULE

Cost Dept. Checked

By

Date

DESCRIPTION	DATE ESTIMATED	DATE IN PROGRESS	DATE COMPLETED
CONTOURS		AUG 16 1939	AUG 16 1939
SKETCH			
13. 10. 1939	13	4	8/18/39
PROOF LITHO			
PROOF PRINT		8-21	8-21-39
STAMPING			
PACKAGING			
HEAD GEAR	227	1/2	8-23-39
ARTIST DEL.	39	9	9/1/39

DATE BLUEPRINT ORD.

By

DATE LITHO

By

DATE HAND COLOR PROOF ORD.

DATE Photo Returned to Customer

By

12

146

NO. 9A-H1506

THE HARRY P. CANN & BRO. CO., BALTIMORE, MD.

ORDER NO. 28938

DATE 8-15-1939

12M 500 POST CARDS

ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. I R. M. 10

TITLE (IN FULL) INTERIOR OF MARINER'S
MUSEUM, NEWPORT NEWS, VA.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C..T.

COLOR DESCRIPTION

LARGE BIRD ON RIGHT, LIGHT BROWN, WHITE HEAD. WHITE TAIL & FEET. GOLD TRIM ON MOUNT OR BASE. CASES BLACK BOTTOM, LIGHT GRAY ALUMINUM TOPS. BOATS IN CASES GREEN & BUFF. BROWN BASES. COMPASS NEXT TO BIRD, BROWN, BRASS TOP. LIGHT BUFF WALL & CEILING. BROWN PICTURE FRAMES. LIGHT CEMENT FLOOR. DULL BROWN CHAIRS & STAND ON LEFT. BROWN FIGURE ON UPPER LEFT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

15 Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

Ret photo to office

Executive Order of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AUG 15 1939 AND WORK SCHEDULE

AUG 15 1939

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clk No.	Time Allowed		
COMPOSING, TYPE SET UP			AUG 17 1939	AUG 17 1939
SKETCH				
RETOUCHING	12	4		8/16/39
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	82		8-21	8-22 H.T.
ENGRAVING				
HAND COLOR PROOF	225	13/4		25 Aug
ARTIST DEPT.	210	10	10-1	10-7

DATE BLUEPRINT ORD

DATE Piled

By

By

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

17

17
147

THE HARRY P. CANN & BRO. CO., BALTIMORE, MD.

NO. 9A-H1507

ORDER NO. 28938

DATE 8-15-1939

12 M 500 POST CARDS

ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) COLONY INN, HILTON VILLAGE,
NEWPORT NEWS, VA.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

LIGHT GRAY STUCCO, SLATE ROOF. BROWN PANELS ON TOP ON LEFT. DARK RED BRICK
PANELS IN LOWER CENTER. BLUE WINDOW FRAMES, DARK SASH. PINK FLOWERS ON
BUSHES ON LEFT. GREEN LAWN & SHRUBBERY. REMOVE POLE, WIRES, & LEAVES FROM
LAWN.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

15 Subjects on
order for this customer. Please
see to it that all ex. or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Ret photo
to office*

ESTIMATE		AND WORK SCHEDULE	
OPERATION	EST. TIME	DATE	DATE
	Check No. Time A. (hours)	ENTERED DEPT.	COMPLETED
COMPOSING, TYPE SET UP		AUG 17 1939	AUG 17 1939
SKETCH			
RETOUCHING	15 2		
PHOTO-LITHO			
BLUEPRINT	8 1/2	8-21	8-22 1/2
STRIPPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF	2 1/2 1 1/2	8-23	8-23
ARTIST DEPT.	2 1/2 8 1/2	8-29	9/5

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Shown to Customer _____

15

57
147

THE HARRY PLICANN & BRO.CO., BALTIMORE, MD.

NO. 9A-H1508

ORDER NO. 28938

DATE 8-15-1939

12 M 500 POST CARDS

ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

same as

TITLE (IN FULL) COTTAGE LINE, LOOKING TOWARDS
CHESAPEAKE STREET, OCEAN VIEW, VA.

IMPRINT

SAME AS ABOVE

4AH1620

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

ON LEFT, 1ST BROWN, CREAM CORNICE & WINDOW FRAMES & PORCH. RED ROOF. 2 & 3,
CREAM, RED ROOFS. 4 & 5 BUFF. 6 BROWN. OTHERS CREAM & WHITE, GREEN & RED
ROOFS. ON RIGHT, LIGHT GRAY & BUFF, GREEN & RED ROOFS. GREEN & WHITE
STRIPED AWNINGS ON LEFT. REMOVE LARGE POLES ON RIGHT & LEFT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Initials

By

Date

OPERATION	EST. TIME Clock No. Time in Hours	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 17 1939	AUG 17 1939
SKETCH			
RETOUCHING	16 4		8/16 9p.
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	80	8-22	8-22 at.
ENGRAVING			
HAND COLOR PROOF	216 1 1/2	8-23	8-24
ARTIST DEPT.	67 9	9/1/39	9/5/39

DATE BLUEPRINT OK'D

DATE HAND COLOR PROOF OK'D

DATE PROOF OK'D

By

DATE PROOF RETURNED TO CUSTOMER

ATTENTION!

15 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Ret photo
to office*

15
142

THE HARRY P. CANN & BRO. CO., BALTIMORE, MD.

NO. 9A-H1510 1509

ORDER NO. 28938

DATE 8-15-1939

12M 500 POST CARDS

ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) COTTAGE LINE LOOKING TOWARDS
OCEAN VIEW PARK, VA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. *NO* *yes same* *no #AH1630*
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

ON LEFT, 1ST BROWN SHINGLES. CREAM TRIM, RED ROOF. 2 & 3 CR AM, RED ROOFS.
4 & 5 BUFF. 6 BROWN, OTHERS/WHITE TRIM, GREEN & RED ROOFS.
CREAM & GRAY.

ON REAR RIGHT, BUFF, BROWN ROOF. REMOVE AUTO ON RIGHT. GRAY FENCE ON LEFT.
REMOVE POLES ON RIGHT.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cox Dept. Checked

By

Date

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 17 1939	AUG 17 1939
SKETCH			
RETOUCHING	19 3		6/16 Gr
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	8 2	8-21	8 1/2 2 H.
ENGRAVING			
HAND COLOR PROOF	217 1 1/2	8-24	8-24
ARTIST DEPT.	66 9	9-1	9-4

DATE BLUEPRINT OK'D

DATE FILED

By

DATE HAND COLOR PROOF OK'D

By

DATE PHOTO RETURNED TO CUSTOMER

ATTENTION!

15 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Ret photo
to office

147

NO. 9A-H1510

THE HARRY F. CANN & BRO. CO., BALTIMORE, MD.

ORDER NO. 28938

DATE 8-15-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BATHING BEACH AND COTTAGE
LINE, OCEAN VIEW, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

1-2-3 BROWN, SHINGLES, RED ROOFS. 4 LIGHT TAN COLOR, SLATE ROOF. WHITE TRIM.
OTHER BROWN, GRAY & WHITE, RED & GREEN ROOFS. SHOW BATHERS ON BEACH & IN
OCEAN. SHOW SUN SHADES ON BEACH, MAKE WATER BLUE. USE BRIGHT COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

15

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Ret photo
to office*

Executive Order

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 21 1939	AUG 21 1939
SKETCH			
RETOUCHING	3 hrs 14 - 1 1/2	4	8/17
PHOTO-LITHO			
BLUEPRINT STAMPING, OPAQUING	84	8-22	8-23
ENGRAVING			
HAND COLOR PROOF	227	1 1/2	8-24-39
ARTIST DEPT.	61	8 1/2	9-1-39

DATE BLUEPRINT OK'D

DATE FILED

By

By

DATE HAND COLOR PROOF OK'D

DATE PHOTO RETURNED TO CUSTOMER

ST
153

THE
HARRY P. CANN & BRO. CO., BALTIMORE, MD.

NO. 9A-H1511

ORDER NO. 28938

DATE 8-15-1939

12 M 500 POST CARDS

ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) OCEAN VIEW AVENUE AND FIRST
STREET, FROM DANCE PAVILION, OCEAN
VIEW, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. *no*

IMPRINT

SAME AS ABOVE

*same as
H151130*

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

ON LEFT 1ST BUFF, WHITE PORCH. 2 WHITE. BLACK SIGN & TRIM. 3 CREAM 4 GRAY
5 GRAY, BROWN & GREEN SIDE ROOF, 6 BUFF. 7 & 8 LIGHT GRAY, SLATE ROOFS.
OTHERS WHITE & CREAM, GREEN ROOFS. ORANGE & BRIGHT BLUE ON RIGHT CENTER.
REMOVE LARGE POLES. MAKE AUTOMOBILES STREAMLINED SHAPED, MODERN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,375

ATTENTION!

15

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Ret photo
to office*

ESTIMATE

ESTIMATE

Coast Dept. *checked*

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME Clock No. Time & Second	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 17 1939	AUG 17 1939
SKETCH			
RETOUCHING	18 4		8/16/39
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	8 1/2	8-22	8-22-39
ENGRAVING			
HAND COLOR PROOF	21 1/2	8-24	8-24
ARTIST DEPT.	9 1/2		

DATE BLUEPRINT OK'D

DATE PROOF

By

By

DATE HAND COLOR PROOF OK'D

DATE PRINTED in Customer's

147

THE HARRY P. CANN & BRO. CO., BALTIMORE, MD.

NO. 9A-H1512

ORDER NO. 28983

DATE 8-15-1939

12^M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) BATHING BEACH AT U.S. COAST

IMPRINT

SAME AS ABOVE

GUARD STATION, VIRGINIA BEACH,
VA.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

BRIGHT RED & ORANGE & GREEN & BLUE & WHITE DESIGN SUN SHADES. MAKE OCEAN BLUE
SHOW MORE PEOPLE IN WATER BATHING.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

15 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

5 BATHING

Ret photo
to office

Executive of Estimate

ESTIMATE

Cost Dept. Checked

By

AND WORK SCHEDULE

By

Date

Date

OPERATION	EST. TIME	DATE	DATE
	Check No. Time New J	ENTERED DEPT.	COMPLETED
COMPOSING, TYPE SET UP		AUG 23 1939	AUG 23 1939
SKETCH			
RETOUCHING	20 4		8-22-39
PHOTO-LITHO			
BLUEPRINT	5	8-22-39	8-22-39
STRIPPING, CMAQUING			
ENGRAVING			
HAND COLOR PROOF	227 1/2		8-25-39
ARTIST DEPT.	103 9		9-

DATE BLUEPRINT OK'D

DATE

By

By

DATE PHOTO LITHO OK'D

DATE PHOTO LITHO OK'D

By

THE HARRY P. CANN & BRO. CO., BALTIMORE, MD.

NO. 9A-H1513

ORDER NO. 28983

DATE 8-15-1939

12 M500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

TITLE (IN FULL) ALTAR AND INTERIOR, ST. JOHN'S CHURCH, HAMPTON, VA.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

REAR WALLS CREAM. WHITE PANELS & ALTAR IN CENTER. GILT LETTERS ON ALTAR. DULL BROWN CARPET ON REAR INSIDE ALTAR RAIL. DULL BROWN CARPET STRIPS IN REAR CENTER. GRAY & BROWNISH MARBLE STEPS. DULL BROWN FLOOR ON AISLE IN FOREGROUND. DARK BROWN WALNUT SEATS IN FOREGROUND & REAR. DULL BROWN WOOD CEILING & BEAMS. COLORED ART WINDOWS IN REAR AND ON RIGHT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

15 Subjects on order for this customer. Please see to it that all-cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Copy Dept. Checked

DATE AUG 15 1939 AND WORK SCHEDULE

DATE AUG 21 1939

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 21 1939	AUG 21 1939
SKETCH			
RETOUCHING	7		
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	84	8-22	8-23 H.T.
ENGRAVING			
HAND COLOR PROOF	235 2		25 Aug
ARTIST DEPT.	11		

DATE BLUEPRINT OK'D

DATE 8-21-39

DATE HAND COLOR PROOF OK'D

DATE 8-25-39

B:

THE HARRY F. CANN & BRO. CO., BALTIMORE, MD.

NO. 9A-H1514

ORDER NO. 28983

DATE 8-15-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TERRACE BEACH CLUB, VIRGINIA
BEACH, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

BLDG'S WHITE, DULL RED ROOF. BRIGHT BUFF WINDOW FRAMES. DARK BLUE PORCH
AWNINGS & MARQUEE OVER STEPS. DULL BROWN STEPS. BRIGHT BUFF CORNICE ON PORCH
WHITE RAILINGS. ENTRANCE WHITE, BRIGHT BUFF TOP RAILING. DARK BLUE AWNING.
GREEN PORCH BASE IN REAR. GREEN TERRACED LAWN. U.S. FLAG IN CENTER, BUFF
FLAG ON LEFT. BLUE D. SIGN FLAG ON RIGHT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

15 Subjects on
order for this customer. Please
see to it that all positives or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			AUG 21 1939	AUG 21 1939
SKETCH				
RETOUCHING	19	2		8/18 Gr
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	84		8-22	8-22 41
ENGRAVING				
HAND COLOR PROOF		1 1/2		
ARTIST DEPT.	65	8 1/2	9-1	9-5

DATE BLUEPRINT OK'D

DATE

D. T. E.

DATE

THE HARRY P. CANN & BRO. CO., BALTIMORE, MD.

NO. 9A-H1515

ORDER NO. 28983

DATE 8-15-1939

12 M 500 POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CAVALIER BEACH CLUB, VIRGINIA
BEACH, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SUNSHADE BRIGHT ORANGE & GREEN & BLACK DESIGN. NATURAL WOOD DANCE
FLOOR IN FOREGROUND. GREEN & ORANGE COLOR CHAIRS & TABLES. TAN SAND BATH-
ING BEACH. MAKE OCEAN BLUE. SHOW MORE BATHERS IN WATER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

15 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive Order of

By

Date

ESTIMATE AND WORK SCHEDULE

Good Dept. Checked

Date

OPERATION	EST. TIME	DATE	DATE
	Check No. Time A Job No. d	ENTERED DEPT.	COMPLETED
COMPOSING, TYPE SET UP		AUG 21 1939	AUG 21 1939
SKETCH			
RETTOUCHING	19 3		
PHOTO-LITHO			
BLUEPRINT STEPPING, OPAQUING	84	8-22	8-22
ENGRAVING			
HAND COLOR PROOF	225 1 1/2		4 Aug
ARTIST DEPT.	206 9	9-5	9-6

DATE BLUEPRINT OK'D

DATE

By

By

THE HARRY P. CANN & BRO. CO., BALTIMORE, MD.

NO. 9A-H1516

ORDER NO. 28983

DATE 8-15-1939

12 M 500 POST CARDS

ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) A BUSY DAY AT DUCKROE BEACH,
VA.

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C. T.

COLOR DESCRIPTION

BOATS WHITE, PIER GRAY. MAKE WATER BLUE. BRIGHT ORANGE, GREEN, & BLUE
SUN SHADES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,375

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Ret photo
to office*

ESTIMATE		AND WORK SCHEDULE	
By	DATE	By	DATE
DATE	1939	DATE	1939
OPERATION	EST. TIME Circled Time & hours	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 21 1939	AUG 21 1939
SKETCH			
RETOUCHING	15 2		8/11 9
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	8 4	8 22	8-22 45
ENGRAVING			
HAND COLOR PROOF	225 1 3/4		24 Aug
ARTIST DEPT.	219 9	9-5	9-7

DATE BLUEPRINT OK'D _____ DATE PROOF _____
By _____
DATE HAND COLOR PROOF OK'D _____ DATE PHOTO REMOVED & CANCELED _____

THE HARRY F. CANN & BRO. CO., BALTIMORE, MD.

NO. 9A-H1517

ORDER NO.

DATE 8-15-1939

12 M 500 POST CARDS

ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO.

TITLE (IN FULL) BIRD'S EYE VIEW LOOKING
SOUTH ACROSS CHESAPEAKE BAY, BUCKROE
BEACH, VA.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BLDGS. WHITE, GREEN TRIM & ROOFS. ONE BLDG. ON RIGHT BROWN, RED ROOF.
COASTER WHITE. GRAY STONE SMALL CENTER BLDG. GRAY WHEEL, GREEN ROOF.
MAKE WATER ON CHESAPEAKE BAY BLUE IN REAR. SHOW SOME BIG WHITE
BOATS ON BAY IN REAR.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Order Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, PIPE SET UP			AUG 21 1939	AUG 21 1939
SKETCH				
RETOUCHING	16	4		8/21 Gr.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	14		8-22	8-22
ENGRAVING				
HAND COLOR PROOF	217	1 3/4	8-24	8-24
ARTIST DMT.	205	9 1/2	8-25	8-25

DATE BLUEPRINT OR D.

DATE FILED

DATE HAND COLOR PROOF

Photo Returned to Customer

NO. 9A-H1518

THE HARRY P. CANN & BRO. CO., BALTIMORE, MD.

ORDER NO.

DATE 8-15-1939

12 M 500 POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) BIRD'S EYE VIEW OF AMUSEMENT IMPRINT SAME AS ABOVE

PARK AND CHESAPEAKE BAY, BUCKROE BEACH,

VA.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

ON LEFT FOREGROUND, BRIGHT ORANGE, GREEN & RED WHIRLAGIG. BLDGS. WHITE, GREEN TRIM & ROOFS. ON RIGHT, WHITE FENCE. GRAY XXXX SWING. ON RIGHT BLDG. WHITE, GREEN & RED ROOFS. MAKE WATER BLUE IN CHESAPEAKE BAY IN REAR. SHOW SOME BOATS OUT ON WATER IN REAR.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Ret photo
to office

ESTIMATE
Date AUG 15 1939 WORK SCHEDULE
Cos Dept. Checked
By
Date

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 21 1939	AUG 21 1939
ETCH			
RETOUCHING	15 4		8/17/39
PHOTO LITHO			
BLUEPRINT STRIKING, OPACUING	80	8-22	8-22-39
ENGRAVING			
HAND COLOR PROOF	216 1 1/2	8-23	
ARTIST COST.	9	8-31	

DATE RECEIVED BY _____ DATE PAID _____
DATE PAID BY _____
DATE PAID BY _____
DATE PAID BY _____

THE HARRY F. CANN & BRO. CO., BALTIMORE, MD.

NO. 9A-H1519

ORDER NO.

DATE 8-15-1939

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AERIAL VIEW OF NEWPORT NEWS,
VA., ON HAMPTON ROADS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. 10

IMPRINT SAME AS ABOVE

SMALL TYPE: PHOTO VA. STATE CHAMBER

PHOTO PROPERTY OF EXT.

COLOR DESCRIPTION

LARGE BLDGS. ON RIGHT FOREGROUND BROWN & LIGHT GRAY. SHIPYARD BLDG. ON REAR
RIGHT MOSTLY DARK RED. SHOW BOATS & CRANES ON REAR RIGHT. DARK COLOR. LARGE
PIERS ON REAR LEFT 1ST BUFF COLOR, 2 BARK. LARGE BLDG. ON LEFT FOREGROUND TAN-
GRAY. RESIDENCES IN CENTER FOREGROUND DARK RED, BROWN GRAY & BUFF SLATE ROOFS.
LARGE BLDG. ON LEFT CENTER, TAN GRAY. LARGE BLDG. ON REAR LEFT GRAY. LARGE
BLDGS. ON REAR RIGHT CENTER GRAY & BROWN. TALL BLDG. ON REAR LEFT NEAR PIER,
RED BRICK. FLAT BLDG. NEXT TO IT, LIGHT GRAY. SOME GOOD MERCHANT & NAVY BATTLESHIP.
SHOULD SHOW ON REAR. LEFT CENTER AS THIS IS HAMPTON ROADS, ENTRANCE TO NAVY YARDS

SUBMIT: RET. PHOTO B. I. & W. PROOF HANDCOLOR PROOF RETURN PHOTO.

2 OCEAN

THIS IS IMPORTANT SUBJECT.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

15 Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 22 1939	AUG 22 1939
SKETCH			
RETOUCHING	4		8/22/39
PHOTO-LITHO			
BLUEPRINT STRIPPING OPAQUING	85	8-22	8-23-39
ENGRAVING			
HAND COLOR PROOF	62 2 1/4		8-25
ARTIST DEPT.	216 11	10-6	10-8

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Ret. photo
to office

11/14 6 1/2
2
10 1/2

THE HARRY P. CANN & BRO. CO., BALTIMORE, MD.

NO. 9A0H1520

ORDER NO. 28983

DATE 8-15-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL): AERIAL VIEW OF ENTRANCE AND
LAKE, MARINER'S MUSEUM, NEWPORT
NEWS, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. R. M.
IMPRINT SAME AS ABOVE

SMALL TYPE: PHOTO VA. STATE CHAMBER

C.T.

PHOTO PROPERTY OF

COLOR DESCRIPTION: BRIDGE IN FOREGROUND LIGHT STONE. SHOW LIGHT STONE FIGURES, ON EACH END
OF BRIDGE IN DETAIL & STEPS AT EACH END OF BRIDGE. SHOW WATER & TERRACED
SHRUBBERY IN FOREGROUND. SHOW WHITE MONUMENT ON REAR LEFT BEYOND END OF
BRIDGE. BRIGHT GREEN LAWN ON REAR LEFT CENTER. SHOW WATER ON LEFT EDGE.
THIS IS IMPORTANT SUBJ.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Ret photo
Loufferie

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By *[Signature]*
Date *AUG 15 1939* AND WORK SCHEDULE

By *[Signature]*
Date *AUG 15 1939*

OPERATION	EST. TIME Job No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 21 1939	AUG 21 1939
SKETCH			
RETOUCHING	20 2		8/19 gr
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	80	8-21	8-23 45
ENGRAVING			
HAND COLOR PROOF	227 130		8-24-39
ARTIST DEPT.	9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9A-H1521 ORDER NO. 29838 DATE 8-15-1939

CUSTOMER HERITAGE ART CO., INC.,
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ST. STEPHEN, KING OF HUNGARY, CHURCH

BOT-CHICAGO Ú SZENT ISTVÁN TEMPLON

FRONT NO. SPECIAL (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE PHOTO OF CHURCH MARKED "A". FROM PHOTO
MARKED "B" TAKE PICTURE OF ST. STEPHEN AND STRIP
INTO PHOTO "A". HOWEVER, IT SHOULD BE REDUCED

IN SIZE SO THAT IT WILL COME ABOVE THE CHURCH—IN A SORT OF A CLOUD EFFECT. CHURCH MUST NOT
BE MADE SMALLER, EXCEPT WHAT IS NECESSARY WHEN YOU REDUCE THE PICTURE TO POST CARD SIZE.

1/3 REDUCTION OF FIGURE SHOULD BE SUFFICIENT. REMOVE SHIP AND WATER AT RIGHT,
& FACTORY SCENE AT LEFT OF THE CHURCH.

COLOR DESCRIPTION

SEE OIL PAINTING FOR COLORS.

ST. STEPHEN, KING OF HUNGARY, CHURCH

CHICAGO Ú SZENT ISTVÁN TEMPLON

9A-H1521

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-39

AUG 16 1939

PHOTO RETURNED

TO

PHOTO USED FOR

1 Rep photo 5x7
Ret. 6 photo
8-17 H.C. 2
L.A. 11

62
63
66

To customer

Plt not
8/28/39

Very Rush
must have H.C.

8/17/39

To Sladek

144

WALKER NEWS CO., DAYTONA BEACH, FLA.

NO. 9^A-H1522

ORDER NO. 29253

DATE 8/15/39

12¹/₂ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) THE WORLD FAMOUS BEACH FROM
OCEAN PIER, DAYTONA BEACH, FLA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT -- D-223

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

COLORS AS PER TISSUE OVERLAY. SAND IS OFF WHITE WITH SLIGHT TINT OF CREAM. SMOOTH
NOTE CAR TRACKS IN SAND? WHICH MUST BE LEFT TO SHOW

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

OPERATION	DATE STARTED	DATE COMPLETED
COMPOSING	AUG 17 1939	AUG 17 1939
SKETCH		
RETOUCHING	11 3 1/2	8/21/39
PHOTO-LITHO		
BLUEPRINT STRIPPING	8-22	8-22/39
ENGRAVING		
HAND COLOR PROOF	227 1/2	8-24-39
ARTIST DEPT.	46 9	9-1-39

DATE BLUEPRINT ORD _____ DATE Filed _____
By _____
DATE HAND COLOR PROOF ORD _____
By _____ DATE Photo Returned to Customer _____

148

WALKER NEWS CO., DAYTONA BEACH, FLA.

NO. 9A-H1523

ORDER NO. 29232

DATE 8/16/39

12¹/₂ M POST CARDS

ART COLOORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

YES

TITLE (IN FULL) ORMOND TROPICAL GARDENS, NEAR DAYTONA BEACH, FLA.

SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT -- D-218

PUT NEXT TO CUSTOMER'S IMPRINT --

Photo by R. H. LeSesne

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

COLORS AS PER TISSUE OVERLAY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE		Case Dept. Checked	
DATE AUG 17 1939		DATE AUG 17 1939	
QUANTITY	UNIT PRICE	DATE COMPLETED	DATE COMPLETED
13	3	8/21 Gr.	
PHOTO FILM	8-22	8-23 41.	
ENGRAVING	216	8-24	8-25
HAND COLOR PRINT	216	10-1	10-6
ARTIST LEPT	216		

DATE BILLING 1 ON D

DATE FILE

By

By

DATE HAND CHECKED

DATE Photo Returned to

By

13

1/20/47
140

WALKER NEWS CO., DAYTONA BEACH, FLA.

NO. 9A-H1524

ORDER NO. 29234

DATE 8/16/39

12 1/2	M POST CARDS	ART COLOORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I R. M. YES	
TITLE (IN FULL) OVERLOOKING OCEAN FRONT PARK AND BOARDWALK, DAYTONA BEACH, FLA.		IMPRINT SAME AS ABOVE	
		PRIVATE NO. BEFORE IMPRINT -- D-219	
		PHOTO PROPERTY OF C.T.	

COLOR DESCRIPTION

COLORS SEE TISSUE ALSO CARD 7A-H3227

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

By 88 Date 8/17/39 Work Schedule 8/17/39 Cox Dept. Checked 1

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL	DATE COMPLETED
COMPOSING			AUG 17 1939	AUG 17 1939
SKETCH				9/22/39
RETOUCHING	17	3		
PHOTO LITHO				
BLUE PRINT	60		8-22	8-23
STRIPPING	91			
ENGRAVING				
HAND COLOR PROOF	62	1 1/2		8-24
ARTIST CLIP	49	9	9/1/39	9/6/39

DATE BLUEPRINT ORD. _____ DATE FILED _____
By _____ By _____
DATE HAND COLOR PROOF _____ DATE Photo Returned to Customer _____
By _____

Rm 147
148

WALKER NEWS CO., DAYTONA BEACH, FLA.

NO. 9A-H1525
9A-H1525

ORDER NO. 29235

DATE 8/16/39

12 ¹ / ₂ M POST CARDS	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		
TITLE (IN FULL) BOARDWALK AND BEACH AMUSEMENT CENTER, DAYTONA BEACH, FLA.		
(ALL OF THIS ON THE ADDRESS SIDE)		
FRONT NO. I R. M. YES		
IMPRINT SAME AS ABOVE		
PRIVATE NO. BEFORE IMPRINT - D-224		
PHOTO PROPERTY OF C.T.		

COLOR DESCRIPTION

COLORS CUT AS MARKED FROM BOTTOM TO LEFT. SAND OFFWHITE, WITH SLIGHT TINT OF CREAM. SUMMERY CLOTHES ON PEOPLE, SANP Y BATHING SUITS. SHOW SURF & OCEAN

ALSO SEE TISSUE OVERLAY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cox Dept. Checked

By

Date

OPERATION	EST. TIME	DATE	DATE
	Task No. Time Allowed	DEPT.	COMPLETED
COMPOSING, TYPE SET UP		AUG 17 1939	AUG 17 1939
SKETCH			
RETOUCHING	17 3		8/22/39
PHOTOGRAPH			
BLANK	8/21	8-23	8-24 AT
ENCLOSING			
HAND COLOR PROOF	227 1 1/2		8-25-39.
ARTIST COST.	41 8 1/2	9-1-39	9-6-39 F.W.

DATE BLUEPRINT OK'D

DATE Filed

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

By

(17
Rm. 14)
148

WALKER NEWS CO., DAYTONA BEACH, FLA.

n NO. 9 -H1526

ORDER NO. 29236

DATE 8/16/39

6 M POST CARDS ART COLOORTONE FULL FACE
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) INDIAN RIVER BRIDGE TO
THE OCEAN, NEW SMYRNA BEACH, FLA.

IMPRINT SAME AS ABOVE

IMPRINTX PRIVATE NO. BEFORE IMPRINT -
N.S.21

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

COLORS BRIDGE WHITE. GREEN IN AUSTRALIAN PINES BETWEEN PALMS. HELLROCK ROAD,
SHOW SOME FLOWERS ON SIDES IN GREEN. BRING OUT WATER GREENISH--BLUE. CUT AS
MARKED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE			
AUG 17 1939		AUG 17 1939	
OPERATION	TIME	DEPT	DATE COMPLETED
CEMENTING & STAMP		AUG 17 1939	AUG 17 1939
STAMP			8/22/39
RETRACING	205	3	
PHOTO FILLED	84		
BUCKET	84	8-23	8-23
STAMPING			
HAND COLOR PROOF	227	1/2	8-25-39
ARTIST LEAD	206	8	9-5

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____
By _____

148

WALKER NEWS CO., DAYTONA BEACH, FLA.

NO. 9A-H1527

ORDER NO. 29238

DATE 8/16/39

12¹/₂M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. YES *same as 2nd 884*

TITLE (IN FULL) SCENIC WATERFRONT PARK,

IMPRINT

SAME AS ABOVE

SHOWING AMERICAN LEGION MEMORIAL FOUNTAIN,
DAYTONA BEACH, FLA.

PRIVATE NO. BEFORE IMPRINT -- D-217

PUT NEXT TO IMPRINT - Photo by R.H.
LeSesne

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

COLORS AS PER TISSUE OVERLAY. CUT TO LEFT AAND BOTTOM AS MARKED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

88

ESTIMATE

By *[Signature]* Checked *[Signature]*

Date *AUG 17 1939* Date *AUG 17 1939*

DATE COMPLETED	DATE	DATE	DATE
COMPOSITION, 1/2	AUG 17 1939	AUG 17 1939	
SKETCH			
RETOUCHING	3		8/23/39
PHOTO-UNIT			
BLUEPRINT	9-1	8-23	1-25/39
ENGRAVING			
HAND COLOR PROOF	1/2		
ARTIST DEPT.	217	9	9-1

DATE BLUEPRINT OK'D _____ DATE FILM _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____
By _____ By _____

SERVICE NEWS AGENCY, JACKSON, MISS.

NO. 9A-HL 528

ORDER NO. 28963

DATE 8-16-1939

25^M POST CARDS

ART COLORTONE

HITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) CAPTIAL AVENUE, JACKSON,
MISS.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D. MAKE NIGHT SCENE.

Photo - 07722

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,797,775

Executive *[Signature]*

ESTIMATE

Cox Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, PHOTO SET UP		AUG 17 1939	AUG 17 1939
SKETCH			8/18 <i>g</i>
RETOUCHING	7		
PHOTO LITHO	91	8-21	8-21 <i>g</i>
ENGRAVING			
HAND COLOR PROOF	216 2 10	8-24	8-24
ARTIST COST			

DATE DEL. PRINT OF D.

DATE Filed

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

148

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H1529 ORDER NO. 28975 DATE 8-16-1939

CUSTOMER THE TRITON
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE PHOTO COLOR IT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE TRITON - MIAMI BEACH

BOT-VIEW OF GARDENS FACING OCEAN

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATT'D. SUNSET SHOULD BE SLIGHTLY MORE PINKISH.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

AUG 17 1939

148

PINEHURST, INC., PINEHURST, NC.

NO. 9A-H1530

ORDER NO. 29241

DATE 8/17/39

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) 7TH HOLE NUMBER 1 COURSE,
PINEHURST, N. C.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO
IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

THE LONG LEAF PINE TREES NATURALLY TAKE THE EVERGREEN COLOR AND THE OTHER TREES SHOULD BE SOMEWHAT LIGHTER. THE TREE IN THE EXTREME LEFT FOREGROUND IS DOGWOOD AND IF YOU COULD SHOW THIS WITH THE WHITE BLOSSOM THAT I EXPECT YOU ARE FAMILIAR WITH, I THINK IT WOULD ADD TO THE ATTRACTION OF THIS PICTURE.

USE ~~EXACT~~ SOFT COLORS. SEE SWISS CARD ATTACHED FOR EXAMPLE OF COLORS.

CUT DOWN PHOTO AS MARKED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform in colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE
By [Signature] Date 8-17-39
Cox Dept. Checked

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING - SET UP		AUG 18 1939	AUG 18 1939
SKETCH			
RETOUCHING	13 3		8/23/39
PHOTO-LITHO			
BY-PRINT STAMPING, OPAQUING	91	8-24	8-24/39
ENGRAVING			
HAND COLOR PROOF	62 1 1/2		8-25
ARTIST DEPT.	61 2 3/4	9-6-39	9-9-39

DATE SECURINT OK'D. DATE Filed

By DATE HAND COLOR PROOF OK'D. By

DATE Photo Returned to Customer

By

57
150

PINEHURST, INC., PINEHURST, N.C.

NO. 9A-H1531

ORDER NO. 29242

DATE 8/17/39

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER, LOWER, CENTER BORDER.

TITLE (IN FULL) THE CAROLINA HOTEL FROM THE
AIR, PINEHURST, N.C

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO
IMPRINT NONE

Photo by - JOHN S. HEMMER,

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

IN ATTACHED FINE A COUPLE OF SWISS CARDS TO ASSIST IN THE COLORING OF THIS
VIEW. THE LONG VIEW OF THE CAROLINA SHOWS QUITE WELL THE COLORING OF THE
BUILDING, ROOF, ETCETERA, AND SOME OF THE DOGWOODS THAT ARE ON THE GROUNDS.
THE VERTICAL VIEW SHOWS COLORING OF SOME OF THE PINES, HOLLY AND JUDAS TREES.
USE SOFT COLORS. CUT DOWN AS MARKED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (11) PAT. NO. 1,797,775

ATTENTION!

3 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Straight

ESTIMATE				Cost Dept. Checked
By <i>[Signature]</i>				By <i>[Signature]</i>
DATE AUG 19 1939 AND WORK SCHEDULE				DATE AUG 19 1939
OPERATION	EST. TIME	DATE	DATE	
	Check No.	Time Allowed	RECORDED DEPT.	COMPLETED
COMPOSING, TYPE SET UP			AUG 19 1939	AUG 19 1939
SKETCH				
RETOUCHING	13	5		8/20/39
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	84		8-25	8-25
ENGRAVING				
HAND COLOR PROOF	62	2		8-25
ARTIST DEPT.	217	10	SEPT - 13-39	SEPT - 15

DATE BLUEPRINT OK'D. _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____
By _____ By _____

151

PINEHURST INC., PINEHURST, N.C.

NO. 9A-HL532

ORDER NO. 29243

DATE 8/17/39

6 M POST CARDS ART COLORTONE WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) THE HOLLY INN, PINEHURST,
N.C.

IMPRINT NONE

PHOTO BY - JOHN S. HEMMER

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

ATTACHED IS A SWISS CARD FROM WHICH TO GO BY FOR COLORS OF BUILDING &
GROUNDS

USE SOFT COLORS. CUT DOWN AS MARKED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

3 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE				Cost Dept. Checked
WORK SCHEDULE				By
DATE				Date
OPERATION	EST. TIME	DATE	DATE	
	Work No. Time Allowed	ENTERED DEPT.	COMPLETED	
COMPOSING, TYPE SET UP		AUG 18 1939	AUG 18 1939	
SKETCH				
RETOUCHING	21 3		8/22/39	
PHOTO LITHO				
BL. TINT SH. LINE, OPA. QUING	85	8-23	8-23-39	
ENGRAVING				
HAND COLOR PROOF	216 1 1/2	8-25	8-25-	
ARTIST DEPT.	203 9	9-12	9-12-	

DATE BLUEPRINT OK'D

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ST
150

HILLSBORO NEWS CO., TAMPA, FLA.

NO. 9A-H1533

ORDER NO. 29254

DATE 8/17/39

12 1/2 M POST CARDS ART COLORTONE FULL FACE
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BEACH AND POOL AT SULPHUR
SPRINGS NEAR TAMPA, FLORIDA

PRIVATE NO. BEFORE TITLE --- 89

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

ELECTRIC LIGHT OVER WATER COLOR GREEN. BATH HOUSE WHITE WITH GREEN ROOF. GREEN
FLOWER POTS UNDERNEATH ROOF. DIVING BOARD ORANGE EDGE, GREEN TOP:
BEACH SIDE GYMNASIUM VARIOUS COLORS ORANGE, RED, GREEN, YELLOW. ALSO SAME
COLORS ON LIGHT POLES. STRIPS ON AWNINGS OF CAFE GREEN AND WHITE. TAMPA BEACH
LETTERS WHITE. CASINO LETTERS ORANGE. ROOF RED AND GREEN. POOL SWING POLES COLOR
ORANGE. LIFE GUARD STAND ORANGE. GREEN AND YELLOW.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE			
By		Cost Dept. Checked	
Date		Date	
OPERATION	TIME	DATE	DATE
		PAID TO DEPT.	COMPLETED
COMPOSING, TYPE SET UP		AUG 18 1939	AUG 18 1939
CLIPPING			
RETOUCHING	4 1/2		8/23 Jr
PHOTOLITHO			
BLUE PRINT	8 1/2	8-24	8-25 Jr
STAMPING, ORANGE			
ENGRAVING			
HAND COLOR PROOF	225	7 3/4	28 Jr
ARTIST DEPT.	211	10	9-6

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

150

NO. 9A-H1534

PUBLISHED EXCLUSIVELY FOR A.E. YOUNG, SAULT STE. MARIE, MICH. ORDER NO. 28981

DATE 8-17-1939

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I	R. M. NO
TITLE (IN FULL) GOVERNMENT PARK, ENTRANCE TO THE LOCKS IN THE WINTER, SAULT STE. MARIE, MICHIGAN		IMPRINT SAME AS ABOVE	
		PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION

TAKE OUT PRINTING ON XX PHOTO.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE
By *[Signature]* Date 8-18-1939
Cost Dept. Checked *[Signature]* Date 8-18-1939

OPERATION	DATE	DATE	DATE
	ESTIMATED	ACTUAL	COMPLETED
COMPOSE			AUG 18 1939
SKETCH			
RETUCHING	20	2	8/25
PHOTOGRAPH	8		8-28
PRINTING			
HAND COLOR PROOF	2.01	1 1/2	
ARTIST DEL.		8 1/2	

DATE BLUEPRINT ORD. _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF ORD. _____ DATE Photo Returned to Customer _____
By _____

IT
150

ADV. ORDER

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED _____

Photos for
this Customer

CUSTOMER CASA DE MANANA
LA JOLLA, CALIFORNIA

25 M POST CARDS SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$

STYLE ART COLORTONE WHITE SCREEN

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
 Title in Plate Yes No Copyright in Plate Yes No
 Title in full A LOVELY HOTEL IN A LOVELY SETTING —
 CASA DE MARIANA, LA JOLLA, CALIFORNIA

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE TISSUE OVERLAY.

TWO LARGE PLECS. IN BACKGROUND ARE HOTELS.
SURROUND THEM, BUT NOT SUFFICIENTLY TO SPOIL
THE PICTURE. MAIN THING IS HOTEL & PUNGALOWS,
LOCATION MARKED IN THE TRIANGLE.

Negative — Line — Halftone — Combination.	Screen	120
Dry — Wet — Pancromatic — Color Separation.		133
Transfer — Paper Process — New Process.		150
Stripping — White Border — Full Face.		175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue		

7BN 747

COLOR DESCRIPTION

SEE TISSUL OVERLAY AND CARDS ATT'D. CUSTOMER WANTS SOFT EFFECTS, SOFTER EVEN THAN SWISS CARDS ATT'D. PORTION MARKED IN TRIANGLE IS CUSTOMER'S HOTEL; FEATURE THIS ON CARD. XXXXXXXXXXXXXXXXXXXX HOTEL & BUNGALOWS ARE WHITE WITH TILE ROOFS.

Use soft colors

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO	YES	NO
1		
2		
3		
4		
5		
6		
7		
8		
9		
10		
11		
12		
13		
14		
15		
16		
17		
18		
19		
20		
21		
22		
23		
24		
25		
26		
27		
28		
29		
30		
31		
32		
33		
34		
35		
36		
37		
38		
39		
40		
41		
42		
43		
44		
45		
46		
47		
48		
49		
50		
51		
52		
53		
54		
55		
56		
57		
58		
59		
60		
61		
62		
63		
64		
65		
66		
67		
68		
69		
70		
71		
72		
73		
74		
75		
76		
77		
78		
79		
80		
81		
82		
83		
84		
85		
86		
87		
88		
89		
90		
91		
92		
93		
94		
95		
96		
97		
98		
99		
100		

3M-1-2-39

62 8-24 1st 5 1/2
71 9 3/4
1-9-39

PM

A large, dark, handwritten 'X' mark is drawn across the center of a yellowed, aged piece of paper. The paper has a mottled texture and some minor staining. The 'X' is formed by two intersecting diagonal lines that extend towards the corners of the page.

5 - 1 1/2 hrs

4-5 hrs. -

AUG 18 1959

NO. 9A-HL536

DALLAS POST CARD CO., DALLAS, TEXAS (& UNION NEWS TRADEMARK) ORDER NO. 29262

DATE 8/17/39

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO.

TITLE (IN FULL) DALLAS POWER & LIGHT COMPANY BUILDING, NIGHT SCENE, DALLAS, TEXAS

IMPRINT SAME AS ABOVE

PRI/ATE NO. ~~XXXXXX~~ UPPER LEFT CORNER D15

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 4A-HL250. THE LIGHT ARRANGEMENT & EFFECT ARE LIKE THE NIGHT SCENE OF THE TITCHE GOETTINGER BLDG. 5A-HL685.

Use photo 5A-HL740 - follow A (Proof for color)

Photo in E-727

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

3 Subjects on
for this customer. Please
send that photo or nega-
tive an uniform photo are
in harmony with the other
to make an attractive set.

Rephoto 5x7

MAKEOVER

Charge to L.V. Dept.

EST. Makeover The

17	REPHOTO	4	9/79
	PHOTO LITHO		
	CLIPPING		
	ART DEPT. HC	13/4	
	ENGRAVING		

big

ESTIMATE		Cox Dept. Checked	
By AUG 18 1939		Date AUG 18 1939	
DATE	ENTERED DEPT.	DATE	COMPLETED
COUNTING, TYPING UP	AUG 18 1939	AUG 18 1939	
SKETCH			
REDOUCHING	4		8/23 9
PHOTO LITHO			
10	85	8-23	8-24
ENGRAVING			
HAND COLOR PROOF	216 13/4	8-25	8-25
ARTIST DEPT.	210 10	9-25	9-26

DATE BLUEPRINT ORD. By DATE FILED By
DATE HAND COLOR PROOF ORD. By DATE Photo Returned to Customer By

150

DALLAS POST CARD CO., DALLAS, TEXAS (& UNION NEWS TRADEMARK) NO. 29264

DATE 8/17/39

25 M POST CARDS ART COLORTONE (GROUP 3) WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) CIVIC CENTER AT FAIR PARK,
DALLAS, TEXAS (UPPER CENTER)

PRIVATE NO. UPPER LEFT CORNER -- D56

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

Submit sketch

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all or negatives are uniform and colors are in harmony with each other to make an attractive set.

8/17/39
1

By <i>[Signature]</i>	DATE AUG 24 1939	By <i>[Signature]</i>	DATE AUG 24 1939
COMPOSING	AUG 24 1939	DATE COMPLETED	AUG 24 1939
SKETCH	1 1/2		
REPRODUCTION	14 6		
PHOTO. REPR.			
PRINTING	80	8-29	8-30
ENGRAVING			
HAND COLOR	2 1/4		
ARTIST DEL.	206 12	9-11	9-12
DATE BLUEPRINTS		DATE FILED	
DATE HAND COLOR		DATE PHOTO RETURNED TO CUSTOMER	

NO. 9A-H1538

DALLAS POST CARD CO., DALLAS, TEXAS (& UNION NEWS TRADEMARK) ORDER NO. 29266

DATE 8/17/39

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) JOHN NEELY BRYAN CABIN,
DALLAS, TEXASLOWER TITLE ... THE RESTORED BRYAN CABIN
NOW STANDS ON THE COURT HOUSE LAWN

PRIVATE NO. UPPER LEFT CORNER - D63

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

CABIN IS BUILT OF PLAIN LOGS. COLOR OF WHICH ARE OUT C.T.55 WITH PURE WHITE
PLASTED IN BETWEEN THEM. DOOR IS C.T.55. BUILDING BEHIND THIS CABIN COLORS ARE
OUT C.T.7 and THE LIGHT STONE IS CT 39

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

3 Subjects on
order for this customer. Please
see that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Estimate
10/18/1939

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date 10/18/1939

OPERATION	EST. TIME Class No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET-UP		AUG 18 1939	AUG 18 1939
STITCH			
REPRODUCTION	16 2 1/2		8/22/39
PHOTO LITHO			
BLUEPRINT STAMPING, OPAQUING	91	8-23	8-23-39
ENGRAVING			
HAND COLOR PROOF	216 13/4	8-25	8-25
ARTIST DEPT.	35 9 1/4	9-8-39	9-12-39

DATE BLUEPRINT OK'D _____ DATE FILED _____
By _____
DATE HAND COLOR PROOF OK'D _____
By _____
DATE PHOTO RETURNED TO CUSTOMER _____
By _____

MAKEOVER

Charge to L.V. Date

EST. Time Required

REPRODUCTION	1/2	Time Allowed in Cost Dept.
PHOTO LITHO	1	AUG 31 1939
COMPOSING		
ART DEPT.		
ENGRAVING		

10/18/39
150

ERIC NELSON NEWS CO., OMAHA, NEB.

NO. (9A-H1539

ORDER NO. 29268

DATE 8/17/39

12 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SEASCOUT BASE, (BOYS' SCOUTS
OF AMERICA), ON CARTER LAKE,
OMAHA, NEB.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BOAT LIGHT COLOR. LAKE IN BACKGROUND. REMOVE WATER IN FOREGROUND.
CUT DOWN AT BOTTOM FOR PROPORTION.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

7 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

OPERATION	DATE	DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP	AUG 18 1939		AUG 18 1939
SKETCH			
RETOUCHING	18	2	8/24 Gp
PHOTO-LITHO			
FLUORESCENT STAMPING, OPACIFYING	18	8-25	8-25-35
ENGRAVING			
HAND COLOR PROOF	110	13/4	8-25-35
ARTIST LEPT.	209	9	8-28

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

54
150

150

6

Straight

ERIC NELSON NEWS CO., OMAHA, NEB.

NO. 9A-H1544

ORDER NO. 29268

DATE 8/17/39

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FATHER FLANAGAN BOYS' HOME,
BOYSTOWN, NEAR OMAHA, NEB.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BLDGS. ON LEFT BUFF BRICK. BLDG. ON RIGHT RED, SLATE ROOF. REMOVE GIRL ON
LEFT ALSO BOY NEAR STATUE. NOTE: VERY IMPORTANT BRING OUT AS PROMINENTLY AS
POSSIBLE, SMALL STATUE ON RIGHT: "BOY WITH OUTSTRETCHED ARMS."

CUT BOTTOM FOR PROPORTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

DATE RECEIVED	DATE SENT	DATE RETURNED	DATE RECEIVED
AUG 18 1939	AUG 19 1939	AUG 19 1939	
SKETCH			
ENCLOSING	16 4		8/23 gr
PROOF			
BIG	64	8-25	8-25 45.
ENCLOSING			
FILED COLOR PROOF	134		
ARTIST COST	215 9	8-28	8-29

DATE RECEIVED ORD. _____
DATE HAND COLOR PROOF SENT _____
DATE PHOTO RETURNED TO CUSTOMER _____

ST. 151

ERIC NELSON NEWS CO., OMAHA, NEB.

NO. 9A-HL542

ORDER NO. 29268

DATE 8/17/39

12 $\frac{1}{2}$ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) EVENING ON CARTER LAKE,
OMAHA, NEB.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

RETAIN CLOUD EFFECT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE
By Eric Nelson Date 8/18/39
By Eric Nelson Date 8/18/39

DESCRIPTION	QTY	UNIT PRICE	TOTAL	DATE COMPLETED
CLIPPING				
SEARCH				
RECLIPPING	205	2		
INDEXING				
RECLIPPING	91			
RECLIPPING				
HAND COLOR PROOF	225	1/4		
ARTIST DEPT.	39	10		

DATE BLUEPRINT OK'D _____ DATE FILED _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____
By _____

150

ERIC NELSON NEWS CO., OMAHA, NEB.

NO. 9A-H1543

ORDER NO. 29268

DATE 8/17/39

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) VIEW FROM PAVILION, MT. VERNON, GARDENS, OMAHA, NEB.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

CUT AT BOTTOM FOR PROPORTION. PUT ON ELAG

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK Estimate

ESTIMATE

Cost Dept. Checked

By

AUG 17 1939

By

AUG 17 1939

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME	DATE	DATE COMPLETED
COMPOSING TYPE SET UP		AUG 18 1939	AUG 18 1939
SKETCH			
RETOUCHING	21 2 1/2		8/22/39
PHOTO MTHO			
IMPRINT	6	8-23	8-24-39
ENGRAVING			
HAND COLOR PROOF	227 1 1/2		8-25-39
ARTIST DEPT.	217 8 3/4	8-28	8-29

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND & LK PROOF OK'D

DATE Photo Returned to Customer

150

ERIC NELSON NEWS CO., OMAHA, NEB.

NO. 9A-H1544

ORDER No. 29268

DATE 8/17/39

12¹/₂ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MISSOURI RIVER, CHILDS
POINT (IN DISTANCE), FROM MT. VERNON
GARDENS, OMAHA, NEBR.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

7 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

COPIED
18 1939
DATE
AUG 18 1939

COMPLETION	DATE	DEPT.	DATE COMPLETED
COMPOSING, PREP. & UP			AUG 18 1939
SKETCH			
RETOUCHING	18 3		8/23/39
PHOTO FITTING			
PRINTING & STAMPING	8/21	8-25	8-25-39
ENGRAVING			
HAND COLOR PROOF	227 1/2		8-25-39
ARTIST LEPT.	218 9	8-25	8-29

DATE BLUEPRINT OK'D _____ DATE FILED _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

By _____

9 x 5 = 45 11/4

ST
150
150

ERIC NELSON NEWS CO., OMAHA, NEB.

NO. 9A-M1545

ORDER NO. 29268

DATE 8/17/39

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) UNIVERSITY OF OMAHA, 60TH
AND EXXER DODGE, OMAHA, NEB.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. YES NO
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BLDG. LIGHT RED. SLATE ROOF. STRENGTHEN TREES AND SHRUBBERY. TAKE OUT
STICKS IN GROUNDS. IMPORTANT MAKE NIGHT SCENE. FOLLOWING LIGHT OF TOWER & BLDG.
FROM ATTACHED. PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

OPERATION	DATE	DATE	DATE
COMPLETION		AUG 18 1939	AUG 18 1939
EXPOSURE	74	5 1/2	8/2
REDOUBTING			
PHOTOGRAPH	8 1/2	8 - 25	1 - 25
EXPOSURE			
HAND COLOR PROOF	216	1 3/4	8 - 25
ARTIST DATE		9 1/2	

DATE ILCEPRINT OK'D

DATE

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Put more in sky (see Bill's)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. 9A-H1546 ORDER NO. 29511 DATE 8-17-1939

CUSTOMER HUNTER-HARTMAN CORP.
ST. LOUIS, MISSOURI

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full KWIKURINT - ALL THAT THE NAME IMPLIES!
(ETC.)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

ELIMINATE LIGHTNING FLASHES AT TOP OF CARD;
ALSO WORDS "MANUFACTURED BY" CORR CT ADDRESS
TO 2669 WASHINGTON AVE.

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

SEE SKETCH & CATALOG ATT'D.

PHOTO RETURNED

PHOTO USED FOR

3M-1-2-39

AUG 18 1939
AUG 18 1939

make DK Blue impression
" Red " —

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9A-H1547 ORDER NO. 29520 DATE 9-7-1939 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

CUSTOMER DIXIE HUNT HOTEL GAINESVILLE, GA.

Photos for this Customer

12 M 500 POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE DIXIE HUNT HOTEL, GAINESVILLE, GEORGIA

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SEE INSTRUCTIONS ATT'D.

SEE SKETCH AND INSTRUCTIONS ATT'D.

RUBH

submit to off.

Make DK. Blue impression

SEP - 8 1939

PHOTO RETURNED

TO

PHOTO USED FOR

72- 9/26 9/27 L.A. 8

Handwritten signature in red ink.



ST 182

THOMAS R. WEST, MIAMI, FLA.

9
NO. 9A-H1548

ORDER NO. 29527

DATE 8-18-1939

25 M POST CARDS

ART COLOR TONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. YES

TITLE (IN FULL) THE MONKEY JUNGLE, NEAR MIAMI
(TITLE IN SKY)

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE IMPRINT: DL-76

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

USE SMALLER, TRIMMED PHOTO. VINES ARE GRAPE AND FIG. BRIGHT GLOSSY GREEN
LEAVES. PLEASE WORK UP BACKGROUND NICELY. SEE TISSUE OVERLAY
ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

photo in 2011360

~~29527~~

By 10/1/39

ESTIMATE

3
Com. Dept. Checked

AND WORK SCHEDULE

By 10/1/39

Date

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
CONSTRUCTING TYPE SET UP		AUG 22 1939	AUG 22 1939
ART TECH			
RETOUCHING	11 3		8-24-39
PHOTO LITHO			
PRINTING	5	8-28	8-30-39
ENGRAVING			
HAND COLOR PROOF	227 1 1/4		9-1-39
ART TECH	205.9%	10 1/2	Sept 19 39

DATE ELEMENT SENT

DATE FINAL

DATE HAND COLOR PROOF SENT

By 10/1/39

DATE Photo Returned to Customer

NO. 9A-H1549

LYNN H. BOYER, JR., PHILADELPHIA, PA. AND
WILDWOOD, N.J.

ORDER NO. 29528

DATE 8-18-1939

12M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) CENTRE SQUARE, LOOKING
NORTH, EASTON, PA.

IMPRINT SAME AS ABOVE

PRIV.NO. BEFORE TITLE: E-12

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

MONUMENT LIGHT STONE ALL OVER. ON LEFT 1ST BLDG. BRIGHT LIGHT BUFF. TOP
LIGHT BROWN BASE. WHITE & BROWN STRIPED AWNINGS. GOLD LETTERS ON SIGN.
F. W. WOOLWORTH. OTHERS ON REAR LEFT GRAY. TALL BLDG. IN REAR CENTER TAN
GRAY. OTHER CENTER BLDG. GRAY. ON RIGHT 1ST DULL BUFF. 2 GRAY. OTHERS RED &
GRAY. GREEN SHRUBBERY & LAWN IN FOREGROUND. LIGHT GRAY WALKS. REMOVE FOLLS
IN FOREGROUND. SHOW FLAG ON POLE AT RIGHT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Estimate OK of 3

ESTIMATE

Genl. Dept. Checked 1

By

Date

AUG 22 1939

AND WORK SCHEDULE

By

Date

AUG 22 1939

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 22 1939	AUG 22 1939
SKETCH			
RETOUCHING	10 4		8/24/39
PHOTO LITHO			
BLEEDING	8 11	8 - 15	8 - 28 41
STEPPING (4000 EX.)			
ENGRAVING			
HAND COLOR PROOF	13/4		
ARTIST DEPT	64 10 1/2	9/9/39	9/13/39

DATE BLUEPRINTS

DATE FILED

DATE HAND COLOR

By

Print Photo Returned to Customer

By

ST.
Am/50
124

THE HARRY P. CANN & BRO. CO., BALTIMORE, MD.

NO. 9-H1550

ORDER NO. 29282

DATE 9/19/39

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO YES

same as

TITLE (IN FULL)
U. S. BATTLESHIP FLEET BY
NIGHT, HAMPTON ROADS, OLD POINT COMFORT,
VA.

IMPRINT

SAME AS ABOVE

52106

encl

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. 52106

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE		DATE COMPLETED	
NO.	DATE	DATE	DATE
1	SEP 20 1939	SEP 20 1939	
2			
3			
4			
5			
6			
7			
8			
9			
10			
11			
12			
13			
14			
15			
16			
17			
18			
19			
20			
21			
22			
23			
24			
25			
26			
27			
28			
29			
30			
31			
32			
33			
34			
35			
36			
37			
38			
39			
40			
41			
42			
43			
44			
45			
46			
47			
48			
49			
50			
51			
52			
53			
54			
55			
56			
57			
58			
59			
60			
61			
62			
63			
64			
65			
66			
67			
68			
69			
70			
71			
72			
73			
74			
75			
76			
77			
78			
79			
80			
81			
82			
83			
84			
85			
86			
87			
88			
89			
90			
91			
92			
93			
94			
95			
96			
97			
98			
99			
100			

DATE BLUEPRINT OK'D	DATE
By	By
DATE HAND COLOR PROOF OK'D	DATE
By	By
DATE Photo Returned to Customer	DATE
By	By

ST
Rm III

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H1552 ORDER NO 29556 DATE 8-18-1939

CUSTOMER MARTIN HOTEL COMPANY
ROCHESTER, MINN.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full OPPOSITE MAYO CLINIC

BOT-HOTEL MARTIN - ROCHESTER, MINN.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175

SEE INSTRUCTIONS ATT'D.

COLOR DESCRIPTION

SEE INSTRUCTIONS AND CARD 4A-H1149 ATT'D.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ref: 7

62 9-11 SEP 1 1/2
69 9-10 9-20 L.A. 9/14

SEP - 5 1939

178

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER	DIAL No. 9A-H1553	ORDER NO. 29555	DATE 8-18-1939	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer	
	CUSTOMER H.B. SHERMAN MFG. CO. BATTLE CREEK, MICHIGAN						
	25 M POST CARDS		SIZE 3 1/2 x 5 1/2	STYLE ART COLOR TONE FULL FACE			
	PLACE OF TITLE: Upper, Lower, Center—Border — <u>Follow Layout</u> Title in Plate Yes No Copyright in Plate Yes No Title in full FREE! SHERMAN DIAMOND NOZZLE (ETC.)						
RETOUCHING DEPARTMENT <u>Submit</u> — Sketch — <u>Layout</u> — Retouched Photo — Wash Drawing Follow Layout			FRONT NO. SPEC. (All of this on address side) R. M. <u>Yes</u> No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer <u>C. T. Imprint</u> No Imprint			TO	
SEE SKETCH AND INSTRUCTIONS ATT'D.			Screen Negative — Line — Halftone — Combination. 120 Dry — Wet — Pancromatic — Color Separation. 133 Transfer — Paper Process — New Process. 150 Stripping — White Border — Full Face. 175 Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue				
COLOR DESCRIPTION SEE SKETCH AND INSTRUCTIONS ATT'D.							
RETURN PHOTO	YES	NO	PHOTO USED FOR				

1 Rep photo 5x7

Lo 3
Ret 3

70 He. 1 3/4 9-1-39

Lat 9

Am

AUG 22 1939

make red impression
DK Blue

2

General Sht 3

NO. 9th-H1554

~~NOTED~~

ORDER NO. 29290

DALLAS POST CARD CO., DALLAS, TEXAS (& U.N.CO. TRADEMARK)

DATE 8/21/39

25 M POST CARDS

(GROUP 3)
ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) SOUTHERN METHODIST UNIVERSITY, DALLAS, TEXAS
PRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER -- D.24

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

ALL BLDGS. BRICK. #23. ALL TRIMMING IS WHITE STONE

(LOWER RIGHT PICTURE) DO NOT USE PORTION OF PHOTO BELOW LINE ON FRONT.

(LOWER LEFT PICTURE) TAKE OUT AUTOS & FIRE PLUGS & USE ONLY THE PORTION OF PHOTO ABOVE PENCIL LINE

SEE LAYOUT ATTACHED.

Make general sketch

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Cost kept. Checked

AND WORK SCHEDULE

DESCRIPTION	TIME	DATE	DATE
COMPOSING		AUG 28 1939	AUG 28 1939
SKETCH	21	1	
RETOUCHING		7 1/2	9/30
PHOTO FILM			
BAL. PRINT	84	8-31	9-5
ENCORING			
HAND. OF PHOTO	62	2 1/2	9-6
ART. OF PHOTO	12	12-31	12-31

DATE BLUE PRINT

DATE TAKEN

DATE NAME

DATE

B.

6/12/43

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER	DIAL NO. 9A-H1555		ORDER NO. 29606	DATE 9-6-1939	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer	PHOTO RETURNED	
	CUSTOMER PHIL'S RESTAURANT ELKINS, WEST VA.								
	25 M POST CARDS		SIZE 3½ x 5½	GROUP 2	STYLE ART COLORTONE WHITE BORDER				
	PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout		FRONT NO. 5			(All of this on address side)			
RETURN PHOTO	Title in Plate Yes No		Copyright in Plate Yes No		R. M. Yes No			TO	
	Title in full PHIL'S RESTAURANT		R. M. to cover part of Mess. Space, entire Mess. Space, entire Front			Special type as sample			
	(ETC. AS PER COPY)		Trade Mark Yes No			C. T. Imprint No Imprint			
			IMPRINT: Customer						
NO	RETOUCHING DEPARTMENT		Negative — Line — Halftone — Combination.					PHOTO USED FOR	
	Submit — Sketch — Layout — Retouched Photo — Wash Drawing		Dry — Wet — Pancromatic — Color Separation.						
	Follow Layout		Transfer — Paper Process — New Process.						
			Stripping — White Border — Full Face.						
		SEE SKETCH ATT'D. CUSTOMER WANTS ARCHES BROUGHT OUT JUST A LITTLE BIT MORE, AND THE TABLES AND CHAIRS IN THE REAR OF THE PICTURE.		Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue					
		COLOR DESCRIPTION							
		SEE SKETCH ATT'D.							

3M-1-2-39

SEP - 6 1939

make rect impression

1 Repl. 5-9
LO 2/2
Ret 6
62 9-19 He 7/4
Ret 13
71
9-22-39

Original
Appl

LINCOLN NEWS AGENCY, LINCOLN, NEB.

NO. 9th-H1556

ORDER NO. 29311

DATE 8/26/39

12¹/₂ M POST CARDS ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) INTERIOR, ZOO BUILDING,
ANTELOPE PARK, LINCOLN, NEB.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

3 Subject re
order for this customer. Please
see to it that all work is
done as quickly as possible
in conformity with the
company's policy.

1 Print

ESTIMATE		Curt Teich Checked	
1939		Date AUG 29 1939	
DATE	DATE	DATE	DATE
DATE ORDERED	DATE RECEIVED	DATE COMPLETED	DATE
AUG 29 1939	AUG 29 1939	AUG 29 1939	3
18	3	8/30	gr
8-31	9-1	9-1	HT
62	1 1/2	9-1	
83	8	9-11	

DATE ORDERED _____ DATE RECEIVED _____
DATE HAND OVER TO CUSTOMER _____ DATE PHOTO RETURNED TO CUSTOMER _____
By _____

15
168

1 Print

LINCOLN NEWS AGENCY, LINCOLN, NEB.

NO. 9^A-H1557

ORDER NO. 29311

DATE 8/26/39

12 $\frac{1}{2}$ M POST CARDS

ART COLOR/TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) U. S. VETERANS HOSPITAL,
LINCOLN, NEB.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE		DATE COMPLETED	
COMING TO THE CITY	AUG 30 1939	AUG 30 1939	
8-31-39			
8-31-39	16 2		8/31/39
8-31-39	85	8-31	9-1-39
8-31-39			
8-31-39	201	9-5	9-5
8-31-39	66	9-8	9-12

DATE BLUEPRINT OK'D

by

DATE HAND COLOR PROOF OK'D

DATE FILED

by

DATE Photo Returned to Customer

169

Straight

LINCOLN NEWS AGENCY, LINCOLN, NEB.
NO. 9A-H1558
ORDER NO. 29311
DATE 8/22/39

12 1/2 M POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I	R. M. NO
TITLE (IN FULL) STUDENTS' UNION BUILDING, UNIVERSITY OF NEBRASKA, LINCOLN, NEB.	IMPRINT	SAME AS ABOVE
PHOTO PROPERTY OF CUSTOMER		

COLOR DESCRIPTION
BUILDING LIGHT RED BRICK. STONE TRIM. SLATE ROOF. PUT SMALL TREES IN LAWN WHERE INDICATED. SPACE BETWEEN CURB AND SIDEWALK IS GRAVELED. AT EDGE OF LAWN. (MARKED X) PUT SMALL HEDGE ALL ALONG UP TO STAIRWAY, ABOUT AS HIGH AS BASEMENT WINDOWS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

104691

ESTIMATE			
AND WORK SCHEDULE			
AUG 24 1939		AUG 24 1939	
OPERATION	EST. TIME	DATE	DATE
		DEPT.	COMPLETED
COMPOSING TYPE SET UP		AUG 24 1939	AUG 24 1939
SET UP			
RETRACING	18 4		
PROOFING	8	8-28	8-28
BLOCKING			
ENGRAVING			
HAND COLOR PROOF	10 1 1/2		8-30 1939
ARTIST DEPT.	61 8 1/2	9-9-39	9-11-39

DATE BLUEPRINT OR D. DATE PROOF
By By
DATE HAND COLOR PROOF OR D. DATE Photo Returned to Customer
By

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H1559 ORDER NO29620 DATE 9-5-1939

CUSTOMER TONY'S BAR
DETROIT, MICH.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TONY'S SPORTSMAN'S BAR - 5656 MICHIGAN

XXXXXX AVE., DETROIT, MICHIGAN

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C.T. Imprint

No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175

COLOR DESCRIPTION

COPY ON PICTURE SIDE CUSTOMER WANTS IT ACROSS THE BOTTOM USING A COLOR
BACKGROUND TO BLEND WITH THE CARD, WHICH IS LEFT TO YOUR JUDGMENT, USING
WHATEVER COLOR YOU SEE FIT: BUT CUSTOMER DOES NOT WANT WHITE OR A
LIGHT BACKGROUND.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

62

9-13

(63) Last 12/1

SEP - 6 1939

181

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H1560 ORDER NO9621

DATE 8-22-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER RIDGELY OPERATING CO.
BIRMINGHAM, ALABAMA

6 M POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE RIDGELY TERRACE GARDEN

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INST. ATT'D.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

SEE INST. ATT'D.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

62 8-29 Ret. 1 3/4
68 Lark 9 1/2

August
Mm

AUG 23 1939

NO. 9A-H1561

MAX BERNSTEIN, KANSAS CITY, MO.

ORDER NO. 29335

DATE 8/23/39

12¹/₂ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SHELTER HOUSE, SWOPE PARK,
KANSAS CITY, MO.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- 74

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BUILDING GREY STONE. WOODWORK ON TOWERS GREEN. SLATE ROOF. TAKE OUT CAR

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

OPERATION	DATE	DATE COMPLETED
COMPOSING	AUG 24 1939	AUG 24 1939
SKETCH		8/25/39
RETOUCHING	2	
PHOTO-LITHO	8-28	1-28-40
BLU-PRINT		
STATIONERY		
ENGRAVING		
HAND COLOR PROOF	70 1/2	9-29-39
ARTIST DEPT.	41 8 1/2	9-11-39 9-13-39 F.W.

DATE BLUEPRINT OK'D _____

DATE _____

158

MAX BERNSTEIN, KANSAS CITY, MO.

NO. 9A-H1562

ORDER NO. 29335

DATE 8/23/39

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) ALFRED BENJAMIN MEMORIAL,
SWOPE PARK, KANSAS CITY, MO.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- 75

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BRING OUT CLEARER THE LETTERING AS CARD ATTACHED. STATUE BLACK BRONZE. BASE -
GREY STONE. CLEAN UP WEEDS AT BOTTOM EDGE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

By *[Signature]*

Date *AUG 24 1939*

DATE	DEPT.	DATE COMPLETED
AUG 24 1939		AUG 24 1939
RETOUCHING	3	8/28/39
PHOTO-LETHS	8	8-29
COMPOSING	8	8-30/39
ART DEPT.	10 1/2	9-5-39
ENGRAVING	49 8 1/2	9/12/39

DATE BLUEPRINT CARD _____ DATE Filed _____

DATE HAND COLOR _____ By _____

By _____

MAKEOVER

Charge to *App. Mkt.* Date _____

B.T. Makeover Time Required

TIME	DATE
RETOUCHING	
PHOTO-LETHS	1
COMPOSING	
ART DEPT.	
ENGRAVING	

55
158

157

MAX BERNSTEIN, KANSAS CITY, MO.

NO. 9a-H1564

ORDER NO. 29335

DATE 8/23/39

12½ M	POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE <u>UPPER</u> , LOWER, CENTER - BORDER.		FRONT NO. <u>I</u>	R. M. <u>NO</u>
TITLE (IN FULL) <u>BEAR, SWOPE PARK ZOO, KANSAS CITY, MO.</u>		IMPRINT <u>SAME AS ABOVE</u>	
PRIVATE NO. BEFORE TITLE --- <u>77</u>		PHOTO PROPERTY OF <u>C.T.</u>	
COLOR DESCRIPTION			
<u>BEAR BROWN. MAKE ANIMAL AS LARGE AS POSSIBLE ON CARD. CUTTING DOWN ALL POSSIBLE FENCING</u>			

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

AUG 24 1939		By <u>DATE</u> <u>AUG 24 1939</u>	
DATE RECEIVED	DATE FILED	DATE COMPLETED	DATE RETURNED
AUG 24 1939	AUG 24 1939	AUG 24 1939	AUG 24 1939
SKETCH			
RET. TO V. H. G.	1/2		8/28/39
PHOTO TO V. H. G.	1/4	8-29	8-30/39
PHOTO TO V. H. G.			
PHOTO TO V. H. G.			
PHOTO TO V. H. G.	261	1/2	8-31
PHOTO TO V. H. G.	82		

DATE RECEIVED	DATE FILED
DATE RECEIVED	DATE FILED
DATE RECEIVED	DATE FILED
DATE RECEIVED	DATE FILED

158

MAX BERNSTEIN, KANSAS CITY, MO.

NO. 9A-H1565

ORDER NO. 29335

DATE 8/23/39

12¹/₂ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ELEPHANTS, SWOPE PARK ZOO,
KANSAS CITY, MO.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- 78

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

CUT AWAY AS MUCH AS POSSIBLE ON LEFT SIDE LEAVE TWO SMALL GIRLS AND TOUCH CUT
BALANCE OF PEOPLE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

AUG 24 1939

ESTIMATE
AUG 24 1939

Cost Dept. Checked

By Date AUG 24 1939

DATE	RECEIVED DEPT.	DATE COMPLETED
AUG 24 1939	AUG 24 1939	AUG 24 1939
205 2		5/25/39
82	8-28	8-28
62 1/2		8-30
9		

DATE BLUEPRINT OR D

DATE Filed

By

By

DATE HAND COLOR PROOF OR D

DATE Photo Returned to Customer

By

158

MAX BERNSTEIN, KANSAS CITY, MO.

NO. 9A-H1566

ORDER NO. 29336

DATE 8/23/39

12 $\frac{1}{2}$ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL) HOTEL PRESIDENT, KANSAS CITY,
MO.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- 72

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

BUILDING MIXED BUFF BRICK. PUT ON FLAG

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI PLY FORMS © PAT. NO. 1,797,775

AUG 24 1939

Cox Dept. Checked.

By

AUG 24 1939

Date

DATE
COMPLETED

CURT TEICH & COMPANY, INC.

AUG 24 1939

AUG 24 1939

STAMP

RECEIVED

NOTED

BY

ST

ENGRAVING

HAND COLOR PROOF

ARTIST DEPT.

6

6

8-29

8/28 Jr

8-30

227 1/2

8-31-39

218 9

9-11

9-12

DATE BLUEPRINT ORD

DATE Filed

By

By

DATE HAND COLOR PROOF

Photo Returned to Customer

158

Straight

MAX BERNSTEIN, KANSAS CITY, MO.

NO. 9A-H1567

ORDER NO. 29336

DATE 8/23/39

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO

TITLE (IN FULL) UNIVERSITY OF KANSAS HOSPITALS, IMPRINT SAME AS ABOVE
39TH AND RAINBOW BOULEVARD, KANSAS
CITY, KANSAS

PRIVATE NO. BEFORE TITLE --- 80

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BUILDING LIGHT RED STONE TRIM. LOWER BLDG AND CUT OFF EXCESSIVE FOREGROUND

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE				Cost Dept. Checked
By				Date
AUG 2 1939				AUG 2 1939
DATE	DEPT.	DATE	DEPT.	DATE COMPLETED
AUG 2 1939		AUG 2 1939		AUG 25 1939
16	3			8/28/39
84		8 29		8-30-39
70	1½			8-31-39
209	9	9-11		9-13

DATE BLUEPRINT Ckd

DATE Filed

DATE HAND COLOR PROOF Ckd

DATE Photo Returned to Customer

ST.
161

NO. 9A-M1568

MAX BERNSTEIN, KANSAS CITY, MO.

ORDER NO 29337

DATE 11-6-1939

12 M 500 POST CARDS		ART. COLO. TONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE <u>UPPER</u> , LOWER, CENTER - BORDER.		FRONT NO. <u>I</u>	R. M. <u>NO</u>
TITLE (IN FULL) U.S. COURT HOUSE AND POST OFFICE, 9TH AND GRAND AVENUE, KANSAS CITY, MISSOURI		IMPRINT SAME AS ABOVE	
PRIV. NO. BEFORE TITLE: 73			
		PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION

LIGHT GRAY STONE BUILDING. BRONZE EAGLES AND FILLIGREE WORK OVER ENTRANCE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE Cust. Ltr. Checked

By Date 11-6-39

NO.	DESCRIPTION	DATE RECEIVED	DATE COMPLETED
		NOV 7 1939	NOV 7 1939
14	7		11/9/39
91		11-10-39	
210	1 1/2	11-13	11-13
266	2 3/4	11-21	11-25

DATE BLUEPRINT ORD. DATE

By By

DATE HAND COLOR PROOF ORD. DATE PHOTO PRINTED TO CUSTOMER

DATE 8/30/39

12½ M

POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER).

TITLE (IN FULL) SOLDIERS' AND SAILORS'
MEMORIAL, KANSAS CITY, KANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **I** R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- 79

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BUFF BRICK STONE TRIM. STRENGTHEN NAME AND ORNAMENTS ON BLDG.
BLDG. ON LEFT GREY STONE. TAKE OUT CAR

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ESTIMATE

Conv. (1884, 1885, 1886, 1887)

Fig. 1.

De

AUG 31 1939

AUG 31 1939

9/5 Jr

9. 7 148

(8 Sept.

DATE RECEIVED

By

DATE: From: Station: to: On: 10/10/1911

54
172

NO. 9A-H1571

THE HARRY J. CANN & BRO. CO., BALTIMORE, MD.

ORDER NO. 29653

DATE 8-24-1939

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL) HOTEL PINE CREST, OCEAN
VIEW, VA.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

DARK RED BRICK, WHITE CORNICE & PORCHES & SHUTTERS & WINDOW FRAMES. OAK
DOORS. DARK RED BRICK STEPS & PORCH FLOOR & WALL ON RIGHT BY SUN SHADES
GREEN SUN SHADES WITH ORANGE TOP CENTER. PARK SIGN, WHITE LETTERS ON
ON BLDG. ON LEFT. GREEN SIGN, WHITE LETTERS ON SIGN ON RIGHT. WHITE &
GREEN CHAIRS & STANDS UNDER SUN SHADES. GREEN LAWN & SHRUBBERY. SHOW FLAG
ON POLE. LIGHT GRAY WALKS. DARK STREET PAVING.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Box Dept. Checked

AND WORK SCHEDULE

By

Date

AUG 25 1939

EST. NO.

DATE
BORDER DEPT.

DATE
CHECKED

AUG 25 1939

AUG 25 1939

205 3

7/28/39

8/9/39

8-28

227 1/2

8-30-39

210 9

10-

10-7

DATE RECEIVED

DATE FILED

By

By

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By

ST.
Qm 158
161

PALMER NEWS CO., TOPEKA, KANSAS

NO. 9A-H1572

ORDER NO. 29685

DATE 8-25-1939

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM KANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

SMALL TYPE: (C) C.T. & CO.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SAMPLES & INSTRUCTIONS ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

SEP 18 1939

SEP 18 1939

85 7-22 9-25 45

211 12 9-26

DATE RECEIVED

DATE PAID

DATE Photo Returned to Customer

1 1/2 1938

NO. 9A-H1574

BOULDER DAM SERVICE BUREAU, BOULDER CITY, NEVADA

ORDER NO. 29695

DATE 8-25-1939

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) THE DESERT PROSPECTOR AND
HIS COVERED WAGON

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 2 R. M. ~~NO~~ YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO USED IN LOWER RIGHT HAND CORNER OF COVER NO. D-5675.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF *yes*

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

CHECK ONE

AUG 25 1939

AUG 25 1939

11 3

1/91

227 1/2

703 9

8-28

9-28

8-28-39

8-31-39

9-29

10
160
161

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H1575 ORDER NO. 29712 DATE 8-25-1939

CUSTOMER COLUMBINE MOTEL
DENVER, COLORADO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 XXX XXX POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full COLUMBINE MOTEL - COLUMBINE COTTAGES

U.S. HIGHWAY NO. 85 & 87 (ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

BRING OUT SIGNS, "COLUMBINE MOTEL &
COLUMBINE COTTAGES".

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Take out signs. Take out

To office

COLOR DESCRIPTION

BUILDINGS ARE WHITE, GREEN TRIM, GREEN AWNINGS, WHITE FRINGE. SCREENS AND GREEN DOORS, BLACK.
SHINGLE ROOF, RED & GREEN. NEON SIGN GREEN BACKGROUND, WHITE LETTERS. UNITED MOTOR COURT
EMBLEM ORANGE. AAA RED ON WHITE. BEATS SAME AS AWNINGS. DARK RED OUTLINE ON OFFICE DOOR.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

62 9-5 Ref 5
72 9/13 - 9/15 76 112
517 8 1/2

AUG 29 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H1576 ORDER NO. 9718

DATE 8-25-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER KING CANDY CO.
FORT WORTH, TEXAS

25 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full COMPLETE THE THANKSGIVING FEAST

WITH KING'S CHOCOLATES!!

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C.T. Imprint

No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

FOLLOW SAMPLE CANDY BOX FOR COLORS OF BOX AND CANDY.

BALANCE OF CARD LEFT TO YOUR OWN JUDGMENT.

Very Rush

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Rev 5 1/2
70 Hg. 2 8-30-39
319 11 1/2

~~Complete the Thanksgiving Feast~~
with King's Chocolates!!

Pay

11/53

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL No. 9A-H1577 ORDER NO. 29721 DATE 8-25-1939

CUSTOMER MC GAUGH HOSIERY MILL
DALLAS, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SAY YOUR "MERRY CHRISTMAS" WITH
AIRMAID HOSIERY

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

To office
Photo ret 11-4-40

COLOR DESCRIPTION
WALL BEHIND TREE 68. WALL, BACK OF MODEL, 72. TREE: WHITE. LACE ON NEGLIGEE, 15. NEGLIGEE,
22. SHOES, 27 WITH BLACK TRIM. CHAIR: DARK RED. FLOOR: 55. HAIR, BLONDE. ALL HOSE:
LT. TAN OR BEIGE. HOSE PKG. ON FLOOR: PAPER & BOX, 24. RIBBON, 38. HOSE, SEE ABOVE.
XMAS PKGS. IN ASSORTED BRIGHT XMAS COLORS WITH AS MUCH VARIETY AS POSSIBLE.

PHOTO RETURNED

TO

PHOTO USED FOR

587
80. 2
Ret = 62
8-31 13/4
63 11

[Red X mark]

[Faint photo of a person]

163

FLORIDA POST CARD CO., JACKSONVILLE, FLA.

NO. 9A-H1578

ORDER NO. 29364

DATE 8/28/39

6 M POST CARDS ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M. NO

TITLE (IN FULL) (IN SKY) PARKING PLAZA AND
PUBLIC BATHING AREA AT VERO BEACH, FLA.

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE -- V.21

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC. CHICAGO

PHOTO TICKET

C. OF C. Vero Beach
Fla.

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE		Cost Dept. Checked	
By		Date	
AUG 30 1939		AUG 31 1939	
DESCRIPTION	AMOUNT	DATE COMPLETED	DATE
PRINTING		AUG 30 1939	AUG 30 1939
16 3			8/31 9
14		6 31	9-5 15
ENGRAVING			
HAND COLORING	225 16		6 Sept
ARTIST DESK	82		

DATE BLUEPRINT ORD.	DATE Filed
By	By
DATE HAND COLORING ORD.	DATE Photo Returned to Customer
By	By

FLORIDA POST CARD CO., JACKSONVILLE, FLA.

NO. 9A-H1579

ORDER NO. 29363

DATE 8/28/39

12¹/₂ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FORT PIERCE, FLA. FROM THE
AIR, SHOWING YACHT BASIN AND INDIAN
RIVER (IN SKY)

PRIVATE NO. BEFORE TITLE -F.P.30

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

COLORS AS PER TISSUE OVERLAY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,797,775

ATTENTION!

4 Subjects on
order for this order. Please
see to it that all the
negatives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

Cost Dept. Checked

AUG 30 1939

AND WORK SCHEDULE

By

Date

AUG 30 1939

OPERATION	TIME	DATE ENTERED DEPT.	DATE COMPLETED
WORKING TIME SET UP		AUG 30 1939	AUG 30 1939
ETCH			
ETCHING	205 1/2 6 1/2		9/1/39
ETCHING	85	9-6	9-8-39
ETCHING			
HAND COLOR PROOF	227 2		9-11-39
ARTIST DEPT.	217 11	9-22	9-26

DATE BLUEPRINT OK'D

By

DATE Filed

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

169+172

FLORIDA POST CARD CO., JACKSONVILLE, FLA.

NO. 9A-H1580

ORDER NO. 29363

DATE 8/28/39

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY) FORT MYERS, FLA.

FROM THE AIR, SHOWING YACHT BASIN AND
CALOOSAHATCHEE RIVER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE -- F.57

PHOTO PROPERTY OF c.t.

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS

in D 7165

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

4
Please
make an attractive set.

ESTIMATE
WORK SCHEDULE

DATE	DESCRIPTION	DATE COMPLETED
AUG 30 1939		AUG 30 1939
13 7		7/5 9
25	0-1	9-15-39
227 2		9-26
214		

DATE BLANKET 300
DATE HAND COLOR PROOF
By

169

FLORIDA POST CARD CO., JACKSONVILLE, FLA.

NO. 9A-H1581

ORDER NO. 29363

DATE 8/28/39

12¹/₂ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY) YACHTING ON THE
MANATEE RIVER, BRADENTON, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE -- B.97

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS
CUT TO RIGHT AS MARKED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

4 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE		Cost Dept. Checked	
AUG 30 1939		AUG 30 1939	
DATE RECEIVED	DATE COMPLETED	DATE RECEIVED	DATE COMPLETED
18	5	18	5
85	9-1	85	9-5-39 45.
62	1 1/2	62	9-6
203	8 1/2	203	9-25

DATE DELIVERY ON D. DATE FILED
DATE HAND COLOR PROOF ON D. DATE Photo Returned to Customer
By

170

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. 9th-H1582

ORDER NO. 29356

DATE 8/26/39

12 $\frac{1}{2}$ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MOON OVER ST. AUGUSTINE,
FLORIDA
(IN SKY)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE -- S.A.108

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

COLORS SEE TUSSEAL ALSO 8AH1392 FOR GOOD MOONLIGHT & REFLECTIONS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

5 Subject of
order for this customer. Please
see to it that all cuts on nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set

ESTIMATE				Cost Dept. Checked
By				6
Date				8/28/39
DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL	DATE COMPLETED
CHROMOLITH PROOF			AUG 28 1939	AUG 28 1939
PRINTED				
REPRODUCTION	13	5		8/29/39
PROOFING				
ENCLOSURE	84		8-29	8 31 14
HAND COL PROOF	227	13/4		9-1-39
ARTIST FEE		9		

DATE BLUEPRINT OR D _____ DATE Fied _____
DATE HAND COLOR PROOF OR D _____ By _____
DATE Photo Returned to Customer _____
By _____

55
11/11/39

Straight

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. 9a-HL583

ORDER NO. 29356

DATE 8/26/39

12 $\frac{1}{2}$ M POST CARDS		ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I	R. M. YES
TITLE (IN FULL) (IN SKY) MEMORIAL PARK AND THE ST. JOHNS RIVER, JACKSONVILLE, FLA.		IMPRINT SAME AS ABOVE	
PRIVATE NO. BEFORE TITLE --- 11		PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION

in 2BH965

COLORS AS PER TISSUE OVERLAY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

5 Subjects in
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE		Cost Dept. Checked	
By <i>[Signature]</i>		Date <i>[Signature]</i>	
AUG 15 1939		AUG 15 1939	
DATE COMPLETED		DATE COMPLETED	
AUG 30 1939		AUG 30 1939	
205 5		9/1 gr	
9/1		9-6 4s	
10/4 Sept 7			
211 9/2			

DATE BLUEPRINT ORD.

DATE Filed

DATE HAND COLOR PROOF ORD.

DATE Photo Returned to Customer

IT
Rm 166
169

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. 9A-H1584

ORDER NO. 29457

DATE 8/26/39

12½ M POST CARDS

ART COLOORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ANCIENT SPANISH SHRINE OF
NUESTRA SEÑORA DE LA LECHE, ST.
AUGUSTINE, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- S.A.107

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

COLORS AS PER TISSUE ATTACHED. SEE ALSO ATTACHED CARD. WOULD SUGGEST CUT OFF
½ INCH AT SIDES & BOTTOM OF PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

5 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

Cost Dept. Checked

By 6

Date AUG 28 1939

	DATE	DATE
	COMPLETED	COMPLETED
AUG 28 1939	AUG 28 1939	
16 3	9/29/39	
91	8-30	
201 1/4 9-5	9-5	
39 9 9/25/39	11/26/39	

DATE BLUEPRINT ORDERED

By

DATE HAND COLOR PROOF

By

DATE PHOTO RETURNED TO Customer

By

165

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. 9A-H1585

ORDER NO. 29359

DATE 8/26/39

12 1/2 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ADAMS STREET, JACKSONVILLE,
FLORIDA 1 IN SKY)

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. YES
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- 35

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

COLOR AS PER TISSUE OVERLAY. TRY TO GET ALL OF TOPS OF BLDGS TO RIGHT

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

5
Please
or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE		Cost Dept. Checked	
By		Date	
AUG 28 1939		AUG 28 1939	
6		9/31 54	
8 31		9-5 141	
2 1/4			
35 12		9-22-39 9-26-39	

DATE BLUEPRINT ORD.

By

DATE HAND COLOR PROOF ORD.

By

DATE FILED

By

DATE PHOTO DELIVERED TO CUSTOMER

Rm 166
165

DATE 8/26/39

12 $\frac{1}{2}$	M	POST CARDS	ART COLOR TONE	FULL FACE
------------------	---	------------	----------------	-----------

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE WORLD'S WIDEST OCEAN
BEACH, JACKSONVILLE, BEACH, FLA.
(IN SKY)

PRIVATE NO. BEFORE TITLE --- B.14

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SAND LIGHT GRAY WITH TINT OF ~~GREEN~~ ^{CREAM}. NOTE CARTRIDGES IN SAND LET THEM SHOW.
CARS BLUE & BATTLESHIP GRAY. BRING OUT SURF GREENISH IN FRONT, BLUE IN BACK
FOR WATER. SEE ALSO TISSUE.

Li 2BH960


SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS  PAT. NO. 1,797,775

ATTENTION!

order for this customer. Please see to it that all cuts and negatives are uniform and colors are in harmony with each other to make an attractive set.

DATE RECEIVED		DATE COMPLETED
25	1989	27 1989
20	3	8/31/90
85 91	9-1	
62 1/2		9/6
216 8	9-22	9-22

DATE DEVELOPED _____

DATE REWORK REQUIRED _____

DATE Photo Returned to Customer _____

55.
Am 166
165

NO. 9A-H1587

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

ORDER NO. 29723

DATE 8-28-1939

12 M 500 POST CARDS

ARR COLORTONE

WHTIEBORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ALONG THE CLIFFS AT LA
JOLLA, CALIFORNIA, SHOWING SCRIPP'S
MEMORIAL HOSPITAL

PRIV. NO. BEFORE TITLE: 4622

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

10 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

		RECEIVED DEPT.		COMPLETED
COMING TO ARTIST			AUG 28 1939	AUG 28 1939
SKETCH				
RETOUCHING	18	3		9/28 gr
PHOTO LITHO				
BILLBOARD STYLING & OPAQUING	85/91		8-30	8-31 45
ENCAVING				
HAND COLOR PROOF	201	1/2	8-5	8-5
ARTIST LEFT	201	9	8-14	8-18

DATE BLUEPRINT ORD.

DATE Filed

DATE HAND COLOR PROOF ORD.

DATE Photo Returned to Customer

By

By

R. and
165

NO. 9A-H1588

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

ORDER NO 29723

DATE 8-28-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. YES

TITLE (IN FULL) OCEAN SWIMMING POOL, LA JOLLA, CALIFORNIA

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE: 4624

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Rephoto

ESTIMATE
AUG 29 1939
By [Signature]
Date AUG 29 1939

OPERATION	TIME	DEPT.	DATE COMPLETED
COM. COST - SET UP		AUG 29 1939	AUG 29 1939
SHOOTING			
REWORKING	4	8/29	9/1/39
PHOTOGRAPHING			
B. L. & W. PROOF	8-91	9-1	9-1-39
PRINTING			
PAINT COLOR PROOF	201	9-18	9-18
ARTIST DEPT.	208	9-18	9-18

DATE BLUEPRINT OK'D

DATE Filed

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

167
168

NO. 9A-H1589

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

ORDER No. 29623

DATE 8-28-1939

12 M 500 POST CARDS

ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT No. 2 R. M. YES

TITLE (IN FULL) TWILIGHT ALONG THE CLIFFS,

IMPRINT SAME AS ABOVE

LA JOLLA, CALIFORNIA

PRIV. NO. BEFORE TITLE: 4629

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE

By Aug 28 1939 Date Aug 28 1939

OPERATION	EST. TIME		DATE ORDERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			AUG 28 1939	AUG 28 1939
SKETCH				8/29/39
RETOUCHING	206	3		
PHOTO-LITHO	86		8-20	8-31/45
BLUPRINT STRIPPING OPACUING	91			
ENGRAVING				9-1
HAND COLOR PROOF	62	2		
ARTIST DEPT.	203	11	9-15	9-18

DATE BLUPRINT C.D.

DATE Filed

By

DATE HANDCOL PROOF

DATE Photo Returned to Customer

Am 16.7
165

NO. 9A-H1590

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF. ORDER NO. 29723

DATE 8-28-1939

12 M 500 POST CARDS ART COLORTONE		WHITE BORDER
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE, <u>UPPER</u> LOWER, CENTER - BORDER.	FRONT NO. 2	R. M. YES
TITLE (IN FULL) THE BISHOP'S SCHOOL, LA JOLLA, CALIFORNIA	IMPRINT	SAME AS ABOVE
PRIV.NO. BEFORE TITLE: 4632	PHOTO PROPERTY OF c.t.	

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

10 Subjects on order for this customer. Please send 10 sets of positives or negatives, all uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE		Cost Dept. Checked	
By <u>8/28/39</u>	AND WORK SCHEDULE	By <u>8/28/39</u>	Date <u>8/28/39</u>
DESCRIPTION	EST. TIME <small>(In Hrs. & Time Allowed)</small>	DATE ENTERED DEPT.	DATE COMPLETED
COM. & PREP. UP		AUG 28 1939	AUG 28 1939
SELECTION			
RET. & POS.	18 3		8/30/39
PROOFING			
BL. & ST. & OPAQUE	85/91	8-31	9-1-39
ENGRAVING			
HAND COLOR PROOF	227 1 1/2		9-5-39
ARTIST DEPT.	209 8 1/2	9-16	9-20

DATE BLUEPRINT ORD. _____ DATE FILED _____
By _____ By _____
DATE HAND COLOR PROOF ORD. _____ DATE Photo Returned to Customer _____
By _____ By _____

5
Rm 167
165

NO. 9A-H1591

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF. ORDER NO. 29723

DATE 8-28-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

TITLE (IN FULL) THE COVE, LA JOLLA, CALIFORNIA IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE: 4621

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE

By [Signature] Date AUG 28 1939

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 28 1939	AUG 28 1939
SKETCH			
RETOUCHING	14 2		9/30
PHOTO LITHO			
BLUEPRINT STRIKING, OPAQUING	15 9/11	8-31	9-1-41
ENGRAVING			
HAND COLOR PROOF	227 13/4		9-6-39
ARTIST LEFT	209 9		

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____
By _____ By _____

ST.
RM. 167
165

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES,
CALIF.

NO. 9A-H1592

ORDER NO. 29723

DATE 8-28-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) COAST BOULEVARD AND PARK,
LA JOLLA, CALIFORNIA

PRIV. NO. BEFORE TITLE: 4628

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

10 Subjects on
or for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

OPERATION	EST. TIME (Hrs. & Mins. Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COVERED BY 1/2 SET UP		AUG 28 1939	AUG 28 1939
SERVICE			
REWORKING	13 3		8/30/39
PHOTO LITHO	10		
B. & W. PROOF	91	8-31	9-1-39
ENGRAVING			
HAND COLOR PROOF	70 1/2		9-5-39
ARTIST DEPT.	217 8 1/2	9-11	9-13

DATE BLUEPRINT CARD

By

DATE Filed

DATE HAND COLOR PROOF CARD

By

DATE Photo Returned to Customer

By

RM 167
165

NO. 9A-H1593

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF. ORDER NO. 29723

DATE 8-28-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BEACH AND CLIFFS NEAR
BATHING POOL, CASA DE MANANA HOTEL
IN DISTANCE, LA JOLLA,
CALIFORNIA
PRIV. NO. BEFORE TITLE: 4620

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI PLY FORMS PAT. NO. 1,797,775

ATTENTION!

10 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive Order Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION

EST. TIME

Cost Mo. Time Allowed

DATE

ENTERED DEPT.

DATE

COMPLETED

COMPOSING, TYPE SET UP

AUG 28 '39

AUG 28 1939

SKETCH

RETOUCHING

206 3

8/30 '39

PHOTO LITHO

BLUE
STRIKE CHARGING

16
91

8-31

9-1 '39

ENGRAVING

HAND COLOR PR

62 1/2

9-5

ARTIST DEPT.

1205 9

Sept 15 '39

Sept 18 '39

DATE BLUEPRINT SENT

By

DATE HAND COLOR (REU. C. D)

By

DATE Photo Returned to Customer

RM 167
165

NO. 9A-H1594

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF. ORDER NO. 29723

DATE 8-28-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.)

FRONT NO.

2

R. M.

YES

TITLE (IN FULL) LA JOLLA, CALIFORNIA AND
ITS BEAUTIFUL SHORELINE

IMPRINT

SAME AS ABOVE

PRIV. NO. BEFORE TITLE: 4618

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,737,775

ATTENTION!

10 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Examined On

ESTIMATE

Cost Dept. Checked

AND WORK SCHEDULE

AUG 28 1939

OPERATION

EST. TIME

DATE

COMPLETED

COMPOSING, SET & PRINT

AUG 28 '39

AUG 28 1939

ETCH

RETOUCHING

17

5

9/1/39

PHOTO LITHO

RETOUCHING

165

8-31

9-1-45

ETCHING

HAND COLOR PROOF

225

24

6/1/45

ARTIST DESK

216

11

10-16

10-11-9

DATE BLUEPRINT ORD

DATE Filed

By

By

DATE HAND COLOR PROOF

167
165

NO. 9A-H1595

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF. ORDER NO. 29723

DATE 8-23-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LA JOLLA BEACH AND TENNIS

CLUB, LA JOLLA, CALIFORNIA

PRIV. IN. BEFORE TITLE: 4623

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,275

ATTENTION!

10

Subjects on
order for this order. Please
see to it that all sets of nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive Order of 8-23-39

By 8/23/39 Date 8/23/39 Cost Dept. Checked 8/23/39

OPERATION	DATE	DATE	DATE
	COMPLETED	RECEIVED	COMPLETED
COMPLETING THE SET		AUG 28 1939	AUG 28 1939
STITCH			
REPRODUCTION	4		8/30
PHOTO-UNIT			
EXPOSURE	9/1	8-31	9-1
PRINTING			
HAND COLOR PROOF	62	11	9-5
ARTIST DEPT.	9		

DATE BLUEPRINT ORD. _____ DATE FILED _____
DATE HAND COLOR PROOF ORD. _____ DATE PHOTO RETURNED TO CUSTOMER _____
By _____

Rm. 167
165

NO. 9A-H1596

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF. ORDER NO. 29723

DATE 8-28-1939

12 M 500 POST CARDS ART COLOR ONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) PICTURESQUE SHORELINE SHOWING APPROACH TO LA JOLLA, CALIFORNIA
PRIV.NO. BEFORE TITLE: 4619

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 2 R. M. YES
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

10 Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE			
DATE AUG 28 1939		DATE CHECKED AUG 28 1939	
DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL
COMMISSION 10% of net		AUG 28 1939	AUG 28 1939
SALES TAX			
PRINTING	205 5		8/28 39
REMARKS			
PRINTING 10% of net	8/28 39	8-31	9-6-39
SALES TAX			
PRINTING 10% of net	227 2		9-6-39
SALES TAX	10		9/21

DATE RECEIVED BY D. DATE PAID BY
DATE PAID BY DATE PAID BY
DATE PAID BY DATE PAID BY

AM 167
165

~~KODAK~~ TROPICAL FLORIDA SERIES
Photo by W.F. Gerecke

NO. 9th-H1597

ORDER NO. 29374

DATE 8/28/39

25 M POST CARDS

ART COLOR TONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I R. M.

YES

TITLE (IN FULL) (IN SKY) FEEDING A 600 POUND

IMPRINT

SAME AS ABOVE

PORPOISE AT MARINE STUDIOS,
MARINELAND, FLORIDA

PRIVATE NO. BEFORE IMPRINT -- 71 F

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE TISSUE ~~KODAK~~ OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Rephoto
Paper on left side

ESTIMATE				Cost Dept. Checked
DATE COMPLETED				
AUG 31 1939				AUG 31 1939
3 1/2				9/5/39
9-6				9/7/39
225 1/2				3/4/39
35 9				9/20/39

DATE SUBMITTED

DATE

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By

RM 169
172

TROPICAL FLORIDA SERIES
Photo by W.F.Gerecke

NO. 9A-H1598

ORDER NO. 29374

DATE 8/28/39

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

YES

TITLE (IN FULL) AERIAL VIEW OF MARINE STUDIOS
MARINELAND, FLORIDA (IN SKY)

IMPRINT SAME AS ABOVE

PRIVATE: NO. BEFORE IMPRINT -- 72 F

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

ARTIST'S NAME: W.F. GERECKE

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE
A WORK SCHEDULE
By _____
Date _____

DESCRIPTION	QTY	UNIT	DEPT.	DATE COMPLETED
PRINTING	13	4		
PHOTO LITHO				
ENCLOSING	8	91		
HAND COLOR PROOF	2	2		
ARTIST DEPT.	34	10 1/2	9/20/39	1/21/39

DATE BLUEPRINT OK'D. _____
By _____
DATE HAND COLOR PROOF OK'D. _____
By _____
DATE Photo Returned to Customer _____

ST.
RM. 169
169

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H1599 ORDER NO. 29736 DATE 9-15-1939

CUSTOMER BISMARCK HOTEL
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BISMARCK HOTEL - CHICAGO RANDOLPH AT
LA SALLE ST.

see sketch

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

Negative — Line — Halftone — Combination. need 120
Dry — Wet — Pancromatic — Color Separation. need 133
Transfer — Paper Process — New Process. need 150
Stripping — White Border — Full Face. need 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE SKETCH ATT'D.

COLOR DESCRIPTION

SEE SKETCH ATT'D:

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-1-2-39

SEP 21 1939

62 9-26 Ret 11 hrs
HC - 3
SA - 11 (65) 10-9

Handwritten signature

5.
4

NO. 9A-H1601

I. & M. OTTENHEIMER, BALTIMORE, MD.

ORDER No 29758

DATE 8-28-1939

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. 2

R. M. NO

TITLE (IN FULL) LARGEST UNIT AIRCRAFT PLANT
IN THE U.S.A.

IMPRINT

SAME AS ABOVE

BOT-GLENN L. MARTIN CO. AIRCRAFT PLANT,
MIDDLE RIVER, NEAR BALTIMORE, MD.

XXXXXXXXXXXXXX

m 1041581

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE COLORED PHOTO & SMALL AIRPLANE ATT. BRING OUT AIRPLANE IN
UPPER LEFT HAND CORNER. BRING OUT SUBJECT, GIVING AS MUCH
OF PICTURE AS POSSIBLE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Cash Dept. Checked by _____

By _____

Date _____

DATE COMPLETED _____

NO.	DATE	DATE
	AUG 30 1939	AUG 30 1939
	10	
	84	9-7-41
	2	
HAND COLOR PROOF	34	10
ARTIST'S FEE	9/14/39	9/15/39
DATE DELIVERY ORDER		
DATE HAND COLOR PROOF		
DATE Photo Returned to Customer		

By _____

ORANGE NEWS CO., ORLANDO, FLA.

NO 9A-H1602

ORDER NO. 29762

DATE 8-28-1939

14M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ORLANDO, FLORIDA'S MODERN
AIRPORT

PRIV. NO. BEFORE TITLE: 0-19

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TAKE OUT PRINTING IN PHOTO. SEE TISSUE OVERLAY
ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

AND WORK CONTINUED

Color Dept. Checked

By

Date

COMPLETED

AUG 31 1939

AUG 31 1939

6

9/5 gr

84/91

9-5

9-6 5

207
67

1/3

9 6

9-7

9/19/39

9/20/39

DATE DESCRIPTION OF WORK

By

DATE HAND COLOR PROOF

By

DATE FILED

By

DATE Photo Returned to Customer

ST
Am 169
172

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H160³ ORDER NO. 29767 DATE 8-28-1939

CUSTOMER LUTHER V. PARKER
HIGHLAND PARK, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE 3½ x 5½

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full 12700 WASHINGTON AVE., AT GLENDALE
HIGHLAND PARK, MICH.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SMALL DOOR LEFT OF BLDG. WHERE THERE WAS A POLE
TAKEN OUT & THEY DID NOT FINISH THE BRICK
TRIMMING ON LEFT OF DOOR TO MATCH RIGHT OF DOOR.
CORRECT.

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

Screen
(120
133
150
175

COLOR DESCRIPTION

SEE COLOR INSTRUCTIONS ATTACHED.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

62 9-6 Ret 6
26 13
24 9
9-13 9-14
X
M

AUG 30 1939

AUG 30 1939

15
16

169

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N.M.

NO. 9A-HL605

ORDER NO. 29397

DATE 8/29/39

12 1/2 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

TITLE - HOW NAVAJO RUGS ARE MADE

PRIVATE NO.: - 68

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 81339

SUBMIT TWO BLUEPRINTS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

2 Subjects on order for the customer. Please see to it that the subjects or negatives are properly colored in harmony with the order to make an attractive set.

ESTIMATE			
By		Curt Teich & Co.	
Date		AUG 17 1939	
DATE	EST. TIME	DATE	DATE
COMPLETED	EST. TIME	EST. TIME	COMPLETED
		AUG 30 1939	AUG 30 1939
SEARCH			8/31/39
PHOTOGRAPH	19 1/2		
PRINTING	8 1/2	9-5	9-5
HAND COLORING	225 1/4		6 Sept.
ARTIST COST	216 10	9-21	9-22

DATE BLUEPRINTS

DATE Filed

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By

169

~~XXXXXXXXXX~~
HILLSBORO NEWS CO., TAMPA, FLA.

NO. 9A-H1606

ORDER NO. 29399

DATE 8/29/39

12 ¹ / ₂ M POST CARDS (ALL OF THIS ON THE PICTURE SIDE)	ART COLORTONE (ALL OF THIS ON THE ADDRESS SIDE)	FULL FACE
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 1 20 R. M. YES	
TITLE (IN FULL) HOME OF THE NATIONAL MID-WINTER PISTOL MATCHES, TAMPA, FLORIDA	IMPRINT SAME AS ABOVE	
PRIVATE NO. BEFORE TITLE -- 8		
	PHOTO PROPERTY OF	CUSTOMER

COLOR DESCRIPTION

SEE COLORED PHOTO ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE				Cost Dept. <i>Chad</i>
A. D. WORK SCHEDULE				By <i>W.C.</i>
DATE	TIME	DATE	TIME	DATE
DATE	TIME	DATE	TIME	DATE
AUG 30 1939		AUG 30 1939		AUG 30 1939
TYPE SET UP				
PRINTING	206 5			9/1/39
PROOFING	91	9-1		9-1-39
HAND COLOR PROOF	227 1/4			9-7-39
ENTIRE DEPT.	9 1/2			

DATE BLUEPRINT ORD.	
DATE HAND COLOR PROOF ORD.	
DATE Photo Returned to Customer	

9/1/39
1/69

NO. 9A-H1607

PHOTOGRAPH BY STEPHEN H. WILLARD, PALM SPRINGS, CALIFORNIA

ORDER No. 29400

DATE 8/30/39

Rephoto
8X10

12 1/2 M POST CARDS		KODAK PHOTO COLORIT		WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)			
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. II		R. M. NO	
TITLE (IN FULL) VARIETIES OF DESERT FLORA VEGETATION		IMPRINT		SAME AS ABOVE	
PRIVATE NO. BEFORE TITLE ---		PHOTO PROPERTY OF CUSTOMER			
④ CURT TEICH & CO. INC.					
COLOR DESCRIPTION					
A couple or possibly more of the varieties will have to be enlarged, so that proportions will look right. I am submitting prints of the Rainbow cactus which will have to be enlarged - also the Migger Head, so that when reduced, it will be in proportion. Even the Pincushion could stand a little enlargement, I would say half again as big. Try to give good desert colors, and leave some of the shadows so as to look natural. The Barrel Cactus might stand a little enlarging about half again as big. Then of course the smaller cactus, which I have designated for the foreground, Rainbow, Niggerhead & Beaver tail should be a trifle larger.					
SUBMIT: RET. PHOTO <input checked="" type="checkbox"/> B. & W. PROOF <input checked="" type="checkbox"/> HANDCOL PROOF <input checked="" type="checkbox"/> RETURN PHOTO. <input checked="" type="checkbox"/>					
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET					

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,797,775

customer

ESTIMATE

Cons Dept. Checked

1939

DATE 1939

DATE COMPLETED

SEP - - 1939

SEP - 5 1939

5 7
4 12
5

9-5

9-11

14 9
14

9-25

9-27

225- 13 1/4
13 9 3/4

28 1/2

DATE

DATE

5 - 7
5 - 10
4 - 2

17
6
17

A. HIRSCHWITZ, NEW ORLEANS, LA.
Photo by McDaniels

NO. 9A-H1609

ORDER No. 29404

DATE 8/30/39

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ST. LOUIS CATHEDRAL IN NEW
ORLEANS' FRENCH QUARTER

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 18 R. M. YES
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

COLOR OF THE CHURCH IS TO BE EXACTLY LIKE WE COLORED IT ON CARD NO. 7AH959, ON
WHICH CARD IN THE CENTER OF THE VIEW IS THIS SAME CHURCH. CANNON AND STATUE
IS LIGHT BRONZE COLOR. IRON RAILING AROUND STATUE IS DARK GREEN. BE SURE AND
BRING OUT THE CROSSES ON THE CHURCH STEAPLES. WINDOWS ARE ALL STAINED GLASS.
VARIOUS COLORS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE			
By		Date	
AUG 30 1939		AUG 30 1939	
OPERATION	DEPT.	DATE	COMPLETED
SEARCH			
RETRACING	16 2		
INDEXING	8 91	8-31	5-5
REVIEWING			
HAND COLOR PROOF	62 1 1/2		9-6
ARTIST COST.	34 9	9/28/39	9/27/39

DATE BLUEPRINT ORD.

DATE FILED

DATE HAND COLOR PROOF

DATE PHOTO TAKEN

By

(no photo in envelope) 8/29/ - Kocher.

Rm 170
170

YANKEE STORE, BERMUDA

NO. 9A-H1610

ORDER NO. 25580

DATE 8/29/39

6 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 20 R. M. NO

TITLE (IN FULL) BANANA TREE SHOWING BUD AND
FRUIT, BERMUDA (IN SKY)

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT -- 283

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 4A-H1235

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF **yes** RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

DATE	TIME	BY	REMARKS	DATE	TIME	BY	REMARKS
SEP - 5 1939				SEP - 5 1939			
	17	1/2			9/6	gr	
	85/91		9-7		9-8	HT	
	203	9	9-11		9-11		

DATE DELIVERED

DATE PAID

By

By

DATE HAND COLOR PHOTO

DATE Photo Returned to Customer

177

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 9A-H1611 ORDER NO. 9794 DATE 8-8-1939

CUSTOMER BEIER BAKERY
DIXON, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLOR IT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full BEIER'S GOLDEN SUNLIGHT BAKERY - DIXON,
ILLINOIS

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH ATT'D. ELIMINATE FIRST FLOOR CORNER
ROUND WINDOW. REPLACE SAME ON BALANCE OF BLDG.
(TILE). ALSO, RIGHT 1ST FLOOR, CONCRETE BLOCK
SECTION. MAKE SAME AS BALANCE OF BLDG.

SEE INSTRUCTIONS ATT'D.

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH AND INSTRUCTIONS ATT'D.

PHOTO RETURNED

TO

PHOTO USED FOR

67/ 9-25-39
9-28-39

SEP 13 1939

Perry Rush

188

ADV. ORDER

DATE 9-25-1939

DEPT,
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE

$$3\frac{1}{2} \times 5\frac{1}{2}$$

STYLE PHOTO COLORIT WHITE BORDER

Title in Plate	Yes	No	Copyright in Plate	Yes	No
----------------	-----	----	--------------------	-----	----

BOT-ADJOINING MUNICIPAL GOLD COURSE

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.	120
Dry — Wet — Pancromatic — Color Separation.	133
Transfer — Paper Process — New Process.	150
Stripping — White Border — Full Face.	175
Blue Print — Handcolor — Black & White Proof.	
Titles—Red, Blue	

SEE SKETCH ATT'D.

COLOR DESCRIPTION

SEE SKETCH ATT'D.

SEP 26 1939

SEP 26 1939

Make D.K. Blue
impressive

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO 9A-H1613

ORDER NO 29792

DATE 8-29-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER PEARL E. CROSBY
CLEVELAND, OHIO

12 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE LOUNGE - CROSBY'S OF CLEVELAND
CARNEGIE AVE. AT EAST 105TH ST.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INST. ATT'D.

CROP AS INDICATED BY MASK ON PHOTO

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INST. ATT'D.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 9
62 9-7 Hc 274
Faint 12 9-22 #66

AUG 30 1939

Very RUSA

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H1614 ORDER NO. 29792 DATE 8-29-1939

CUSTOMER PEARL E. CROSBY
CLEVELAND, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MAIN DINING ROOM - CROSBY'S OF
CLEVELAND - CARNEGIE AVE. AT EAST 105TH ST.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INST. ATT'D.

CROP AS INDICATED BY MASK ON PHOTO

See inst in 9A H1613

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175

COLOR DESCRIPTION

SEE INST. ATT'D.

VERY RUSH

PHOTO RETURNED

TO

PHOTO USED FOR

AUG 30 1939

15
168

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9AH1615 ORDER NO. 29791 DATE 9-22-39

CUSTOMER COLONY COURT MOTEL
ASBURY PARK, N. J.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE # 3 1/2 x 5 1/2

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, ~~Lower~~, ~~Center~~, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

COLONY COURT MOTEL, ASBURY PARK, NEW JERSEY

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

ELIMINATE POLE,

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

BLDG. TAN SPANISH STUCCO, ROOF RED SHADING INTO DARK RED, WALL IN FRONT OF COURT
SPANISH STUCCO TOPPED WITH BROWN STONE, PARTLY COVERED WITH GREEN VINES. OUTSIDE OF
DRIVEWAY PETUNIA BED. COURT IS COVERED WITH YELLOW WASHED GRAVEL. FLOWERS AROUND FOUNTAIN
FISH POOL IN CENTER OF COURT. ROCK GARDEN JUST INSIDE OF WALL. UMBRELLAS VARIOUS COLORS.
AWNINGS DARD RED AND TAN STRIPES. COURT FURNITURE RED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
NO
YES
RETURN PHOTO

PHOTO RETURNED
TO
PHOTO USED FOR

SEP 23 1939

6
70 20 1 1/2 10-23
20 8 1/2 -71

[Handwritten signature]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. 9A-H1616 ORDER NO. 29790
CLIFFTON
CUSTOMER THE ~~CLIFFTON~~ APT. HOTEL
DALLAS, TEXAS

DATE 8-29-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE CLIFFTON - APARTMENT HOTEL
BOT-DALLAS, TEXAS

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE TISSUE ATT'D.

COLOR DESCRIPTION

SEE TISSUE ATT'D.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

AUG 30 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9A-H1617 ORDER NO. 29796 DATE 8-29-1939

CUSTOMER TOLEDO PIPE THREADING MACHINE CO.
TOLEDO, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25M POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full "TOLEDO" NO. 999 POWER PIPE &
BOLT MACHINE

Same copy as on 9AH2525

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

ON TISSUE OF PHOTOCUSTOMER HAS MARKED,
"WATCH THIS". BETWEEN THE CUTTER HEAD
OF THE MACHINE AND THE OIL SPOUT, THIS
OVERLAYING SECTION SOMETIMES CAUSES A
LINE TO APPEAR ON A HALF TONE. PLEASE
BE CAREFUL THAT THIS DOES NOT SHOW.

Notes ret to Customer Oct 3, 1939

COLOR DESCRIPTION

COLOR SECTIONS ARE SHOWN ON THE TISSUE OVERLAY. SHELL OR CASE OF SWITCH
IS TO BE RED, WHILE THE TOP AND KNOB OF THE SWITCH ARE BLACK.

FRONT NO. 5 (All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PLATE NO. ON FRONT

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175

PHOTO RETURNED

TO

PHOTO USED FOR

AUG 30 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. 9A-H1618 ORDER NO. 29807 DATE 8-29-1939

CUSTOMER SANDERS COURT
ASHEVILLE, N.C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS

SIZE

3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SANDERS COURTS - TILE BATHS STEAM
HEATED (ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW SKETCH AND DIAGRAM FOR RETOUCHING.
SUBMIT PHOTO TO OFFICE.
SEE TISSUE OVERLAY ATT'D.

SEE INSTRUCTIONS ATT'D.

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH & TISSUE OVERLAY ATT'D. SEE INSTRUCTIONS ATT'D.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

corr ¼ hr 70 9400 1/2 17
9-14-33 LA 8 3/4

Rep. Cost
Fast Rate 75.50
Sell Rate 44.00
6/22/40

AUG 31 1939

make DK. Blue impression

179

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H1620 ORDER NO. 29806 DATE 8-30-1939

CUSTOMER REMBRANDT STUDIOS
PITTSBURGH, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

IF YOU THINK IT WILL IMPROVE THE CARD ANY
BY PUTTING IN AN AMERICAN FLAG ON TOP OF THE
BUILDING, YOU MAY DO SO.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175

COLOR DESCRIPTION

THE BLDG. AS A WHOLE IS OF GREY BRICKS WITH WHITE TERRA COTTA TRIM. THE THREE CORNICES ARE
PAINTED A BLUE-GREEN AND WINDOW FRAMES ARE VERY DARK GREEN. THE FIRST FLOOR WINDOWS ARE TRIMMED
WITH CHESTNUT (LIGHT BROWN IN COLOR) AND THE SAME FOR THE MAIN ENTRANCE DOORS. THERE ARE SOME
RED NEON BORDERS, YOU WILL NOTE, WITH IVORY VENETIAN BLINDS. THE NEON SIGN HAS A MAIN BODY
OF GREEN WITH A LIGHT GREEN BORDER AND THE LETTERS ARE IN RED NEON, TOO. OTHERWISE THE BALANCE
OF ANY COLOR IS OPTIONAL. THE TWO SETS OF BAY WINDOWS ON THE RIGHT HAND SIDE OF THE BLDG.
AT EACH END, ARE THE SAME COLOR AS THE CORNICES (ON SECOND AND THRID FLOOR ONLY)

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.
NO
YES
RETURN PHOTO

PHOTO RETURNED
TO
PHOTO USED FOR

AUG 31 1939

172

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. 9A-H1621 ORDER NO. 29801 DATE 8-30-1939

CUSTOMER METHODIST EPISCOPAL HOSPITAL & HOME
PITTSBURGH, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full METHODIST HOSPITAL AND HOME -
PITTSBURGH, PA.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

THE BUILDING IS A RED BRICK BUILDING WITH WHITE TRIMMINGS. ALL THE WOOD, WINDOW
FRAMES, ETC. ARE WHITE. THE ROOF IS SLATE AND THE BLINDS ARE LIGHT IVORY. USE
SHADE OF RED AS USED ON 6A-H1475 ATT'D.

PHOTO RETURNED

TO

PHOTO USED FOR

5 X 7

Ref 6

70 SW. C. P. 1 1/2 9-11-39

LA 8 1/2 68

As printed

M. J.

AUG 31 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H1622 ORDER N09895

DATE 9-5-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER VAN ORMAN HOTELS
EVANSVILLE, INDIANA

50 M POST CARDS SIZE 3 1/2 x 5 1/2 (GROUP 4)

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full VAN ORMAN HOTELS (ETC. AS PER COPY)

FRONT NO.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION
CHANGE BACKGROUND OF CIRCLE NOW BLUE TO YELLOW AND PUT LETTERS IN BLUE
FOLLOW SKETCH ATT'D FOR DESIGN & COLORING.

Photo
10/1/59

VERY RUSH

PHOTO RETURNED

TO

PHOTO USED FOR

SEP - 6 1939

Make DK Blue impression

WALKER NEWS CO., DAYTONA BEACH, FLA.

NO. 9A-H1623

ORDER NO. 29429

DATE 8/30/39

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M.

YES

TITLE (IN FULL) (IN SKY) LIGHTHOUSE PONCE

IMPRINT

SAME AS ABOVE

DE LEON INLET, NEAR DAYTONA BEACH, FLORIDA

PRIVATE NO. BEFORE IMPRINT - D-225

PRIVATE NO.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

Use just 105587
SEE PENCIL SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
note it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

AUG 31 1939

ESTIMATE
AND WORK CONFIRMED

AUG 31 1939

SEP-1 1939

SEP-1 1939

205 4

85 91

9-6

9-8 41

225 134

44 93 4

9-14

8 sept
9-15

DATE BLUEPRINT ORD.

DATE 1st

By

By

DATE HAND COLOR PRINT ORD

DATE Photo Returned to Customer

Rm. 173
173

NO. 9A-H1625

(C) WILLARD - PHOTOGRAPH BY STEPHEN H. WILLARD, PALM
SPRINGS, CALIFORNIA

ORDER NO. 29431

DATE 8/30/39

6 M POST CARDS ~~RETOUCH~~ PHOTO COLORIT - WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 11 R. M. YES

TITLE (IN FULL) ALONG THE STREAM, IN PALM
CANYON, CALIFORNIA

IMPRINT SAME AS ABOVE

PUT IN PLATE IN SMALL TYPE - (c) Stephen
Willard

PRIVATE NO. BEFORE TITLE ---

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

EXTEND WIDTH AS FAR AS POSSIBLE RIGHT & LEFT AS I WANT TO PRESERVE AS MUCH TOP
AND BOTTOM AS POSSIBLE. TRY TO KEEP COLORS SOFT & AS MUCH NEARLY LIKE COLORED
PHOTO AS POSSIBLE. RETOUCH AS LITTLE AS POSSIBLE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

WORK SCHEDULE

AUG 31 1939

AUG 31 1939

206 2

9/1/39

9/1

9-6-41

225 1/2

7/1/39

203 9/2

9-20

9-21

DATE RECEIVED

DATE FILED

DATE HAND COLOR

DATE PROOF

By

173
172

NO. 9-HL626

LYNN H. BOYER, JR., PHILADELPHIA, PA. AND WILDWOOD, N.J. ORDER NO. 29432

DATE 8/30/39

12 1/2 M POST CARDS ART COLOR TONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) SPANISH AMERICAN WAR VETERANS MONUMENT, SHAMOKIN, PA.
FRONT NO. I R. M. NO
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- S-29

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

LIGHT GRAY MONUMENT BRONZE FIGURE RED & PINK FLOWERS AT BASE OF MONUMENT.
PUT FLAG ON POLE ON LEFT. MAKE GREEN LAWN ON PARK. GREEN HEDGE CEMENT WALK
BLDGS. ON RIGHT 1st BROWN OTHERS GRAY

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

2 Subject for
order for this customer. Please
see to it that all cuts or re-
tives are uniform and colors as
in harmony with each other
to make an attractive set.

ESTIMATE

DATE 8/30/39

AUG 31 1939 AUG 31 1939

18 2

9/5 9/5

85

9-5

9-6 1/2

70

1/2

9-7-30

80

9-10

9-18

DATE RECEIVED

DATE FILED

DATE PAID

172

NO. 9A-HL627

LYNN H. BOYER, JR., PHILADELPHIA, PA. AND WILDWOOD, N.J. ORDER NO. 29432

DATE 8/30/39

12 1/2 M	POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I R. M. NO	
TITLE (IN FULL) SWIMMING POOL ^{AT} EDGEWOOD PARK, SHAMKIN, PA.		IMPRINT SAME AS ABOVE	
PRIVATE NO. BEFORE TITLE -- S-20		PHOTO PROPERTY OF C.T.	

COLOR DESCRIPTION

ON RIGHT BLDG. & DIVING PIER GRAY. ON LEFT & CENTER MOSS GREEN. DARK RED ROOF GRAY WALL AROUND POOL

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE WORK SCHEDULE				Cost Dept. Checked
DATE	DATE	DATE	DATE	
COMPLETED	DATE	DATE	DATE	
CHARTERED		AUG 31 1939	AUG 31 1939	
EDITING				
RETOUCHING	206	2	9/1/39	
PROOFING				
PRINTING	8	9-5	9-7-39	
WORKING				
HAND COLOR PROOF	70	13/4	9-8-39	
ARTIST DEPT.	201	9 1/2	9-22	9-25

DATE BLUEPRINT ORD. _____ DATE FILED _____
By _____ By _____
DATE HAND COLOR PROOF ORD. _____ DATE Photo Returned to Customer _____
By _____ By _____

172

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. 9A-H1628

ORDER NO 9822

DATE 8-30-1939

12 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) "FLORIDA'S LARGEST LIVE OAK"

STONE LODGE, MANDARIN, FLORIDA, ON

STATE HIGHWAY NO. 47

OLD HOME AND ORANGE GROVE OF HARRIET

BEECHER STOWE, AUTHOR OF UNCLE TOM'S CABIN

PRIV. NO. BEFORE TITLE: 43

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,197,775

Executive Order

By

Date

ESTIMATE

AND WORK SCHEDULE

Cox Date Checked

By

Date

OPERATION	EST. TIME (No. Time A & W)	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP - 5 1939
APPROX		SEP - 5 1939
RETOUCHING	13 2 1/2	9/6 gr.
PHOTO FITTED		
BUTTERFLY STAMPING	8 1/2 9/1	9-7
ENLARGING		9-8 NT.
HAND COLOR PROOF	225 1 1/2	8 Sept
PRINT DEPT.	203 9 1/2	9-21

DATE BLUEPRINT ORD.

DATE Filed

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Rephoto

11/13
177

R.M. MARRINER, LAGUNA BEACH, CALIFORNIA

NO. 9A-H1629

ORDER NO. 29821

DATE 8-30-1939

12M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SCHOOL CAMPUS, LAGUNA BEACH,
CALIF. A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY & INSTRUCTIONS ATTACHED. ALSO SAMPLES MENTIONED
IN INSTRUCTIONS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE

By SEP 1 1939 Date SEP 1 1939

OPERATION	EST. TIME TAKEN	TIME ALLOWED	DATE ENTERED	DATE COMPLETED
COMPOSE & DEVELOP			SEP - 1 1939	SEP - 1 1939
RETOUCHING	26	6		9/5 39
PHOTO FILM	85		9 - 7	9 - 8 39
PRINTING	91			
HAND COLOR PROOF		13/4		
PRINT DEL.	34	10	9/22/39	10/25/39

DATE BLANKET OK'D _____ DATE FILED _____
By _____
DATE HAND COLOR PROOF OK'D _____ DATE PROOF RETURNED TO CUSTOMER _____
By _____

175

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. 9A-H1630

ORDER NO. 29469

DATE 8/31/39

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) THE ORIENTAL GARDENS,
JACKSONVILLE, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE -- 36

PLATE NO. ON FRONT

COLOR DESCRIPTION

THE LARGE FLOWERS SHOWN IN FOREGROUND OF PICTURE ARE HYDRANGEAS
ALSO SEE ATTACHED CARDS FOR FURTHER COLORS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

1939 WORK SCHEDULE

Case Dept. Checked

By

Date

DATE

DATE

DATE

DATE

DATE

DATE

DATE

DATE

DATE

DATE

DATE

DATE

DATE

DATE

DATE

DATE

DATE

DATE

DATE

DATE

DATE

DATE

DATE

DATE

DATE

DATE

DATE

DATE

DATE

DATE

8

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. 9A-H163D

ORDER NO. 29469

DATE 8/31/39

12 $\frac{1}{2}$ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER, BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) THE ORIENTAL GARDENS,
JACKSONVILLE, FLA.

IMPRINT SAME AS ABOVE

PLATE NO. ON FRONT

PRIVATE NO. BEFORE TITLE -- 39

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

THE CANOE IS WHITE WITH RED TRIM COLOR ABOUT THE SAME AS SHOWN ON 8A-H2323.
THE UMBRELLA IS RED WITH STRIPES AS INDICATED BY THE PICTURE OF CARD ATTACHED.
MAKE THE BIRD SHOWN IN PICTURE ~~MINUTE~~ SLIGHTLY PINK LIKE A FLAMINGO.
THE SHRUBBERY SHOWN IN PICTURE TO LEFT OF THE BIRD ARE AZALEAS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

[Faint, mostly illegible text and markings, possibly a receipt or additional order details.]

[Handwritten signatures and stamps.]
SEP-1 1939 SEP-1 1939
17 3
9-6
225 13/4
42 10 1/2 9-21 9-22-39
DATE BLUEPRINT ORD...
DATE HAND COLOR PRINT...
DATE Photo Returned to Customer...
175

~~XXXXXXXXXXXX~~
DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. 9A-H1632

ORDER NO. 29469

DATE 8/31/39

12¹ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL) THE ORIENTAL GARDENS,
JACKSONVILLE, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- 40

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

THE CANOE IS WHITE WITH RED TRIM COLOR ABOUT THE SAME AS SHOWN ON 8A-H2323.
THE UMBRELLAS IS RED WITH STRIPES AS INDICATED BY THE PIECE ATTACHED.
MAKE THE BIRD SHOWN SLIGHTLY PINK LIKE A FLAMINGO. ~~XXXXXXXXXXXX~~

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS 17 P

ATTENTION!

order for this customer. Please
note that all cuts or changes
must be uniform and colors are
in harmony with each other
to make the appearance complete.

ESTIMATE
AND WORK SCHEDULE
By *[Signature]* Date *[Signature]*

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DATE	DATE COMPLETED
COMPOSITION		SEP - 1 1939	SEP - 1 1939
RETOUCHING	19 2		9/5 gr.
REPRODUCTION	8 1/2	9 - 6	9 - 7
PRINTING	225 1 3/4		8 Sept
DELIVERY	44 9 1/2	9 - 21	9 - 25

DATE RECEIPT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE FILED

By

DATE FROM REVISIONS TO DISMISS

175

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H1633 ORDER #29834

DATE 8-30-1939

CUSTOMER HEIDELBERG BREWING CO.
COVINGTON, KENTUCKY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M500 POST CARDS

SIZE

3 1/2 x 5 1/2

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full DRINK SUDENT PRINCE BEER & ALE!
(ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175

ON BOTTLER ON EXTREME RIGHT OF SKETCH TRY
TO MAKE WORDS "STUDENT PRINCE" MORE
LEGIBLE.

COLOR DESCRIPTION

ON SKETCH MAKE GLASS IN ENTIRE BOTTLE COMPLETE ON LEFT HAND SIDE COLOR NO. 51.
ALSO BOTTLE ON EXTREME RIGHT OF SKETCH TO BE COLORED THE SAME #51.

SEE TISSUE OVERLAY, SKETCH AND INSTRUCTIONS ATT'D.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-1-2-39

SEP-1 1939

MAKEOVER

Charge to Rev.

EST. Make Time Required

EST. Make Time Required

1/2

1/2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. 9A-H1634 ORDER NO. 29854 DATE 9-1-1939

CUSTOMER BAILEY RUG CO., INC.
SCHENECTADY, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full "THE BIG RUG STORE" (ETC.
AS PER COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE SKETCH ATT'D

COLOR DESCRIPTION

SEE SKETCH ATT'D

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-1-2-39

SEP - 1 1939

make DK Blue impression

1 Reprints 507
Ret 7
62 9-11 Pic 134
68 Ret 94

As quoted

173